



City of Pensacola

Architectural Review Board

Agenda

City of Pensacola
222 W. Main Street
Pensacola, FL 32502

October 17, 2024, 2:00 PM

Hagler-Mason Conference Room, 2nd Floor

The meeting can be watched via live stream at cityofpensacola.com/video.

CALL TO ORDER / QUORUM

1. 24-977 SWEARING IN REAPPOINTMENT(S) AND NEW APPOINTMENT(S)
2. 24-978 BOARD ELECTION FOR OFFICERS (CHAIRPERSON AND VICE CHAIRPERSON)

APPROVAL OF MINUTES

3. 24-969 APPROVAL OF SEPTEMBER 19, 2024 ARB MINUTES.

Attachments: 9-19-24_ARB minutes

OPEN FORUM

NEW BUSINESS

4. 24-970 704 E. JACKSON STREET
OLD EAST HILL PRESERVATION DISTRICT / ZONE OEHR-2 / CITY COUNCIL DISTRICT 6
NEW ACCESSORY STRUCTURE AT A CONTRIBUTING STRUCTURE

*Attachments: Florida Master Site File Form
Images
Application and Materials*

5. 24-971 101 S. PALAFOX STREET
PALAFOX HISTORIC BUSINESS DISTRICT / ZONE C-2A / CITY COUNCIL DISTRICT 6
CONCEPTUAL APPROVAL FOR EXTERIOR ALTERATION AT A NON-CONTRIBUTING STRUCTURE

*Attachments: Images
Application and Materials*

6. 24-972 201 E. ZARRAGOSSA STREET

PENSACOLA HISTORIC DISTRICT & PALAFOX HISTORIC BUSINESS
DISTRICT / ZONE HC-1 / CITY COUNCIL DISTRICT 6
CONCEPTUAL REVIEW FOR LANDSCAPE IMPROVEMENTS AT A
CONTRIBUTING STRUCTURE

Attachments: Florida Master Site File Form
Images
Application and Materials

7. 24-973 1905 E. STRONG STREET
EAST HILL / ZONE R-1AAA / CITY COUNCIL DISTRICT 6
HISTORIC STRUCTURE DEMOLITION APPLICATION

Attachments: Images
Historic Structure Demolition Application_referred to full board

8. 24-974 DISCUSSION
SIGN MATERIALS FOR THE PENSACOLA HISTORIC DISTRICT

Attachments: Application and Materials

ADJOURNMENT

The City of Pensacola adheres to the Americans with Disabilities Act and will make reasonable accommodations for access to City services, programs and activities. Please call 850-435-1606 (or TDD 850-435-1666) for further information. Request must be made at least 48 hours in advance of the event in order to allow the City time to provide the requested services.

If any person decides to appeal any decision made with respect to any matter considered at such meeting, he will need a record of the proceedings, and that for such purpose he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.



City of Pensacola

ARCHITECTURAL REVIEW BOARD

MINUTES

City of Pensacola
222 W. Main Street
Pensacola, FL
32502

September 19, 2024

2:00 PM

Hagler-Mason Conference Room,
2nd Floor

CALL TO ORDER / QUORUM

Members Present: Derek Salter, Yuri Ramos, Jordan Yee, Lou Courtney, George R Mead, II

Members Absent: Anna Fogarty

Also Present: Historic Preservation Planner Walker, Assistant Planning & Zoning Division Manager Harding, Ross Pristera, Charles Kunze, Jon Shell, Norah Elsperman

APPROVAL OF MINUTES

1. 24-842 APPROVAL OF AUGUST 15, 2024 ARB MINUTES.

Board Member Ramos made a motion to approve the August 15, 2024 ARB minutes. Board Member Mead seconded the motion, and it carried 5-0.

OPEN FORUM

NEW BUSINESS

2. 24-843 811 N. REUS STREET
NORTH HILL PRESERVATION DISTRICT / ZONE PR-2 / CITY COUNCIL DISTRICT 6
REAR YARD IMPROVEMENTS AT A NON-CONTRIBUTING STRUCTURE

Marty Witman is seeking final approval for a 15 x 25 ft. gunite pool at a non-contributing structure. The pool will be located in the rear yard with travertine coping and decking.

Mr. Witman presented to the board. Chair Salter noted North Hill Preservation Association had no objections. No questions or discussion occurred. Board Member Ramos made a motion to approve. Board Member Courtney seconded the motion, and it carried 5-0.

3. 24-844 201 W. LLOYD STREET
NORTH HILL PRESERVATION DISTRICT / ZONE PR-1AAA / CITY COUNCIL
DISTRICT 6
EXTERIOR ALTERATIONS AT A NON-CONTRIBUTING STRUCTURE

Charles Kunze is seeking final approval for exterior alterations at a non-contributing structure including demolition of a non-conforming addition to be replaced by a new 1,122 sf. addition on the primary. The primary structure will receive a new front porch and covered entry, new painted wood shutters, and solar panel installation on the south-facing roof. Site improvements include a 450 sf. detached one-story accessory structure in the rear yard, new wood fencing with wrought iron antique gates, and new hardscaping including flagstone pavers and stamped concrete driveway and walkways.

Charles Kunze presented to the board. Chair Salter shared that the North Hill Preservation Association approved of the paint and windows so long as the divided lites match the existing. North Hill noted there was no finished called out for the privacy fence and Mr. Kunze shared the front picket fence will be white, but the privacy fence will have a natural wood finish. Chair Salter asked if the existing brick wall would also receive the whitewash treatment. Mr. Kunze answered it already has a concrete finish and would be left as is. Board Member Yee asked for clarification on the proposed window cladding. Mr. Kunze clarified that the proposed windows are the Kolbe Ultra series, which is aluminum-clad. Board Member Yee asked for clarification on the metal roof location. Mr. Kunze answered that the metal roof is for the front canopies, but the homeowner may want to change the canopies and that will be submitted for an abbreviated review. Board Member Courtney asked for clarification on the solar panels. Historic Preservation Planner Walked answered that the ARB cannot restrict one's ability to have solar panels but can provide an aesthetic review so long as the performance is not impacted. South-facing is one of the preferred performance locations, and the panels would not be visible from the street. Solar panels are typically handled through an abbreviated review and that is recommended in this case since specs were not provided.

Board Member Ramos made a motion to approve the application as submitted except for the solar panels that should be submitted for abbreviated review. Board Member Yee seconded the motion, and it carried 5-0.

4. 24-846 537 E. GOVERNMENT STREET
PENSACOLA HISTORIC DISTRICT / ZONE HC-1 / CITY COUNCIL DISTRICT 6

CHANGE OF WINDOWS AT A NON-CONTRIBUTING STRUCTURE

David Del Gallo is seeking final approval to replace all existing clad windows with Sierra Pacific H3 double hung aluminum clad wood windows with no divided lites. The applicant is also proposing CWS 6100 Series Single Hung vinyl windows as an alternative.

David Del Gallo presented to the board. Board Member Mead noted an example window profile would be helpful to visualize what is being proposed, especially since the finer details are hard to read in the packet. Mr. Del Gallo noted the existing windows are single hung. Chair Salter asked if this particular window had been approved previously. Mr. Pristera noted that the windows are appropriate so long as the windows are placed in the same recess as the existing windows. Board Member Ramos asked about the existing windows and Mr. Del Gallo answered they are aluminum clad wood windows. Board Member Mead noted the proposed clad windows appear to be majority aluminum and would not be considered a wood window. Chair Salter shared that it is up to each board member, but Chair Salter's opinion is if the cladding is removed and there is not a functioning window remaining, then the window is not a wood window. Chair Salter considered both of the proposed windows to be vinyl, but because the recess will be the same, there is not an issue with either window option.

Board Member Mead made a motion to approve the applicant's selection of whichever window type they would prefer but submit for abbreviated review the existing window profiles and whatever option they ultimately select. Board Member Courtney seconded the motion, and it carried 5-0.

5. 24-854 157 S. SPRING STREET
GOVERNMENTAL CENTER DISTRICT / ZONE C-2 / CITY COUNCIL DISTRICT 6
EXTERIOR ALTERATION AT A NON-CONTRIBUTING STRUCTURE

Hometown Contractors, Inc. is seeking final approval to remove one existing vinyl window, resize the opening, and install one Viwinco vinyl casement window with a black exterior and no divided lites to meet egress requirements.

Norah Elsperman presented to the board. Board Member Mead noted no objections to the request. Board Member Mead made a motion to approve as submitted. Board Member Courtney seconded the motion and the motion carried 5-0.

6. 24-855 404 E. BELMONT STREET
OLD EAST HILL PRESERVATION DISTRICT / ZONE OEHC-1 / CITY COUNCIL DISTRICT 6
REAR YARD IMPROVEMENTS AT A NON-CONTRIBUTING STRUCTURE

Joe Hild is seeking final approval to install a 26 x 32 ft. gunite swimming pool with a 7 x 7 ft. raised spa in the rear yard. The pool will have tan shellock coping and

pavers, creme de menthe plaster, and porcelain waterline tile.

Ashton Howard presented to the board. Chair Salter shared that Old East Hill had no comments on the proposed project. Board Member Mead commended the application and the depiction of the pool's layout on the ground.

Board Member Yee made a motion to approve. Board Member Mead seconded the motion, and it carried 5-0.

7. 24-856 603 CROWN COVE
PENSACOLA HISTORIC DISTRICT / ZONE SSD / CITY COUNCIL DISTRICT 6
EXTERIOR ALTERATIONS AT A NON-CONTRIBUTING STRUCTURE

Hometown Contractors, Inc. is seeking final approval to replace four existing vinyl clad windows with two Viwinco vinyl picture windows.

Norah Elsperman presented to the board. Board Member Mead asked the applicant for the rationale for proposing picture windows without grids or a vertical element. Board Member Mead noted there should be uniformity with the remaining windows. Board Member Yee echoed Board Member Mead's comments about maintaining a vertical element. Chair Salter clarified that the board is discussing the need for one vertical mullion on each picture window.

Board Member Mead made a motion to approve with the addition that the windows either be ganged, vertical picture units with a central vertical mullion or that it be a single picture with applied mullion dimensions equivalent inside and out. Board Member Yee seconded the motion, and it carried 5-0.

8. 24-845 105 W. JACKSON STREET
NORTH HILL PRESERVATION DISTRICT / ZONE PR-2 / CITY COUNCIL
DISTRICT 6
ACCESSORY STRUCTURE FOR A CONTRIBUTING STRUCTURE

Tuff Shed, Inc. is seeking final approval for a new accessory structure in the rear yard consisting of a 10 x 16 ft. prefabricated shed painted Puritan Gray with Delicate White trim, GAF asphalt shingles in Pewter Gray with a 4:12 roof pitch, vinyl windows, a steel door, and engineered wood shutters.

Savannah Hudson presented to the board. Chair Salter noted that North Hill stated the siding should be horizontal to match the primary residence and there are no objections to the roof shingles or paint colors. Chair Salter agreed with North Hill that the accessory structure should have horizontal lap siding. Ms. Hudson shared horizontal siding is an option and approval from the customer is required. Board Member Mead asked about the age of the existing shed structure. Mr. Pristera answered it was fairly old. Board Member Mead noted that the steeper roof line on the primary and the existing accessory structure should be mirrored. Ms. Hudson

noted a steeper roof pitch could be offered as an upgrade to the customer. Advisor Pristera shared that the horizontal siding and steeper roof pitch would be appropriate. Board Member Mead asked the applicant about windows. Ms. Hudson answered that two horizontal sliding windows are being proposed. Chair Salter noted the roof ridge would run parallel to the street, so the profile of the gable would not be visible. The proposed shed is behind the existing shed and would not be visible from the street. Chair Salter and Board Member Yee agreed the roof pitch is not as important as the lap siding.

Board Member Ramos made a motion to approve the application as submitted with a change to lap siding to match the existing structure. Board Member Mead seconded the motion, and it carried 5-0.

9. 24-857 524 N. HAYNE STREET
OLD EAST HILL PRESERVATION DISTRICT / OEHC-1 / CITY COUNCIL
DISTRICT 6
NEW PRE-FABRICATED STRUCTURES FOR A CONTRIBUTING PROPERTY

Jon Shell is seeking final approval to install two shipping containers at a contributing property composed of one 20 ft. container along the Hayne Street property line and one 40 ft. container on the Jackson Street property line. The containers are painted to match the existing structures and will serve as storage, partial fencing, and a canvas for murals proposed in this application. The application also includes conceptual designs for future modification of the Jackson Street shipping container proposed to be an entryway with a gate. This property was approved for exterior alterations of the two contributing structures at the April 2023 ARB meeting and received abbreviated review approval to change the exterior paint colors of the structures, changing the storefront color from nickel to bronze, installing a wood fence with concrete columns, and minor deviations to the previously approved project including a revised landscape plan with an artificial turf cornhole area, concrete pickleball space, and a variety of plantings.

Jon Shell and Casey Jones presented to the board. Chair Salter noted that the Old East Hill Preservation District did not come to a consensus regarding their view on the proposed containers. Chair Salter summarized the comments with concern for the color of the structures and that a mural or vegetation would improve the aesthetic. Board Member Mead asked staff about the setbacks and fence height for the property since the containers appear to be functioning as combination fencing and storage. Historic Preservation Planner Walker answered there is a 5 ft. side yard setback and fences can typically be 6 ft. in height though the containers are being treated as new structures. Board Member Mead asked for other examples of containers in the Old East Hill District, acknowledging there is a container structure in the Palafox Historic Business District. Board Member Ramos noted the community garden, across the street, has shipping containers. Mr. Shell concurred and noted the previous Hollice T. Williams park plan includes similar architectural features. Board Member Ramos asked if the community garden was in Old East

Hill. Historic Preservation Planner Walker answered no. Mr. Shell noted the container on the lot just north of the property in question and Historic Preservation Planner Walker shared that a code enforcement case is open for the lack of permit and ARB approval. Board Member Courtney shared she was rather shocked when she saw the containers and expressed concern about noise from the hard surfaces around the courtyard. Board Member Courtney asked about the function of the containers. Mr. Jones answered storage but also creating closure and a sense of place inside the courtyard. The Hayne Street container might become a prep kitchen or food truck with a walk-up window. Mr. Jones noted utilities are available to have a food truck, but the container seemed more aesthetically pleasing. Mr. Shell shared that plantings had been added to the property to provide a buffer. Board Member Courtney noted she appreciated the Jackson Street proposal with the lattice and gate and prefers the wood cladding for the Hayne Street container rather than a mural.

Board Member Ramos noted the containers help to hold the corners and create a courtyard space. It makes more sense for the containers to be usable and storage is a harder sell. Board Member Ramos noted it currently looks like fencing and the use is appropriate for the location, though this would have been an easier discussion had the proper review process been followed. Board Member Ramos asked for clarification on the board's task with the application since much of it seems conceptual. Historic Preservation Planner Walker answered that at minimum the goal is the approval or denial of the container's existence on the property with options to approve for aesthetic treatment. Board Member Ramos noted the containers are appropriate, but another full board review is necessary for the facade treatments. Mr. Jones noted they are seeking feedback on the facade treatments, which is why options were provided. Board Member Ramos stated street activation is an important element and the Hayne Street container assists with balance at the street level. Board Member Yee noted he generally agreed with Board Member Ramos' comments. Board Member Yee shared the location on Hayne Street facing FDOT property with the police station close by and being on the edge of the Old East Hill Preservation District justifies the proposed development of the property. Board Member Yee agreed that vegetation could help to soften the structures and the wood lattice or murals could work for the facade treatment. Board Member Yee asked staff if the code speaks to this type of proposed structure. Historic Preservation Planner Walker answered that the board would look at code section 12-3-10(3)e.3.ii.(b) that in the case of a new building, it will complement the surrounding district, street scape, and property. Mr. Shell asked the board if a food truck would be a better option. Historic Preservation Planner Walker noted that food trucks are treated as temporary structures that are mobile, which is not under the jurisdiction of the ARB. If a permanent restaurant inside one of the containers were proposed, that would be subject to ARB review since it is a permanent structure.

Board Member Mead had no issue with the Jackson Street container and the entryway and facade treatments would help with the aesthetic. Board Member

Mead had difficulty with the Hayne Street side and the plain container. The house to the south is impacted by the container so close to the property line and in front of the building setback line of the building to the south. The container's siting is detrimental to the architecture of that structure but from an aesthetic standpoint an awning structure like what was provided for conceptual consideration would assist. The container might work better if it were set back further from the front property line, which might help the southerly neighbor and showcase the cottage adjacent to the grocery store. Chair Salter asked staff if the board found that the containers were appropriate with a future facade treatment, how does that get enforced. Historic Preservation Planner Walker answered it would be tied to a building permit. Board Member Ramos asked staff if the containers are currently code compliant with setbacks and the LDC. Historic Preservation Planner Walker answered that the containers are code compliant. Board Member Ramos asked the applicant if the activation of the containers is planned to face the courtyard or face the street. Mr. Jones answered both, the street side would be a walk-up window. Board Member Ramos noted he agrees with Board Member Mead that it blocks the neighboring property and the container on Hayne is an appropriate location though it could be set back a few feet. A relationship between the front of the corner grocery building and the front of the container should be maintained. Mr. Shell noted the container on Hayne is currently 8 to 10 inches inside the property line. Board Member Ramos asked if it would be difficult to move the container back. Mr. Shell answered it is feasible.

Robin Tice addressed the board as a member of the public. Ms. Tice owns the property to the south and pointed to the code section about impairing the architectural or historical value of buildings on adjacent sites or immediate vicinity. No consideration was given to Ms. Tice's property and Ms. Tice has had to fight blight and energizing and sound and people constantly in front of her property for the 27 years she has owned the property. Board Member Mead noted Ms. Tice's comments exacerbated his concerns and the Hayne Street container must be addressed. Chair Salter noted code section 12-3-10(3)e.3.ii. and shared that, based on the code section, the property has an existing commercial structure that was approved to be renovated. The property has a more modern, industrial look and due to that, in Chair Salter's opinion, the use of containers is appropriate. However, the container on Hayne Street impairs the value and affects the character of the contributing structure to the south because of proximity. The doors on the Hayne Street container face the property to the south. The visual impact could be reduced by setting the container further back. Mr. Jones noted there would be no issue with moving the container back a few feet and rotating, so the doors would not face the neighbor.

Ms. Tice shared that setting the container back would affect her daughter's window. Mr. Pristera noted the placement is critical and setting the container back further would impact the south property's porch. Board Member Ramos asked about Ms. Tice's setback from the property line. Historic Preservation Planner Walker depicted the setbacks in the city's GIS map. Board Member Ramos noted that the

zoning allows something to be built on the property line and asked for clarification on the zoning district. Staff shared that the required buffer yard has been satisfied and OEHC-1 mirrors the C-1 commercial district. Assistant Planning & Zoning Division Manager Harding shared that Old East Hill is heavy with residential, but the zoning is very old and the core of the residential zoning is in the center and the perimeter is made up of commercial blocks. Chair Salter noted that while the containers are allowed by right, the board must still consider the impacts on neighboring properties. Chair Salter asked the applicants if they considered rotating the Hayne Street container perpendicular. Mr. Shell answered yes and that Ms. Tice did not approve of that orientation. Mr. Shell expressed sympathy for Ms. Tice and the situation.

Board Member Mead made a motion to deny the Hayne Street container without prejudice for resubmission because it is not consistent with the overall impact of the neighborhood and has a negative impact on the adjoining property, even though it may otherwise fit, as the Chair has indicated, with the redeveloped property to which it is connected. Board Member Mead made a second motion that the Jackson Street container is appropriate and can remain with conceptual approval of the treatment with a nod to the gate concept and that it come back to the board for final review in some manner of treatment, whether it be landscaping or cladding. Board Member Courtney seconded both motions. The first motion carried 4-1 with Board Member Ramos dissenting. The second motion carried 5-0.

10. 24-858 150 S. BAYLEN STREET
PALAFOX HISTORIC BUSINESS DISTRICT / ZONE C-2A / CITY COUNCIL
DISTRICT
CONCEPTUAL REVIEW OF A NEW TOWNHOME DEVELOPMENT

Jordan Yee is seeking conceptual approval for a new townhouse development located on an existing parking lot. This project received conceptual approval with consideration of the board's comments in February 2021 and again in August 2022. The proposed development will have eleven (11) single family attached dwelling units consisting of three (3) different three-story unit types. The current design proposes uniformity of the facades for all three buildings compared to previous applications.

Board Member Yee recused himself. Andrew Rothfeder and Jordan Yee presented to the board. Chair Salter complimented the establishment of the corners, the Baylen Street frontage, and the hierarchy of materials. Chair Salter encouraged using the proposed gate to bridge the gap between buildings and complimented the use of materials and consistency throughout. Mr. Yee welcomed board feedback on the gate suggestion. Board Member Mead commended the application, echoing Chair Salter's comments, and appreciated the addition of the Chelsea Kensington, post-modern townhouse form. Board Member Mead appreciated the consistency with the entrances, use of shutters, and use of planters to define space. Board Member Ramos concurred with the board's

comments and complimented the hierarchy. Board Member Courtney complimented the rhythm of the patterns and textures. Chair Salter asked if Building A is sited accurately on the site plan. Mr. Yee noted the site plan is an older version, but the renderings are correct and clarified that the amenity space is not a part of the conceptual review. Chair Salter noted there are no openings on Baylen Street and the gate area is the only open space on Intendencia Street. Some level of transparency or break at the street level would be helpful rather than a solid gate.

Board Member Mead made a motion for conceptual approval. Board Member Ramos seconded the motion, and it carried 4-0.

ADJOURNMENT

Historic Preservation Planner Walker took a moment to recognize Chair Derek Salter and Board Member Anna Fogarty for their dedication to the board and service to the community since their terms were ending. Chair Salter thanked the staff and fellow board members.

ARB Comments
North Hill Preservation Association
September 18, 2024

The North Hill Architectural Review and Assistance Committee (ARAAC) met Monday night September 16, 2024 and reviewed the three items pertaining to North Hill which are on the ARB agenda for September. The committee had the following comments:

Item 2 **811 N. Reus Street** **North Hill Preservation District**
Non-Contributing Structure

Marty Witman is seeking final approval for a 15 x 25 ft. gunite pool at a non-contributing structure. The pool will be located in the rear yard with travertine coping and decking

1. We have no objections to this request.

Item 3 **201 W. Lloyd Street** **North Hill Preservation District**
Non-Contributing Structure

Charles Kunze is seeking final approval for exterior alterations at a non-contributing structure including demolition of a non-conforming addition to be replaced by a new 1,122 sf. addition on the primary. The primary structure will receive a new front porch and covered entry, new painted wood shutters, and solar panel installation on the south-facing roof. Site improvements include a 450 sf. detached one-story accessory structure in the rear yard, new wood fencing with wrought iron antique gates, and new hardscaping including flagstone pavers and stamped concrete driveway and walkways

1. We approve the colors submitted for the house, trim, shutters, roof shingles, and metal roofing.
2. We approve the vinyl-clad wood windows submitted. The divided lights on the new windows should match the existing windows on the residence.
3. We did not see any finish called out for the new wood privacy fence or the new wood picket fence. Will they be painted or stained? What color?

**Item 8
Contributing Structure**

105 W. Jackson Street

North Hill Preservation District

Tuff Shed, Inc. is seeking final approval for a new accessory structure in the rear yard consisting of a 10 x 16 ft. prefabricated shed painted Puritan Gray with Delicate White trim, GAF asphalt shingles in Pewter Gray with a 4:12 roof pitch, vinyl windows, a steel door, and engineered wood shutters.

1. Exterior siding should be horizontal siding to match the residence and the existing adjacent accessory structure (vertical groove panel siding was submitted.)
2. We approve the paint colors and roof shingles submitted to match the residence.

Respectfully submitted,

North Hill Architectural Review and Assistance Committee (ARAAC):

Deborah Hart, member North Hill Preservation Assoc.; ARAAC Chairperson

Jennifer Wasilenko, President, NHPA Board of Directors

Lisa Bradley, treasurer, North Hill Preservation Assoc. Board of Directors

Wendy McCullar, member NHPA Board of Directors

Jason Strahan, member NHPA Board of Directors

Marcie Whitaker, member NHPA Board of Directors

Adrian Russell, member NHPA Board of Directors

Lee Hansen, member North Hill Preservation Association

Bobbi Godwin, member North Hill Preservation Association

Adrianne Walker

From: Christian Wagley <christianwagley@gmail.com>
Sent: Thursday, September 19, 2024 12:33 PM
To: Adrianne Walker
Cc: Gregg Harding
Subject: [EXTERNAL] comments on today's ARB meeting

 **THIS EMAIL IS FROM AN EXTERNAL EMAIL ACCOUNT** 

Hello Adrianne:

Please provide the comments below to ARB members at today's meeting. Thank you!

Dear ARB Members:

Our Old East Hill Property Owners Association Architectural Committee has reviewed the two proposed projects on the Sept. ARB agenda, and we offer the following comments:

6. 404 E. BELMONT STREET
No comments.

9. 524 N. HAYNE STREET

The committee did not reach any consensus position on this project, so we are sharing comments expressed by individual committee members:

"Very industrial what they have done with the dark grey colors on the building and containers. I don't think they were approved yet for the containers. If they are allowed to keep the containers, something more neutral needs to be done to make it more historic and neighborhood friendly. not sure what that would be. Maybe the concepts with the wood and vines growing or murals, but not the very modern color combination in one rendering or even the floral, something more subdued and conducive to a historic area."

"For what it is worth, I have no reservations with either project. I actually like the shipping containers and the repurposing of such an item. I like their proposal for the mural as well."

"The containers are pretty ugly and not compatible or complementary at all right now. Bare walls are ugly, and that's what it presents right now. I think the jasmine/plants and cladding option could be good. Murals could also be good, and it would be nice to see those done in conjunction with input from neighborhood residents as to design, subject and colors. Cutting some windows into the containers could also help--more things to break up the bare expanse of metal. There could also be shed-roofs/awnings/overhangs/eaves placed on or around the top of the containers to make them less boxy and more house-like. It's unfortunate that these were placed without ARB approval."

Additional concerns on matters outside the purview of the ARB were expressed, particularly the possibility of noise from this property that could negatively impact neighbors, especially at night. And whether the applicant has discussed this issue with neighboring residents.

Thank you!

A handwritten signature in black ink, reading "Christian Wagley". The signature is fluid and cursive, with the first name "Christian" and last name "Wagley" clearly legible.

Christian Wagley
Chair

On behalf of the Old East Hill Property Owners Association Architectural Committee

Diane Dixie

Michael Courtney

Cassandra Manis

Susan Ford Buck

Christian Wagley

--

Christian Wagley
(850) 687-9968

FORM 8B MEMORANDUM OF VOTING CONFLICT FOR COUNTY, MUNICIPAL, AND OTHER LOCAL PUBLIC OFFICERS

LAST NAME—FIRST NAME—MIDDLE NAME Yee, Jordan		NAME OF BOARD, COUNCIL, COMMISSION, AUTHORITY, OR COMMITTEE Architectural Review Board	
MAILING ADDRESS 1904 E. Leonard Street		THE BOARD, COUNCIL, COMMISSION, AUTHORITY OR COMMITTEE ON WHICH I SERVE IS A UNIT OF:	
CITY Pensacola	COUNTY Escambia	☒ CITY ☐ COUNTY ☐ OTHER LOCAL AGENCY	
DATE ON WHICH VOTE OCCURRED 9/19/2024		NAME OF POLITICAL SUBDIVISION:	
		MY POSITION IS: ☐ ELECTIVE ☒ APPOINTIVE	

WHO MUST FILE FORM 8B

This form is for use by any person serving at the county, city, or other local level of government on an appointed or elected board, council, commission, authority, or committee. It applies to members of advisory and non-advisory bodies who are presented with a voting conflict of interest under Section 112.3143, Florida Statutes.

Your responsibilities under the law when faced with voting on a measure in which you have a conflict of interest will vary greatly depending on whether you hold an elective or appointive position. For this reason, please pay close attention to the instructions on this form before completing and filing the form.

INSTRUCTIONS FOR COMPLIANCE WITH SECTION 112.3143, FLORIDA STATUTES

A person holding elective or appointive county, municipal, or other local public office **MUST ABSTAIN** from voting on a measure which would inure to his or her special private gain or loss. Each elected or appointed local officer also **MUST ABSTAIN** from knowingly voting on a measure which would inure to the special gain or loss of a principal (other than a government agency) by whom he or she is retained (including the parent, subsidiary, or sibling organization of a principal by which he or she is retained); to the special private gain or loss of a relative; or to the special private gain or loss of a business associate. Commissioners of community redevelopment agencies (CRAs) under Sec. 163.356 or 163.357, F.S., and officers of independent special tax districts elected on a one-acre, one-vote basis are not prohibited from voting in that capacity.

For purposes of this law, a "relative" includes only the officer's father, mother, son, daughter, husband, wife, brother, sister, father-in-law, mother-in-law, son-in-law, and daughter-in-law. A "business associate" means any person or entity engaged in or carrying on a business enterprise with the officer as a partner, joint venturer, coowner of property, or corporate shareholder (where the shares of the corporation are not listed on any national or regional stock exchange).

ELECTED OFFICERS:

In addition to abstaining from voting in the situations described above, you must disclose the conflict:

PRIOR TO THE VOTE BEING TAKEN by publicly stating to the assembly the nature of your interest in the measure on which you are abstaining from voting; *and*

WITHIN 15 DAYS AFTER THE VOTE OCCURS by completing and filing this form with the person responsible for recording the minutes of the meeting, who should incorporate the form in the minutes.

APPOINTED OFFICERS:

Although you must abstain from voting in the situations described above, you are not prohibited by Section 112.3143 from otherwise participating in these matters. However, you must disclose the nature of the conflict before making any attempt to influence the decision, whether orally or in writing and whether made by you or at your direction.

IF YOU INTEND TO MAKE ANY ATTEMPT TO INFLUENCE THE DECISION PRIOR TO THE MEETING AT WHICH THE VOTE WILL BE TAKEN:

- You must complete and file this form (before making any attempt to influence the decision) with the person responsible for recording the minutes of the meeting, who will incorporate the form in the minutes. (Continued on page 2)

APPOINTED OFFICERS (continued)

- A copy of the form must be provided immediately to the other members of the agency.
- The form must be read publicly at the next meeting after the form is filed.

IF YOU MAKE NO ATTEMPT TO INFLUENCE THE DECISION EXCEPT BY DISCUSSION AT THE MEETING:

- You must disclose orally the nature of your conflict in the measure before participating.
- You must complete the form and file it within 15 days after the vote occurs with the person responsible for recording the minutes of the meeting, who must incorporate the form in the minutes. A copy of the form must be provided immediately to the other members of the agency, and the form must be read publicly at the next meeting after the form is filed.

DISCLOSURE OF LOCAL OFFICER'S INTEREST

I, Jordan Yee, hereby disclose that on Thursday, September 19, 20 24 :

(a) A measure came or will come before my agency which (check one or more)

- ☒ inured to my special private gain or loss;
- ☐ inured to the special gain or loss of my business associate, _____ ;
- ☐ inured to the special gain or loss of my relative, _____ ;
- ☐ inured to the special gain or loss of _____ , by
whom I am retained; or
- ☐ inured to the special gain or loss of _____ , which
is the parent subsidiary, or sibling organization or subsidiary of a principal which has retained me.

(b) The measure before my agency and the nature of my conflicting interest in the measure is as follows:

Agenda Item 10 - 150 S. Baylen Street

If disclosure of specific information would violate confidentiality or privilege pursuant to law or rules governing attorneys, a public officer, who is also an attorney, may comply with the disclosure requirements of this section by disclosing the nature of the interest in such a way as to provide the public with notice of the conflict.

Date Filed

9/19/2024

Signature



NOTICE: UNDER PROVISIONS OF FLORIDA STATUTES §112.317, A FAILURE TO MAKE ANY REQUIRED DISCLOSURE CONSTITUTES GROUNDS FOR AND MAY BE PUNISHED BY ONE OR MORE OF THE FOLLOWING: IMPEACHMENT, REMOVAL OR SUSPENSION FROM OFFICE OR EMPLOYMENT, DEMOTION, REDUCTION IN SALARY, REPRIMAND, OR A CIVIL PENALTY NOT TO EXCEED \$10,000.



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 24-970

Architectural Review Board

10/17/2024

LEGISLATIVE ACTION ITEM

SUBJECT:

704 E. Jackson Street
Old East Hill Preservation District / Zone OEHR-2 / City Council District 6
New Accessory Structure at a Contributing Structure

SUMMARY:

Tuff Shed, Inc. is seeking final approval for a new prefabricated shed to be located in the buildable area. The shed measures 8 x 18 ft. with horizontal lap siding in the color Dover Gray with Delicate White trim, a double shed door, two horizontal sliding windows, and dimensional shingles in Pewter Gray.

Recommended Code Sections:

Sec. 12-3-10(3)e.3. ii.(b). Old East Hill Preservation District; Procedure for review of plans; Decisions; General consideration & Rules governing decisions.

Sec. 12-3-10(3)i. OEHPD; Regulations for new construction in the Old East Hill preservation district.

ATTACHMENTS:

1. Florida Master Site File Form
2. Images
3. Application and Materials

Page 1
☒ original
☐ update

HISTORICAL STRUCTURE FORM FLORIDA MASTER SITE FILE

Version 1.1: 3/89

Site 8 ES 02100

Recorder # _____

SITE NAME Webster House
HISTORIC CONTEXTS Boom Times
NAT. REGISTER CATEGORY District
OTHER NAMES OR MSF NOS None
COUNTY Escambia OWNERSHIP TYPE private-individual
PROJECT NAME West-East Hill Survey: S&R DHR NO 3226
LOCATION (Attach copy of USGS map, sketch-map of immediate area)
ADDRESS 704 East Jackson St. CITY Pensacola
VICINITY OF / ROUTE TO West-East Hill neighborhood, N. side of E.
Jackson St. between N. 7th Ave. and N. 8th Ave.
SUBDIVISION East King Tract BLOCK NO 12 LOT NO 40
PLAT OR OTHER MAP County Appraiser's Atlas Sheet # 67
TOWNSHIP 2S RANGE 30W SECTION 19 1/4 1/4-1/4
IRREGULAR SEC? ☒ y ☐ n LAND GRANT _____
USGS 7.5' MAP Pensacola 1970 PR 1987
UTM: ZONE _____ EASTING _____ NORTHING _____
COORDINATES: LATITUDE _____ D _____ M _____ S LONGITUDE _____ D _____ M _____ S

HISTORY

ARCHITECT: F _____ M _____ L unknown
BUILDER: F _____ M _____ L unknown
CONST DATE 1921 CIRCA c RESTORATION DATE(S): _____
MODIFICATION DATE(S): _____
MOVE: DATE _____ ORIG LOCATION _____
ORIGINAL USE(S) private-residence
PRESENT USES(S) private-residence

DESCRIPTION

STYLE frame vernacular
PLAN: EXTERIOR rectangular
INTERIOR _____
NO.: STORIES 1.5 OUTBLDGS 1 PORCHES 1 DORMERS 2
STRUCTURAL SYSTEM(S) balloon wood framing
EXTERIOR FABRIC(S) wood shingle, drop siding; plywood
FOUNDATION: TYPE pier MATLS brick
INFILL brick, lattice
PORCHES s/porch/2/3 trimmed wood columns, 1/3 brick/3/n
ROOF: TYPE gable SURFACING composition shingles
SECONDARY STRUCS. shed, porch
CHIMNEY: NO 0 MTLs n/a LOCNS n/a
WINDOWS jalousie, 6; dhs, 6/6 wood; dhs, 2/2 wood; dhs, 1/1 wood; dhs, 13/1
wood; dhs, 12/1; dhs, 22/1; decorative glass; transom 1; front door is mostly glass
EXTERIOR ORNAMENT none observed
CONDITION Good SURROUNDINGS residential
NARRATIVE (general, interior, landscape, context; 3 lines only)
typical house in size & scale w/surroundings

ARCHAEOLOGICAL REMAINS AT THE SITE

FMSF ARCHAEOLOGICAL FORM COMPLETED? ☐ y ☒ n (IF Y, ATTACH)
ARTIFACTS OR OTHER REMAINS _____

AREAS OF SIGNIFICANCE local community development
Social History

ELIGIBLE FOR NAT. REGISTER? y n likely, need info insf inf
SIGNIF. AS PART OF DISTRICT? y n likely, need info insf inf
SIGNIFICANT AT LOCAL LEVEL? xy n likely, need info insf inf

Figure 1 illustrates the experimental setup. A participant is seated at a table, looking at a screen. On the screen, a target (red dot) and a starting point (green dot) are visible. A horizontal line represents the path of the hand. The distance between the starting point and the target is labeled 'D'. The distance from the starting point to the screen is labeled 'L'. The distance from the screen to the target is labeled 'D-L'. The distance from the starting point to the target is also labeled 'D'.

* * *DHR USE ONLY* * * * * * * * * * * * * * * DHR USE ONLY * *

DATE LISTED ON NR _____

KEEPER DETERMINATION OF ELIG.(DATE): -YES _____ -NO _____

SHPO EVALUATION OF ELIGIBILITY(DATE): -YES _____ -NO _____

LOCAL DETERMINATION OF ELIG.(DATE): -YES _____ -NO _____

OFFICE _____

* * *DHR USE ONLY* * * * * * * * * * * * * * * DHR USE ONLY * *

RECORDER INFORMATION: NAME F Richard M T. L Brosnahan
DATE: MO 8 YR 92 AFFILIATION Historic Pensacola Preservation Bd.

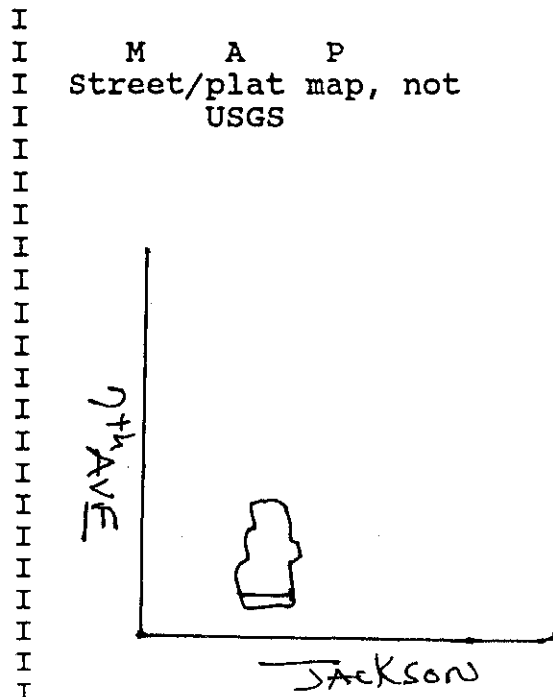
PHOTOGRAPHS (Attach a labeled print bigger than contact size)

LOCATION OF NEGATIVES _____ Historic Pensacola Preservation Bd.
NEGATIVE NUMBERS _____ 91N1110WEH (Frames 19-20)

P H O T O G R A P H

I
I M A P
I Street/plat map, not
I USGS

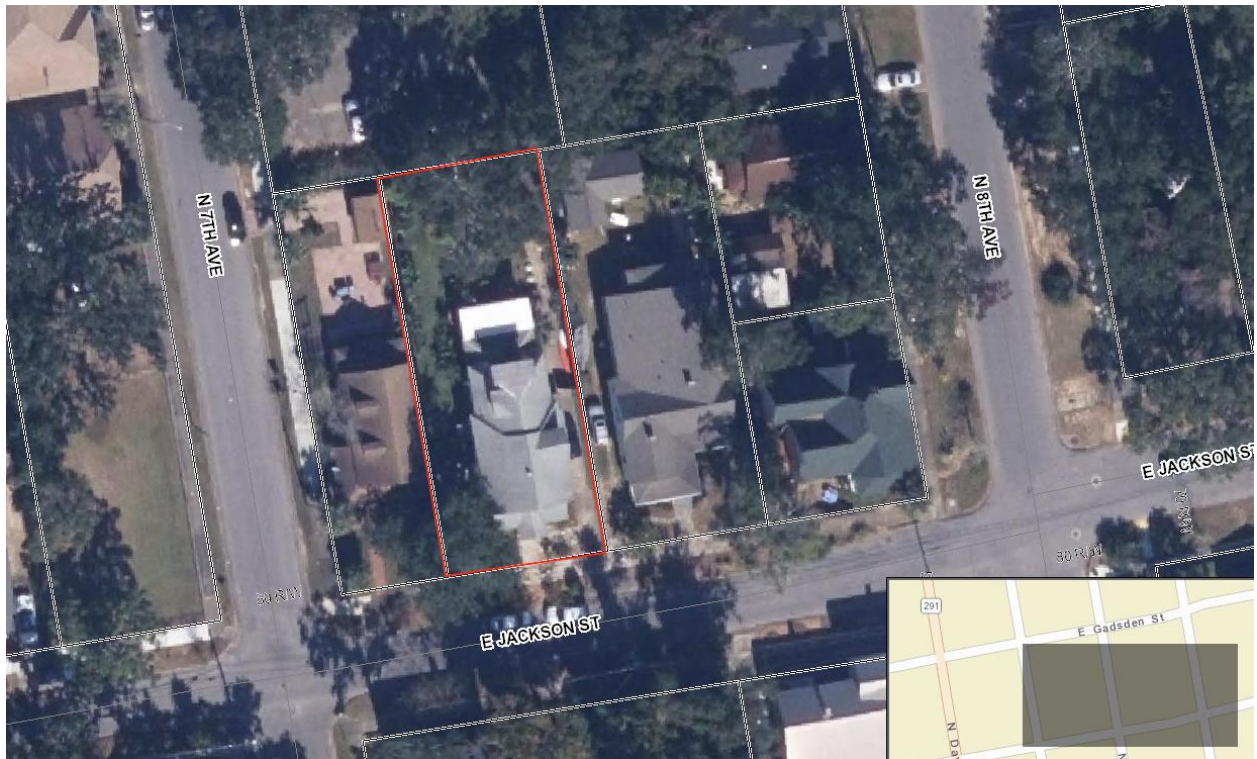
Attach a B/W photographic print here with plastic clip. Label the print itself with at least: the FMSF site number (survey number or site name if not available), direction and date of photograph. Prints larger than contact size are preferable.



REQUIRED: USGS MAP OR COPY WITH SITE LOCATION MARKED



704 E. Jackson Street





**Architectural Review Board Application
Full Board Review**

Application Date: 09.13.2024

Project Address: 704 E JACKSON ST

Applicant: Tuff Shed, Inc.

Applicant's Address: 3450 Armour Ave Mobile, AL 36617

Email: 600_permits@tuffshed.com **Phone:** 251-244-4537

Property Owner: Jessie Stark

District: ☐ PHD ☐ NHPD ☒ OEHPD ☐ PHBD ☐ GCD
(If different from Applicant)

Application is hereby made for the project as described herein:

- ☒ Residential Homestead – \$50.00 hearing fee
☐ Commercial/Other Residential – \$250.00 hearing fee

** An application shall be scheduled to be heard once all required materials have been submitted and it is deemed complete by the Secretary to the Board. You will need to include six (6) copies of the required information. Please see pages 3 – 4 of this application for further instruction and information.*

Project specifics/description:

PLEASE SPECIFY IF CONCEPTUAL DISCUSSION ITEM, CONCEPTUAL REVIEW, OR FINAL REVIEW.

No MEP. Install of a 8'x18' prefabricated shed on grass with shed floor.

I, the undersigned applicant, understand that payment of these fees does not entitle me to approval and that no refund of these fees will be made. I have reviewed the applicable zoning requirements and understand that I must be present on the date of the Architectural Review Board meeting.

Savannah L. Anderson

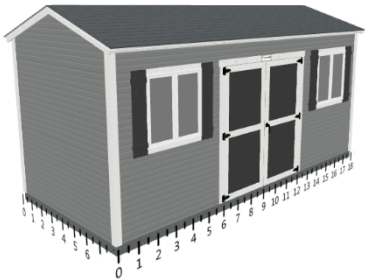
Applicant Signature

09.13.2024

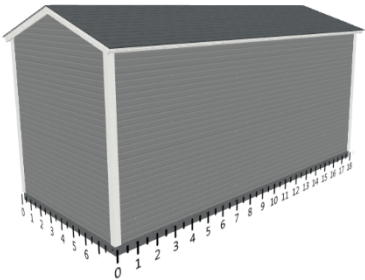
Date



Nick Edwards
704 E Jackson Street
Pensacola FL 32501
Q-2769754



Wall D



Wall C



Wall B

Wall A

Base Details/Permit Details

Building Size & Style
Premier Tall Ranch - 8' wide by 18' long

Paint Selection
Base: Dover Gray, Trim: Delicate White,
Accent (Doors, Shutters): Black Magic

Roof Selection
Pewter Gray Dimensional Premium
Shingle

Drip Edge
White

Is a permit required for this job?
Yes

Who is pulling the permit?
Tuff Shed

Optional Details

High Wind
High Wind - Retail

Doors
3' x 6'7" Double Shed Door (6'),
Decorative Door Hardware

Windows
2 3'x3' Insulated Horizontal Sliding
Window, shutters

Walls
411 Sq Ft House Wrap
411 Sq Ft Horizontal Wood Lap Siding

Floor and Foundation
6 Ea Shed Anchor into Dirt - Auger or
MR88

Jobsite/Installer Details

Do you plan to insulate this building after Tuff Shed installs it?
Yes

Is there a power outlet within 100 feet of installation location?
Yes

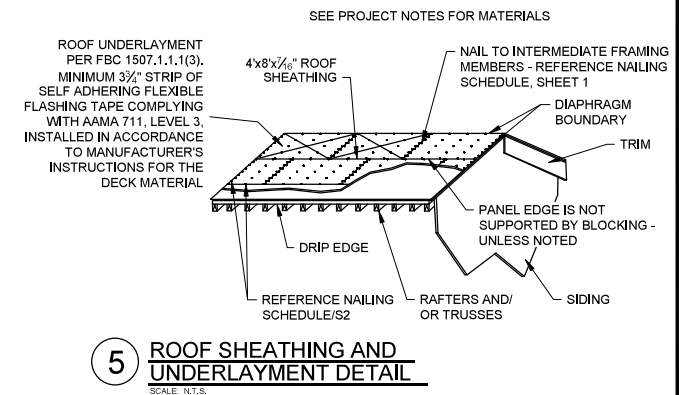
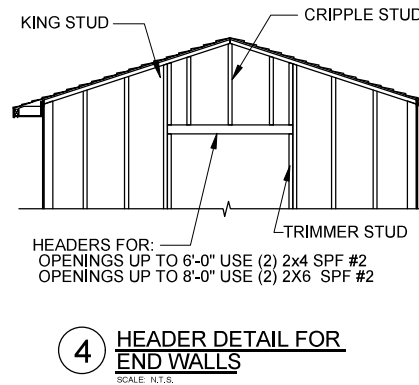
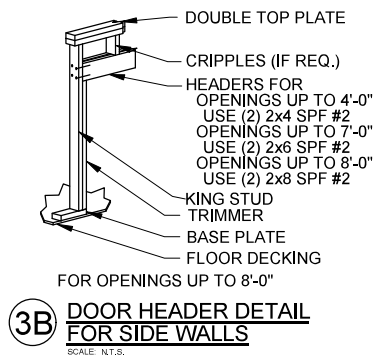
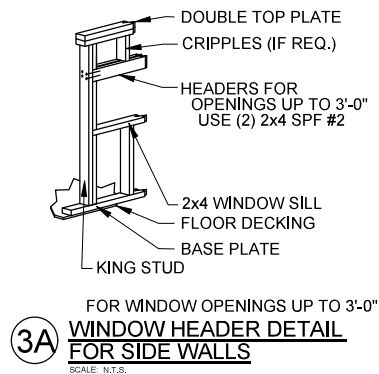
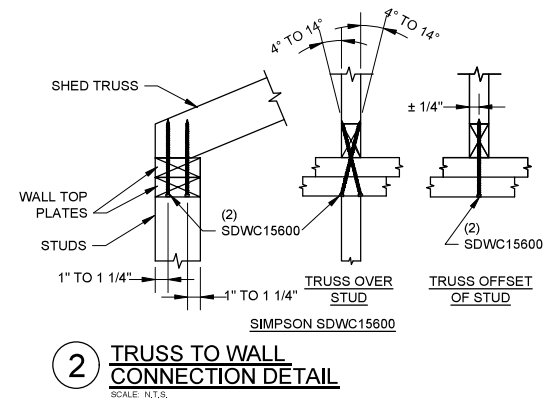
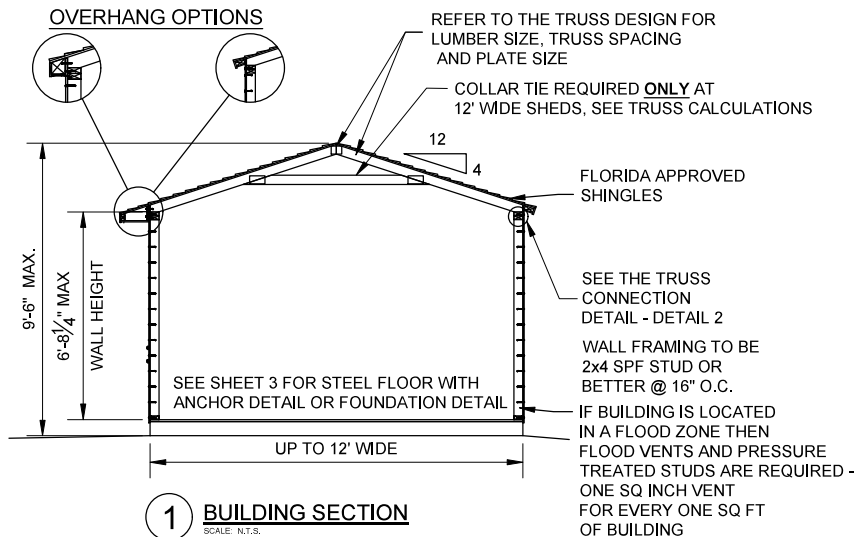
The building location must be level to properly install the building. How level is the install location?
Within 4" of level

Will there be 18" of unobstructed workspace around the perimeter of all four walls?
Yes

Can the installers park their pickup truck & trailer within approximately 200' of your installation site?
Yes

Substrate Shed will be installed on?
Grass

Customer Signature:  Date: 9/23/2024



Order #:
Customer:
Site Address:
Building Size: WIDTH - LENGTH - HEIGHT - SQ. FT. AREA

P.O. #
Drawn By: TB
Date: 11/30/23
Checked By:
Date:
Scale: N.T.S.

THESE DRAWINGS AND THE DESIGN ARE THE PROPERTY OF TUFF SHED, INC. THESE DRAWINGS ARE FOR A BUILDING TO BE SUPPLIED AND BUILT BY TUFF SHED. ANY OTHER USE IS FORBIDDEN BY BOTH TUFF SHED AND THE ENGINEER OF RECORD

TUFF SHED, INC.
ENGINEERING DEPARTMENT
RICHARD J. WILLS, P.E.
RWILLS@TUFFSHED.COM
1777 S. HARRISON STREET
DENVER, COLORADO 80210
(303) 753-8833

TITLE
BUILDING SECTIONS
HEADER FRAMING DETAILS
FBC, 8th EDITION (2023)
155C

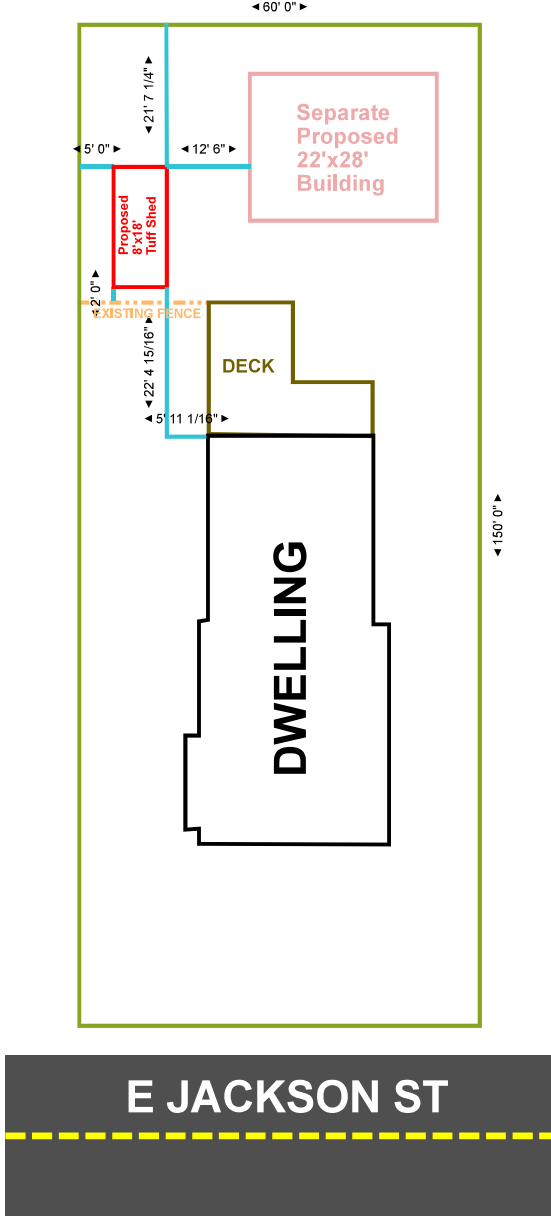
DRAWING NO.
FL-PR-SR-TR-01
REV. LEVEL 01
SHEET 2
PAGE 2 OF 4

10 APR 2024

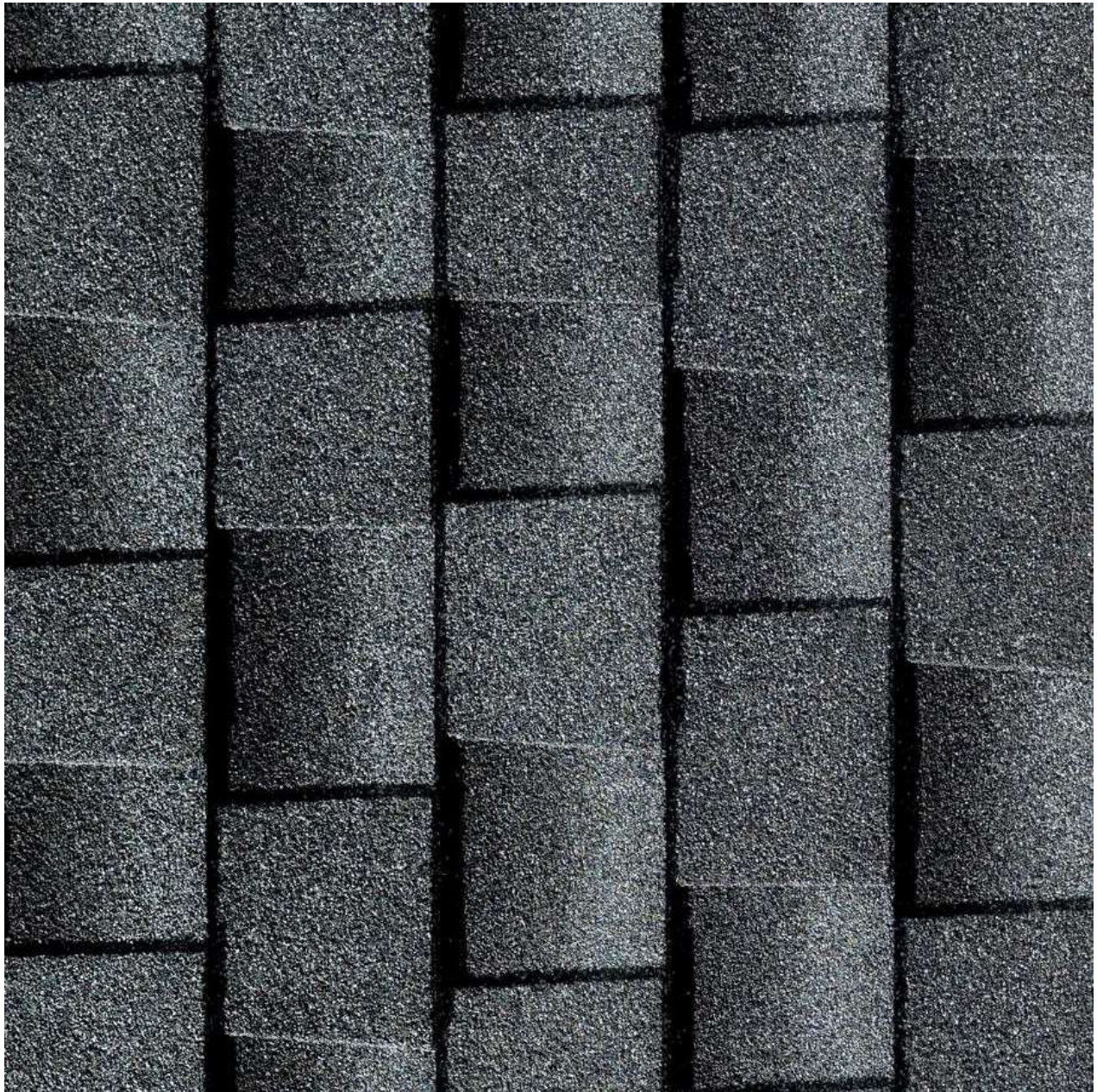
BUILDING DATA:
1. CONSTRUCTION TYPE: VB
2. OCCUPANCY GROUP: U
3. USE: STORAGE SHED
4. FIRE SPRINKLERS: NONE

GOVERNING CODES:
2022 CBC, 2022 CRC, 2022 CMC, 2022 CEC, 2022 CPC,
2022 CPC, 2022 CA ENERGY CODE, 2022 BUILDING
EFFICIENCY STANDARDS, 2022 CGBC

NO MEP UNDER THIS PERMIT

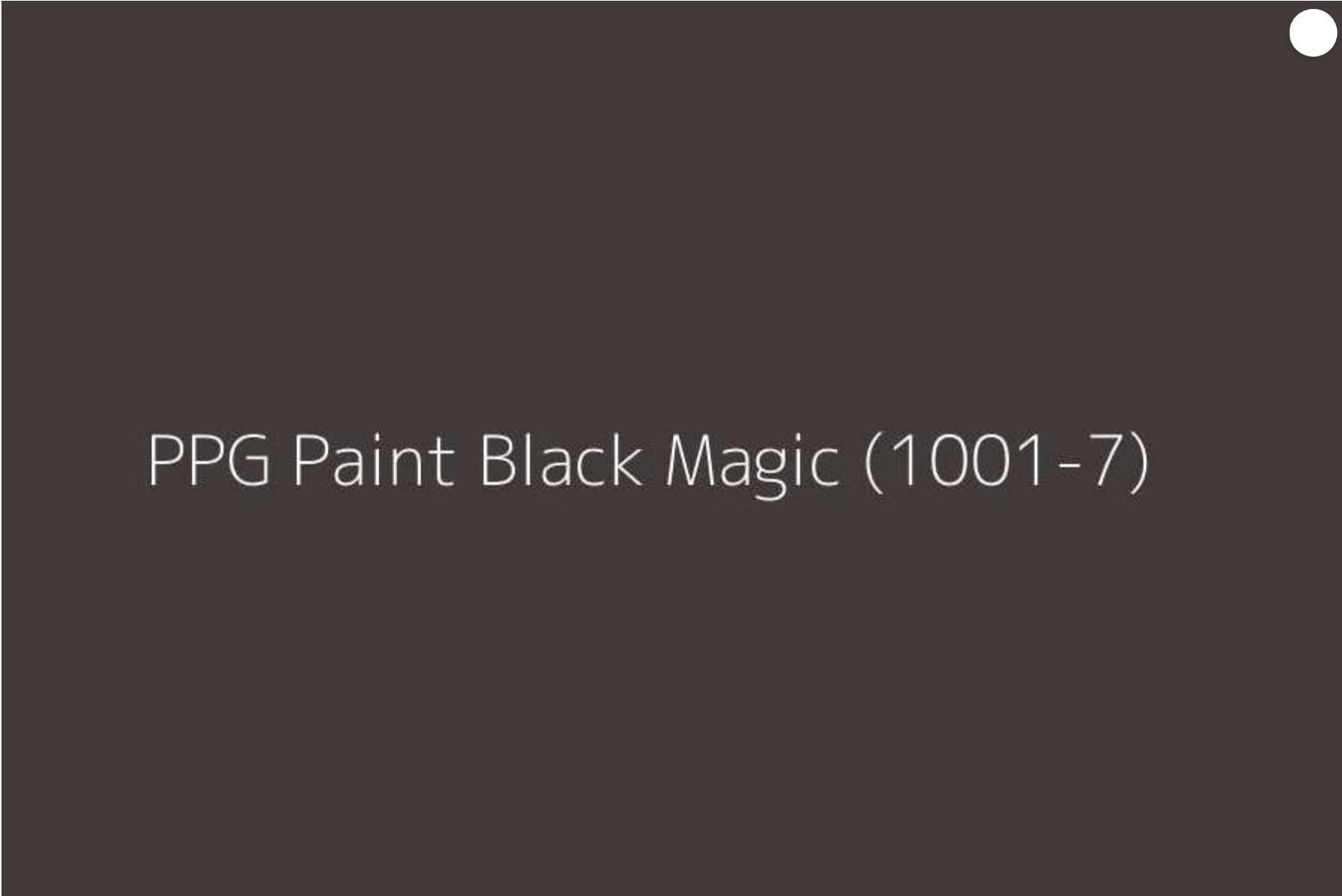


Owner:	Nick Edwards/Jessie Stark			Drawn: Savannah Hudson	Purpose of Building: Storage	
Address:	704 E Jackson St Pensacola, FL 32501	Scale: 1":20'0"	Date: 09.04.2024	Rev: A		



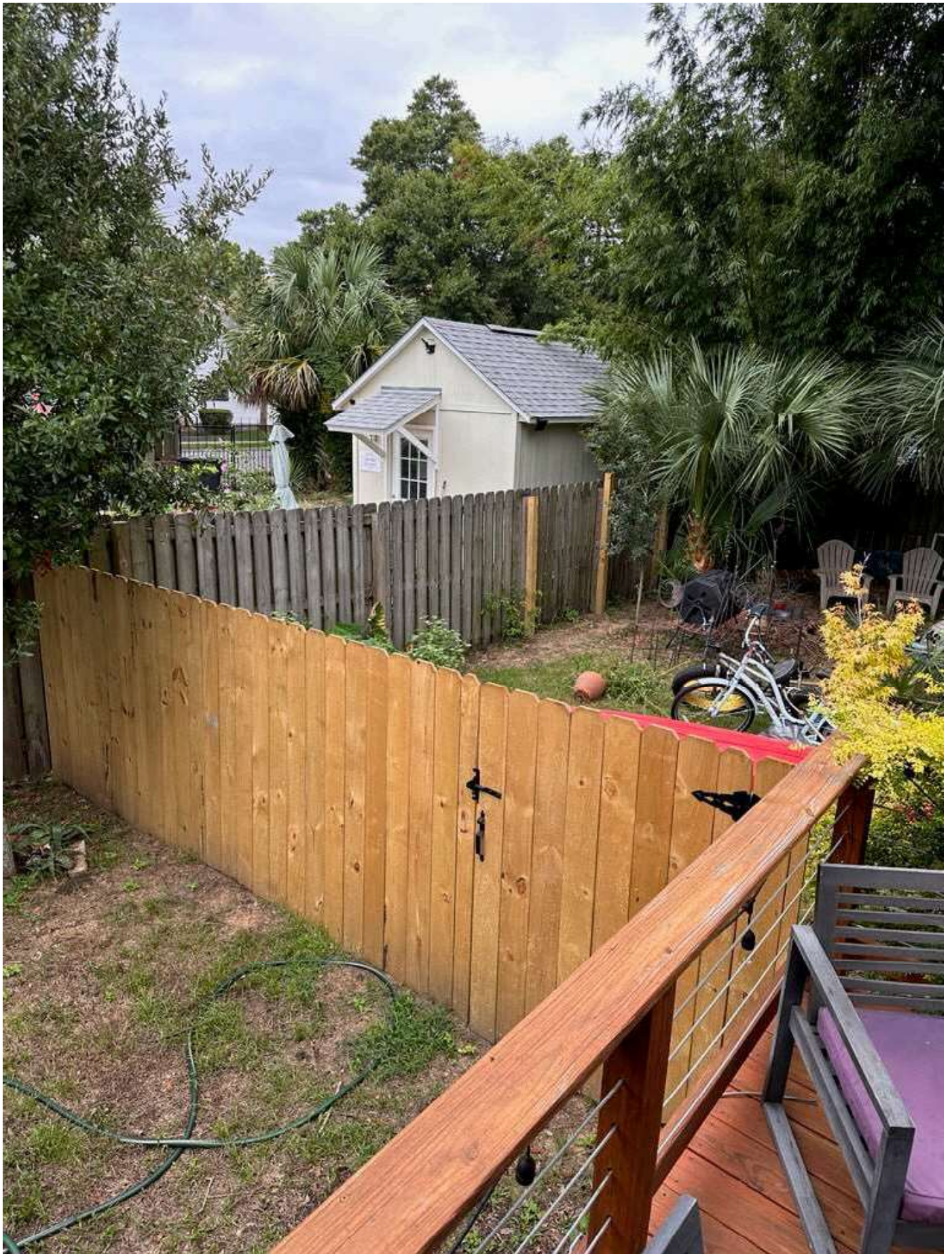
PPG Paint Dover Gray (1001-5)

PPG Paint Delicate White (1001-1)



PPG Paint Black Magic (1001-7)









City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 24-971

Architectural Review Board

10/17/2024

LEGISLATIVE ACTION ITEM

SUBJECT:

101 S. Palafox Street
Palafox Historic Business District / Zone C-2A / City Council District 6
Conceptual Approval for Exterior Alteration at a Non-Contributing Structure

SUMMARY:

Curtis Reed with Bear General Contractors is seeking conceptual approval to add a 10 x 10 ft. insulated overhead coiling door at the rear of the one-story non-contributing structure that is adjacent to a two-story contributing structure in the Palafox Historic Business District.

Recommended Code Sections:

Sec. 12-3-27(c) Palafox Historic Business District; Historic theme area.

Sec. 12-3-27(f)(2)a. PHBD; Architectural review of proposed exterior development; Decision guidelines.

Sec. 12-3-27(f)(4)c. PHBD; Architectural review of proposed exterior development; Board review standards; Building fronts, rears, and sides abutting streets and public areas.

ATTACHMENTS:

1. Images
2. Application and Materials





**Architectural Review Board Application
Full Board Review**

Application Date: 9/25/2024

Project Address: 101 S Palafox Place

Applicant: Curtis Reed (Bear General Contractors)

Applicant's Address: 1216 N Palafox Street

Email: curtis@beargc.com **Phone:** 850 435 4411

Property Owner: JNKVENTURES LLC

District: ☐ PHD ☐ NHPD ☐ OEHPD ☒ PHBD ☐ GCD

(If different from Applicant)

Application is hereby made for the project as described herein:

- ☐ Residential Homestead – \$50.00 hearing fee
- ☒ Commercial/Other Residential – \$250.00 hearing fee

** An application shall be scheduled to be heard once all required materials have been submitted and it is deemed complete by the Secretary to the Board. You will need to include six (6) copies of the required information. Please see pages 3 – 4 of this application for further instruction and information.*

Project specifics/description:

PLEASE SPECIFY IF CONCEPTUAL DISCUSSION ITEM, CONCEPTUAL REVIEW, OR FINAL REVIEW.

Conceptual discussion for adding 10'x10' insulated overhead coiling door to existing 1-story portion of the property located at 101 S Palafox Place. Existing 1-story building is not historically significant or original construction to the property. Overhead door will not be street-facing and will only face toward existing parking lot.

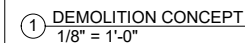
I, the undersigned applicant, understand that payment of these fees does not entitle me to approval and that no refund of these fees will be made. I have reviewed the applicable zoning requirements and understand that I must be present on the date of the Architectural Review Board meeting.

Curtis Reed

Applicant Signature

9/24/2024

Date



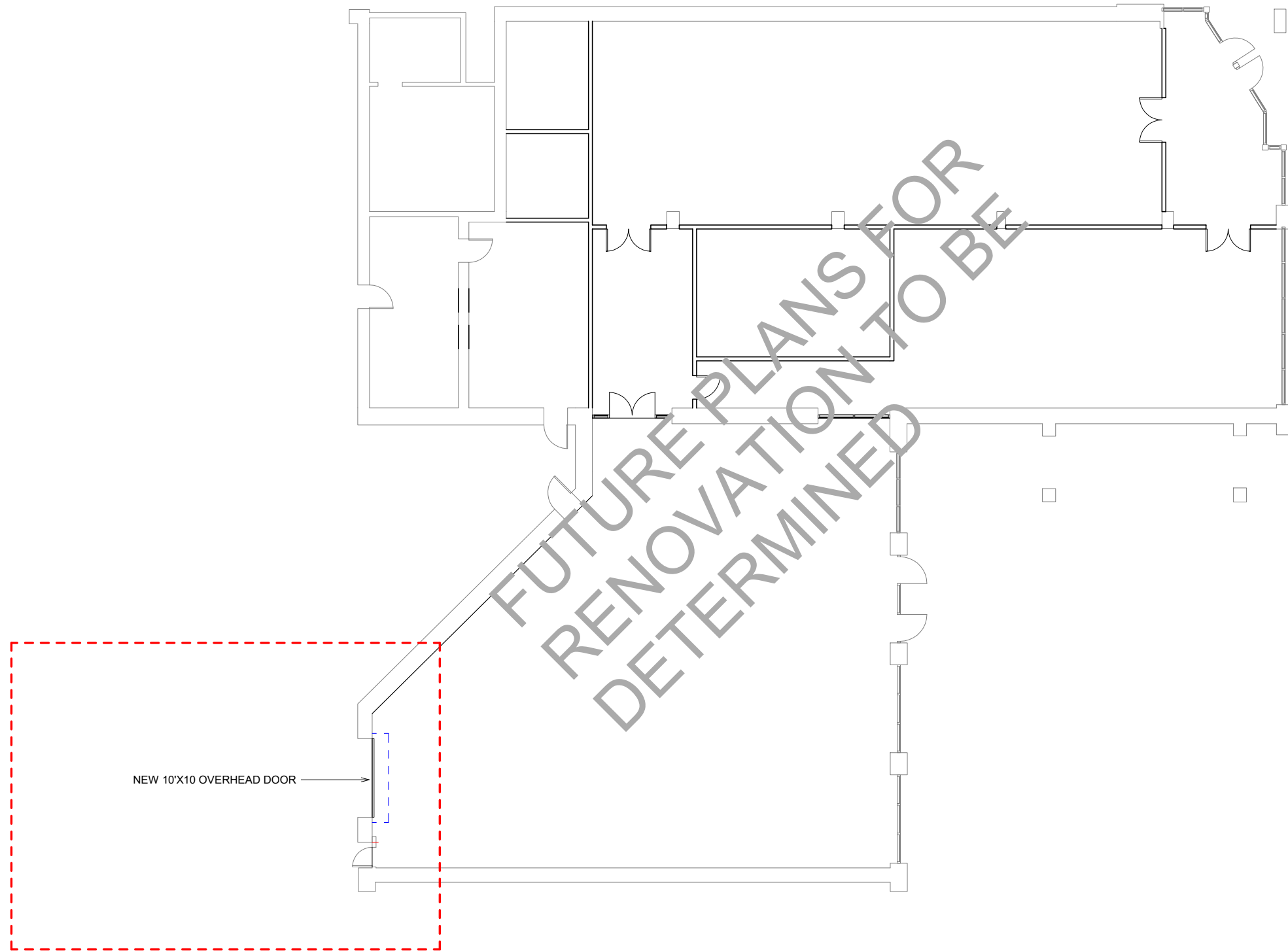
Client:

BEAR GC

PALAFOX POST OFFICE

FIRST FLOOR DEMOLITION

A001

[illegible]

Project Description:

PALAFX POST OFFICE

Project Number	2310
Date	9.26.2024
Drawn By	Author
Checked By	Checker
Drawing No.	

Page 39 of 91



EXTENT OF PROPERTY

— SINGLE STORY BUILDING
FOR MODIFICATION



— EXISTING VEGETATION TO
BE REMOVED FOR NEW
10'x10' OVERHEAD DOOR



— COLOR OF INSULATED OVERHEAD COILING DOOR TO MATCH EXISTING INSULATED METAL DOORS AT BACK OF BUILDING

[illegible]

Client:

BEAR GC

Project Description:

PALAFOX POST OFFICE

Drawing Description:

EXISTING IMAGES

Project Number	2310
Date	9.26.2024
Drawn By	Author
Checked By	Checker
Drawing No.	

DRAWINGS CREATED ARE NOT FOR THE USE OF CONSTRUCTION - BUT FOR PRELIMINARY DESIGN, ESTIMATING, AND PRE-CONSTRUCTION PURPOSES BY BEAR GENERAL CONTRACTORS ONLY. DRAWINGS ARE A PROPERTY OF BEAR GENERAL CONTRACTORS AND ARE NOT TO BE USED, TRANSMITTED, OR MODIFIED BY THIRD PARTY ENTITIES WITHOUT EXPRESSED PERMISSION FROM BEAR GENERAL CONTRACTORS.



POST OFFICE - FRONT ELEVATION
(PALAFOX STREET)



POST OFFICE - FRONT ELEVATION
(PALAFOX STREET)



POST OFFICE - SIDE ELEVATION
(W. ROMANA STREET)



POST OFFICE - BACK ELEVATION
(PARKING LOT)



www.BearGC.com

Bear General Contractors
1216 N. Palafox Street
Suite A
(850) 435-4411
Contact: Curtis Reed - Curtis@BearGC.com

[illegible]

Client:

BEAR GC

Project Description:

PALAFOX POST OFFICE

Drawing Description:

PROPERTY ELEVATIONS

Project Number	2310
----------------	------

Date	9.26.2024
------	-----------

Drawn By	Author
----------	--------

Checked By	Checker
------------	---------

Drawing No.

A103



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 24-972

Architectural Review Board

10/17/2024

LEGISLATIVE ACTION ITEM

SUBJECT:

201 E. Zarragossa Street
Pensacola Historic District & Palafox Historic Business District / Zone HC-1 / City Council District 6
Conceptual Review for Landscape Improvements at a Contributing Structure

SUMMARY:

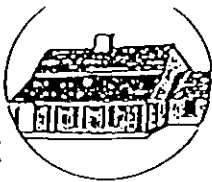
The UWF Historic Trust is seeking conceptual approval for landscape modifications to the main entrance of the Museum of Commerce in the historic village. The existing concrete sidewalks will be replaced with brick pavers, planter beds, and movable planters.

Recommended Code Sections:

Sec. 12-3-10(1)d.2.ii. Pensacola Historic District; Procedure for review; Decisions.
Sec. 12-3-10(1)e.6. Pensacola Historic District; Regulations and guidelines for any development within the historic zoning district; Landscaping.

ATTACHMENTS:

1. Florida Master Site File Form
2. Images
3. Application and Materials



HISTORICAL STRUCTURE FORM FLORIDA SITE FILE

Version 2.0 7/92

Site #8 ES01233

Recorder #

Field Date 5/2/95

Form Date 7/24/95

Original
☒ Update

SITE NAMES (addr. if none) MUSEUM OF COMMERCE

[MULT. LIST. #8]

SURVEY PENSACOLA HISTORIC DISTRICT

[SURVEY #

NATIONAL REGISTER CATEGORY

☒ building☐ structure☒ district☐ site

4758 object

LOCATION IDENTIFICATION

ADDRESS (Include N,S,E,W; st., ave., etc.) 201 E. ZARAGOZA ST.

CROSS STREETS nearest/between SE CORNER OF E. ZARAGOZA ST. AND S. TARRAGONA ST.

NEAREST CITY/TOWN PENSACOLA

IN CURRENT CITY LIMITS ☒ yes ☐ no

COUNTY ESCAMBIA

TAX PARCEL # 9004-001-007

SUBDIVISION NAME PENSACOLA HIST DIST BLOCK LETTERED LOTS LOT NO. G

OWNERSHIP ☐ private-profit ☐ priv-nonprofit ☒ priv-indiv ☐ priv-unspecified ☐ city ☐ county ☐ state ☐ federal ☐ unknown

NAME OF PUBLIC TRACT (e.g., park) OLD CITY TRACT

ROUTE TO

MAPPING

USGS 7.5' MAP NAME 30087-D2-TF-024 1987

TOWNSHIP 2S RANGE 30W SECT. 46 1/4

1/4-1/4

IRREG. SECT.?

☒ y ☐ n

[UTM: ZONE 16 17

EASTING

| | | | 0

NORTHING

| | | | 0 7

PLAT OR OTHER MAP (Map's name, location)

DESCRIPTION

STYLE MASO

EXTERIOR PLAN RECT

NO. STORIES 1

STRUCTURAL SYSTEMS MASO

FOUNDATION: Types CONT

Materials BRIC

EXTERIOR FABRICS BRIC

ROOF: Types GA

SHED

Materials SHCO

Secondary strucs. (dormers etc.) SHED ROOF OVER LANDING, NO DORMERS

CHIMNEY: No. Materials

LOCATIONS

WINDOWS (types, materials, and placements) DHS, 6/6, WOOD, # FIXED # SHUTTERS LOUVERED

MAIN ENTRANCE (stylistic details)

PORCHES: #open #closed #incised Locations

Porch roof types

EXTERIOR ORNAMENT ROUND ARCHES OVER WINDOWS # 3 CENTERED

INTERIOR PLAN

CONDITION:

☐ excellent☒ good☐ fair☐ deteriorated☐ ruinous

SURROUNDINGS (N=None, S=Some, M=Most, A=All or nearly all)

☒ commercial☐ residential☐ institutional☐ rural

ANCILLARY FEATURES (No., type of outbuildings; major landscape features)

ARCHAEOLOGICAL REMAINS AT SITE Archaeological form completed? ☒ y ☐ n (No-explain; yes-attach!)

Artifacts or other remains

NARRATIVE (E.g. description of interior, landscape, architecture, etc; please limit to 3 lines and attach full statement on separate sheet)



HISTORICAL STRUCTURE FORM

Site #8 _____

HISTORYCONSTRUCTION DATE 1890 CIRCA yes noARCHITECT: (last name first) UNKNOWNBUILDER: (last name first) UNKNOWNMOVES yes no Dates _____ Orig. addr. _____ALTERATIONS yes no Dates _____ Nature _____ADDITIONS yes no Dates _____ Nature _____ORIGINAL USES (give dates) COMMERCIAL

INTERMEDIATE USES (give dates) _____

PRESENT USES (give dates) MUSEUMOWNERSHIP HISTORY (especially original owner) BENJAMIN OVERMAN (ORIGINAL)

STATE OF FLORIDA (CURRENT) _____

SURVEYOR'S EVALUATION OF SITEPotentially elig. for local designation? yes no insuff. infoIndividually elig. for Nat. Register? yes no insuff. infoPotential contributor to NR district? yes no insuff. info

Local Designation Category _____

HISTORICAL ASSOCIATIONS (ethnic heritage, etc.) _____

EXPLANATION OF EVALUATION (required; limit to three lines; attach full statement on separate sheet)**CROSS-REFERENCES**

BIBLIOGRAPHIC REFERENCES (Author, date, title, publication information. If unpublished, give FSF Manuscript Number, or location where available) _____

PHOTOGRAPHS (REQUIRED) B&W print(s) at least 3 x 5, at least one main facade. Label the back of the print with the FSF site number (site name if not available), direction and date of photograph: use pencil. Attach to back of the second to last page with a plastic or coated clip.

Location of negatives/neg. nos. R2, F15-16

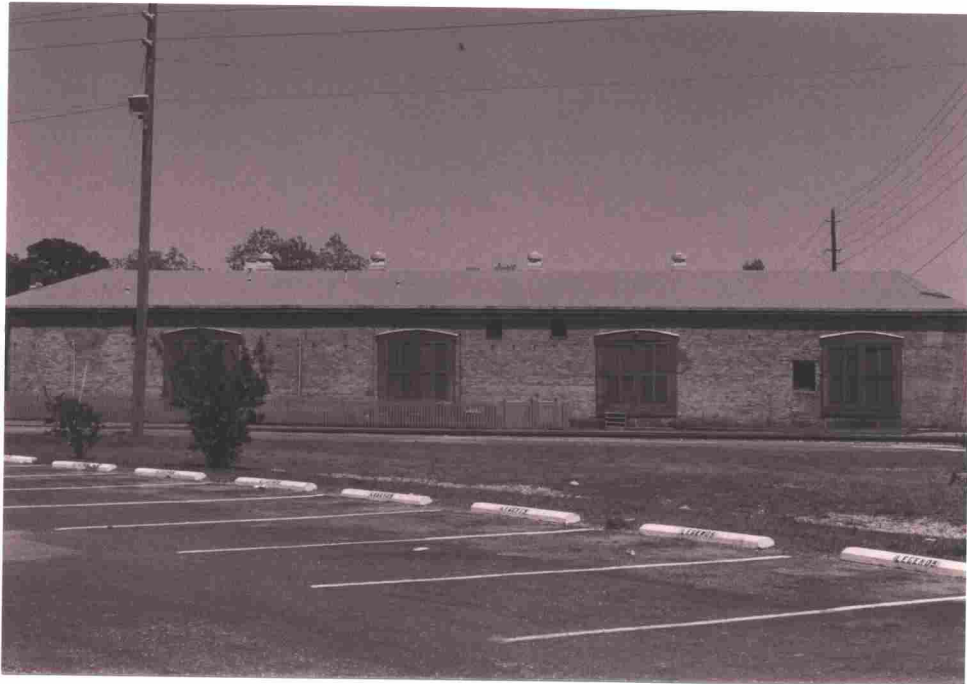
RECORDERNAME (last first)/ADDR/PHONE/AFFILIATION HPPBFOR DETAILED INSTRUCTIONS: *Guide to the 1992 Historic Structure Form of the Florida Site File.*

DHK/USE ONLY		OFFICIAL EVALUATIONS				DHK/USE ONLY	
NR DATE	1/1/1	KEEPER-NR ELIGIBILITY	y	n	pe	u	Date 1/1/1
SHPO-NR ELIGIBILITY	1/1/1	SHPO-NR ELIGIBILITY	y	n	pe	u	Date 1/1/1
DELIST DATE	1/1/1	LOCAL DESIGNATION					Date 1/1/1
		Local office					

* y=Yes; n=No; pe=Potentially Eligible; u=Insufficient Information

REQUIRED:

- (1) USGS MAP WITH STRUCTURE PINPOINTED
- (2) LARGE SCALE STREET OR PLAT MAP
- (3) PHOTO OF MAIN FACADE, PREFER B&W, AT LEAST 3X5



FLORIDA MASTER SITE FILE
Site Inventory Form

FDAHRM 802 ==
1009 ==

Site No. Es 1233
Site Name Transportation Museum 830 == Survey Date 8210 820 ==
Address of Site: 203 E. Zaragoza St., Pensacola, FL 32501 905 ==
Instruction for locating SE corner of E. Zaragoza St. and S. Tarragona
St. 813 ==
Location: Old City Tract Lettered Lots G 868 ==
subdivision name block no. lot no.
County: Escambia 808 ==
Owner of Site: Name: Int. Improvement Fund of the State of Florida;
Address: 200 E. Zaragoza St.
Pensacola, FL 32501 902 ==
Type of Ownership State 848 == Recording Date 832 ==
Recorder:
Name & Title: Marcille, Ruth
Address: HPPB 818 ==

Condition of Site: Integrity of Site: Original Use Commercial 838 ==
Check One Check One or More
☐ Excellent 863 == ☒ Altered 858 ==
☒ Good 863 == ☐ Unaltered 858 ==
☐ Fair 863 == ☒ Original Site 858 ==
☐ Deteriorated 863 == ☐ Restored () (Date:) () 858 ==
☐ Moved () (Date:) () 858 ==
Present Use Education 850 ==
Dates: Beginning C+ 1900 844 ==
Culture/Phase American 840 ==
Period 19th Century 845 ==

NR Classification Category: Building 916 ==

Threats to Site:

Check One or More
☐ Zoning () () 878 == ☐ Transportation () () 878 ==
☐ Development () () 878 == ☐ Fill () () 878 ==
☐ Deterioration () () 878 == ☐ Dredge () () 878 ==
☐ Borrowing () () 878 ==
☐ Other (See Remarks Below): 878 ==

Areas of Significance: Architecture & Commerce 910 ==

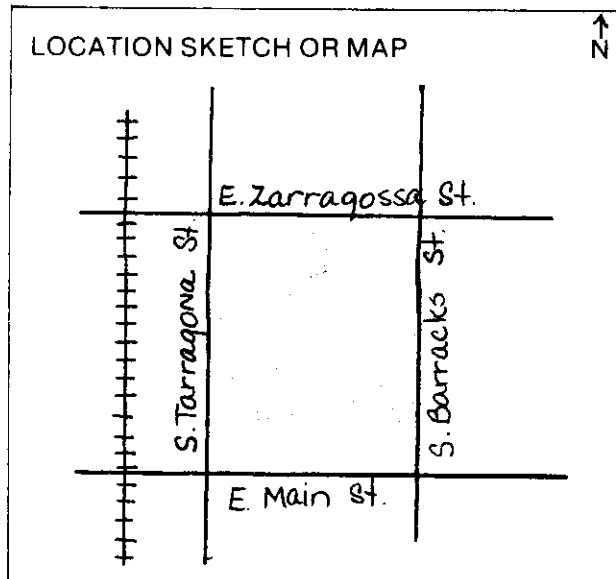
Significance:

This building, constructed around 1900, was the previous location for a lumber and coal yard. It was originally used as a warehouse for various businesses. Currently it houses the Transportation Museum which is owned and operated by the Historic Pensacola Preservation Board.

911 ==

SEE SITE FILE STAFF FOR
ORIGINAL PHOTO(S) OR MAP(S)

ARCHITECT Unknown 872 ==
 BUILDER Unknown 874 ==
 STYLE AND/OR PERIOD Masonry vernacular 964 ==
 PLAN TYPE Rectangle 966 ==
 EXTERIOR FABRIC(S) Brick: common (6th) # stucco: smooth 854 ==
 STRUCTURAL SYSTEM(S) Masonry: brick 856 ==
 PORCHES None
 942 ==
 FOUNDATION: Continuous: brick 942 ==
 ROOF TYPE: Gable 942 ==
 SECONDARY ROOF STRUCTURE(S): Shed roof over landing 942 ==
 CHIMNEY LOCATION: 942 ==
 WINDOW TYPE: DHS 6/6 (wood) # fixed # shutters louvered 942 ==
 CHIMNEY: - 882 ==
 ROOF SURFACING: Composition roll 882 ==
 ORNAMENT EXTERIOR: Round arches over windows # 3 centered 882 ==
 NO. OF CHIMNEYS 0 952 == NO. OF STORIES 1 950 ==
 NO. OF DORMERS 0 954 ==
 Map Reference (incl. scale & date) USGS 7.5 Min. Pensacola 1970
 809 ==
 Latitude and Longitude: 800 ==
 Site Size (Approx. Acreage of Property): LT 1 833 ==



Township	Range	Section
2S	30W	46

812 ==

UTM Coordinates:

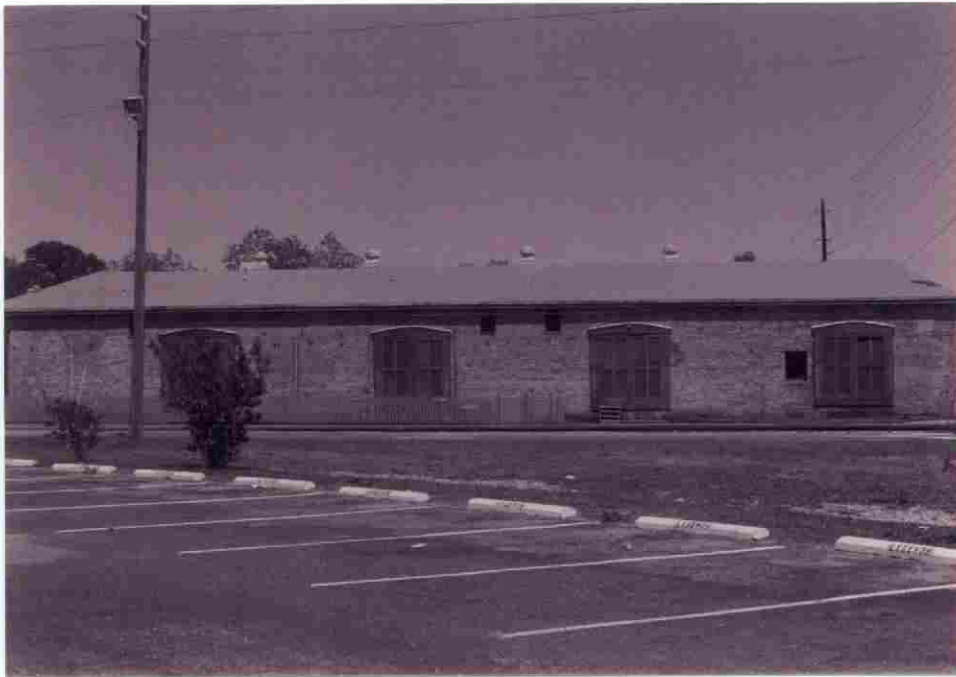
Zone Easting Northing

890 ==

Photographic Records Numbers HPPB P.82.40 Frame 24 860 ==

Contact Print





201 E. Zarragossa Street





**Architectural Review Board Application
Full Board Review**

Application Date: 9/25/2024

Project Address: 201 E Zaragoza

Applicant: Ross Pristera, UWF Historic Trust

Applicant's Address: 120 Church Street, Pensacola, FL 32502

Email: rpristera@uwf.edu **Phone:** 850-595-5985

Property Owner: UWF Historic Trust

District: ☒ **PHD** ☐ **NHPD** ☐ **OEHPD** ☐ **PHBD** ☐ **GCD**
(If different from Applicant)

Application is hereby made for the project as described herein:

- ☐ Residential Homestead – \$50.00 hearing fee
☒ Commercial/Other Residential – \$250.00 hearing fee

** An application shall be scheduled to be heard once all required materials have been submitted and it is deemed complete by the Secretary to the Board. You will need to include six (6) copies of the required information. Please see pages 3 – 4 of this application for further instruction and information.*

Project specifics/description:

PLEASE SPECIFY IF CONCEPTUAL DISCUSSION ITEM, CONCEPTUAL REVIEW, OR FINAL REVIEW.

Conceptual Review for landscape modifications to the main entrance of the Museum of

Commerce. The project will replace existing concrete sidewalks along the building with

brick pavers, planting beds, and movable planters. The design will match elements across

the street in the newly landscaped Historic Pensacola Village.

I, the undersigned applicant, understand that payment of these fees does not entitle me to approval and that no refund of these fees will be made. I have reviewed the applicable zoning requirements and understand that I must be present on the date of the Architectural Review Board meeting.

Ross Pristera

Applicant Signature

9/25/24

Date



Aerial 1953



Photo 1979



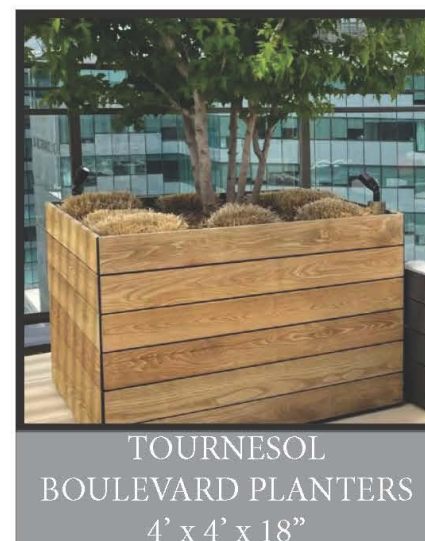
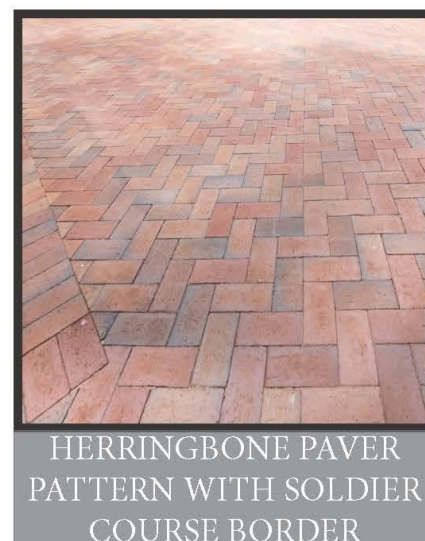
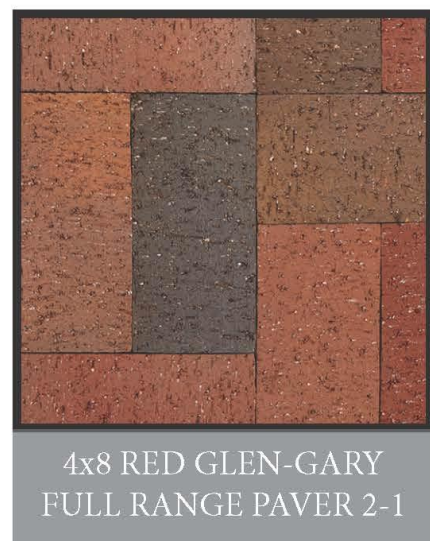
Front of Museum of Commerce



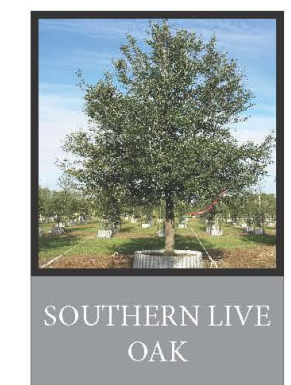
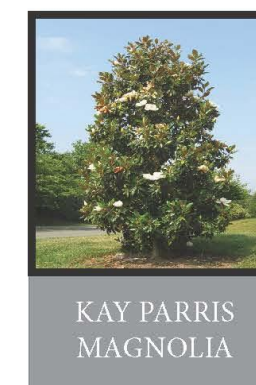
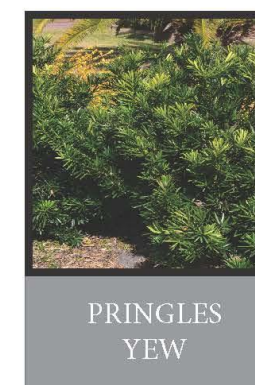
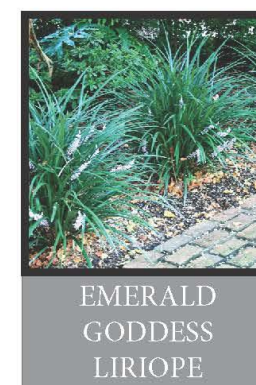
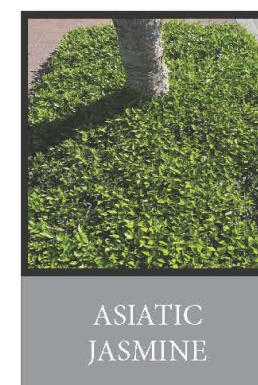
Front of Museum of Commerce with new street improvements



Front of Museum of Commerce



PROPOSED PLANT MATERIAL:



UWF MUSEUM OF COMMERCE PLAZA



OCTOBER 2024



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 24-973

Architectural Review Board

10/17/2024

LEGISLATIVE ACTION ITEM

SUBJECT:

1905 E. Strong Street
East Hill / Zone R-1AAA / City Council District 6
Historic Structure Demolition Application

SUMMARY:

Per the City of Pensacola's Historic Building Demolition Review Ordinance, the referenced structure has been found to be potentially significant in regard to its association with the lives of persons potentially significant in our local past and the building embodies the distinctive characteristics of a type, period or method of construction. Per the ordinance, the Board is tasked with determining whether or not this structure meets the criteria for listing in the National Register of Historic Places. If eligible and deemed historically significant by those criteria, the Board must also determine if the building is subject to a demolition delay of no more than 60 days. To determine that a historically significant building is subject to a demolition delay, the Board must find that in the interest of the public it is preferable that the building be preserved or rehabilitated rather than demolished.

Recommended Code Sections:

Sec. 12-11-5(5) Historic Building Demolition Review Ordinance.

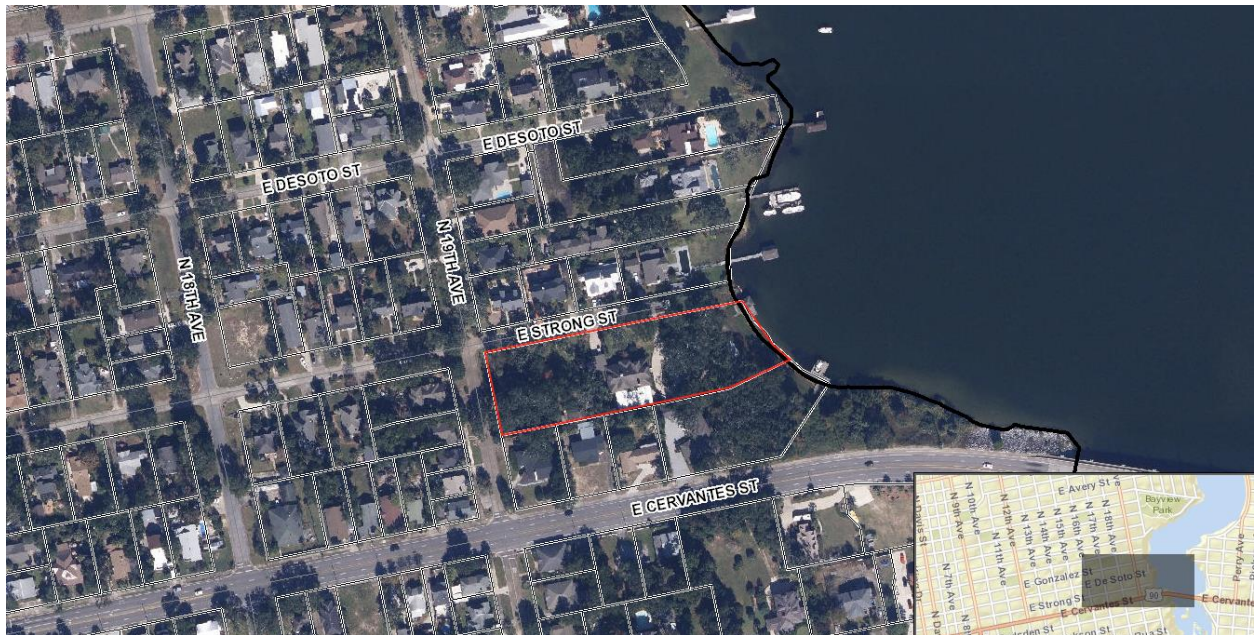
Sec. 12-11-5(5)e.3. Historic Building Demolition Review Ordinance; Procedure; Criteria for determining significance.

Sec. 12-11-5(5)e.4. Historic Building Demolition Review Ordinance; Procedure; Criteria for determining that building is subject to demolition delay

ATTACHMENTS:

1. Images
2. Historic Structure Demolition Application_referred to full board

1905 E. Strong Street





City of
Pensacola
America's First Settlement
And Most Historic City

Architectural Review Board Application
Abbreviated Review for Historic Structure
Demolition

Application Date: 9-10-24

Project Address:

1905 E Strong St

Applicant:

"Sitton Pretty" George Sitton

Applicant's Address:

2520 Yates Ave Pensacola FL 32503

Email:

lesitton.sch@gmail.com

Phone: 850-554-0757

Signature of Property
Owner / Agent*:

[Signature]

(Office Use)

* (Per sec. 12-11-5(5)e.1. of city code, If the applicant is not the owner of record of the building, the owner or owners of record shall co-sign the application)

Construction Year:

1901 zone R-1AAA

Current Use:

vacant residential

Ownership History:

Sitton Pretty Inc. (2024-present); Vinson, Ellen living trust et al. (2012-2024); Vinson, Roger & Ellen (1987- 2012); Reeves, James (1987-1992); no further ESCPA records

Meets NRHP criteria:

Notes:

materials - wood frame, asphalt shingle, stone exterior, wood windows

Historical significance determination based on National Register of Historic Places criteria (see Sec. 12-11-5(E)(3). If applicable, provide photographs of all elevations and a completed FMSF Historical Structures Form.

This request was reviewed by the following member of Planning Staff.

Adrienne J. Walker

ARB Secretary Signature

9/16/2024

Date

This request was reviewed by the following members of the Architectural Review Board:

Comments: _____

Architect Signature / Date

Rose Paiter

UWFHT Representative Signature

9/20/24

Date

Comments: Send to full board for review
Potentially meets NRHP Criteria B & C
Significant person: U.S. District Judge Vinson
Significant architecture: house style and materials

Planning Services

222 W. Main Street * Pensacola, Florida 32502

(850) 435-1670

Mail to: P.O. Box 12910 * Pensacola, Florida 32521



Chris Jones Escambia County Property Appraiser

Real Estate Search

Tangible Property Search

Sale List

[Back](#)

Nav. Mode ☒ Account ☐ Parcel ID

Printer Friendly Version

General Information

Parcel ID:

000S009025020118

Account:

140904000

Owners:

VINSON ELLEN W LIFE EST
VINSON ELLEN W TRUSTEE FOR VINSON C ROGER
REVOCABLE LIVING TRUST B 6/1/2012

Mail:

1905 E STRONG ST
PENSACOLA, FL 32501

Situs:

1905 E STRONG ST 32501

Use Code:

SINGLE FAMILY RESID

Taxing Authority:

PENSACOLA CITY LIMITS

Tax Inquiry:

Open Tax Inquiry Window

Tax Inquiry link courtesy of Scott Lunsford
Escambia County Tax Collector

Assessments

Year

Land

Imprv

Total

Cap Val

2024

\$602,800

\$896,310

\$1,499,110

\$608,754

2023

\$602,800

\$850,046

\$1,452,846

\$591,024

2022

\$483,000

\$764,314

\$1,247,314

\$573,810

Disclaimer

Tax Estimator

File for Exemption(s) Online

Report Storm Damage

Sales Data

MLS Listing #631201

Type List:

Sale Date

Book

Page

Value

Type

Official Records (New Window)

07/21/2023

9012

993

\$100

OT

06/30/2023

9002

1361

\$100

WD

06/08/2021

8549

1103

\$100

WD

10/11/2012

6941

482

\$100

WD

10/11/2012

6941

479

\$100

WD

07/1992

3213

553

\$100

WD

06/1987

2421

7

\$370,000

WD

Official Records Inquiry courtesy of Pam Childers
Escambia County Clerk of the Circuit Court and Comptroller

2024 Certified Roll Exemptions

HOMESTEAD EXEMPTION

Legal Description

LTS 1 THRU 9 BLK 118 NEW CITY TRACT ALSO ALL LAND LYING E OF SD LI OF LT 9 TO BAYOU TEXAR BETWEEN EXTENSION OF N...

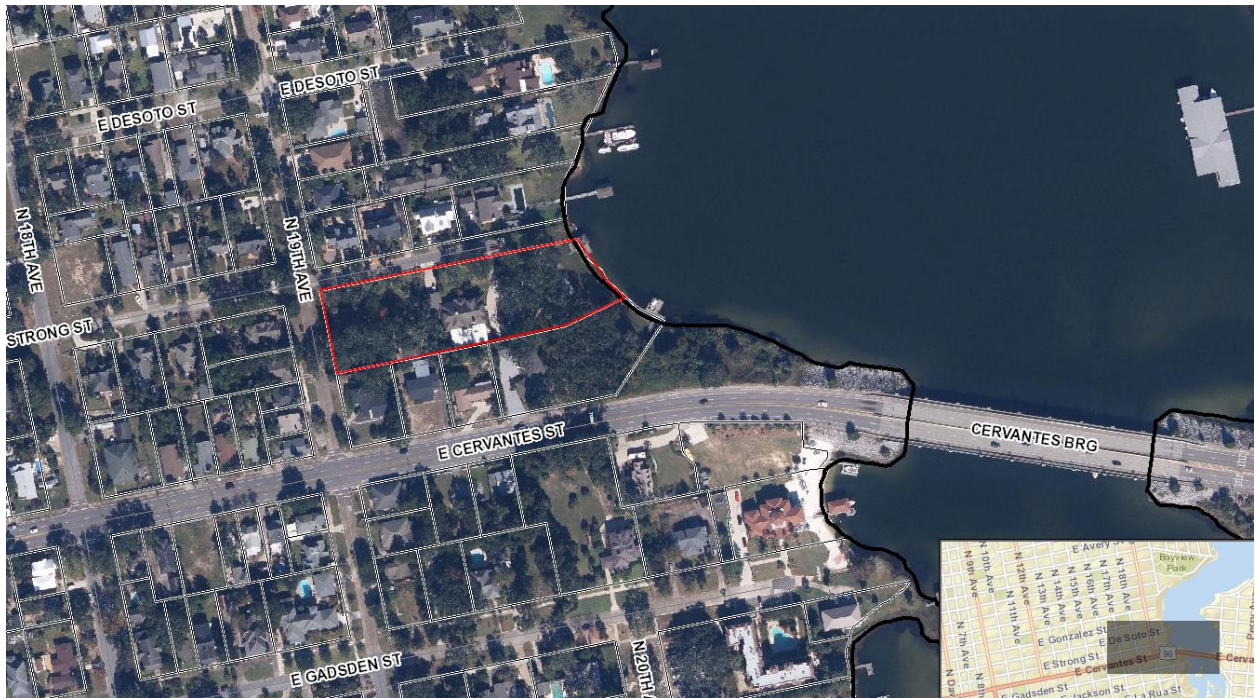
Extra Features

BOAT HOUSE
GREENHOUSE
POOL
TENNIS COURT

Parcel Information

Launch Interactive Map

1905 E. Strong Street









City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 24-974

Architectural Review Board

10/17/2024

PRESENTATION

SUBJECT:

Discussion
Sign Materials for the Pensacola Historic District

SUMMARY:

This item is meant to give the Board an opportunity to discuss sign materials, specifically in the Pensacola Historic District, as it relates to Sec. 12-3-10(1)e.4.ii.(a) that prohibits any sign using plastic materials for lettering or background. The land development code does not specify approved material types for this district but does specifically prohibit using plastic materials, though plastic is not defined in the Definitions in Sec. 12-13. A multi-agency publication, "Uniform System for Official Signs in the Seville Square Historical District", was adopted by the Board in 1973. The publication notes that wood, metal, paint and, in some instances, plastic shall be permitted for lettering. This is contradictory to the current code that specifically prohibits plastic. Over time, composite sign materials have been introduced into the Pensacola Historic District either by lack of specificity in the abbreviated review application or by installation of materials contradictory to what was presented in the application. For example, abbreviated review applications may indicate "wood" but the actual product being used is High-Density Urethane, which has been historically viewed as a form of plastic, since it is an expanded polyurethane-based product. This discussion may lead to a policy that the board can adopt regarding specific sign materials that can be incorporated into the larger land development code revisions that are forthcoming.

Recommended Code Sections:

Sec. 12-3-10(1)e.4.ii.(a) Pensacola Historic District; Regulations and guidelines for any development within the historic zoning districts; Signs; Prohibited Signs.

Sec. 12-13-1 Definitions.

ATTACHMENTS:

1. Application and Materials



**Architectural Review Board Application
Full Board Review**

Application Date: 9/25/24

Project Address: _____

Applicant: Ross Pristera, UWF Historic Trust

Applicant's Address: 120 Church Street, Pensacola, FL 32502

Email: RPristera@uwf.edu Phone: 850-595-5985

Property Owner: _____

District: ☒ **PHD** ☐ **NHPD** ☐ **OEHPD** ☐ **PHBD** ☐ **GCD**
(If different from Applicant)

Application is hereby made for the project as described herein:

- ☐ Residential Homestead – \$50.00 hearing fee
☐ Commercial/Other Residential – \$250.00 hearing fee

** An application shall be scheduled to be heard once all required materials have been submitted and it is deemed complete by the Secretary to the Board. You will need to include six (6) copies of the required information. Please see pages 3 – 4 of this application for further instruction and information.*

Project specifics/description:

PLEASE SPECIFY IF CONCEPTUAL DISCUSSION ITEM, CONCEPTUAL REVIEW, OR FINAL REVIEW.

Discussion on sign materials allowed in the historic districts, specifically in the Pensacola

Historic District, with the intent to clarify what is allowed and prohibited. Currently, plastic is

a prohibited material, but plastic is a broad term applied to all synthetic polymers, even ones that

do not resemble plastic. Signs in the PHD are a mix of materials, as sign makers are not allowed

to use the industry standard material, high-density urethane (HDU). It is difficult to produce a

modern sign without using an engineered product or plastic material. The goal is to have a new policy approved by the ARB based on comments and suggestions from this discussion.

I, the undersigned applicant, understand that payment of these fees does not entitle me to approval and that no refund of these fees will be made. I have reviewed the applicable zoning requirements and understand that I must be present on the date of the Architectural Review Board meeting.

Ross Pristera

Applicant Signature

9/25/24

Date

Pensacola Historic District

Sign Material Discussion Items

1. Pensacola Historic District Sign Regulations: Section 12-3-10(1)e.4.
2. Materials
3. Materials Overview (samples will be provided at the ARB meeting)
4. Suggestions for ARB Sign Policy

Background

The Pensacola Historic District has a variety of sign types and materials. Over the decades, there has not been consistency in how signs and materials have been reviewed. Some ARB reviewers focus on design, while others focus on materials. This has caused confusion for applicants and sign makers trying to navigate the changing views of the ARB. Adding to the confusion, section 12-3-10(1)e.4. is limited in information as to what materials are permitted, but specifically lists plastic as a prohibited material. The code section also references a sign booklet, which includes an adopted sign guideline from 1972. These guidelines encourage the use of wood and metal, but allows the use of other materials if the ARB deems them appropriate. Furthermore, the booklet is focused on design and creating unique signs, rather than specific materials.

The goal of this discussion is to review all of the referenced documents, review a variety of materials used in sign making, and provide guidance so staff and the UWF Historic Trust can draft a materials policy.

1.Pensacola Historic District Sign Regulations: Sec. 12-3-10(1)e.4.

4. *Signs.* Those few signs that may have originally been used in the historic district, including those which were used in the commercial areas, were typically smaller in scale than many signs in current use. Ordinarily, their style was complementary to the style of the building on the property. The support structure and trim work on a sign was typically ornamental, as well as functional.

Refer to [sections 12-5-2](#) and [12-5-3](#) for general sign standards and criteria and for a description of sign area calculations. In addition to the prohibited signs listed below, all signs listed in [section 12-5-7](#) are prohibited within the historic district. The design, color scheme and materials of all signs shall be subject to approval by the architectural review board. All official signs within the district will be authorized, created, erected and maintained by the city or the Historic Pensacola Preservation Board using as their guide the document entitled "A Uniform System for Official Signs in the Seville Square Historical District." This document also includes recommendations for and descriptive drawings of commercial signs appropriate to the district.

i. Permitted signs.

(a) Temporary accessory signs.

(1) One non-illuminated sign advertising the sale, lease, or rental of the lot or building, said sign not exceeding six square feet in area.

(2) One non-illuminated sign not more than 50 square feet in area in connection with new construction work and displayed only during such time as the actual construction work is in progress.

(b) Permanent accessory signs.

(1) One sign per lot per street frontage for churches, schools, apartment buildings, boarding or lodging houses, libraries, community centers, commercial buildings (including retail and office buildings) or historic sites serving as identification and/or bulletin boards not to exceed 12 square feet in area and having a maximum height of eight feet; provided, however, that signs projecting from a building or extending over public property shall maintain a clear height of nine feet six inches above the public property and shall not exceed a height of 12 feet six inches. The sign may be mounted to the face of a wall of the building, hung from a bracket that is mounted to a wall of a building, hung from other ornamental elements on the building, or may be freestanding. Attached or wall signs may be placed on the front or one side of the building. The sign may be illuminated provided the source of light is not visible beyond the property line of the lot on which the sign is located.

(2) One non-illuminated nameplate designating the name of the occupant of the property; the nameplate shall not be larger than three square feet and shall be attached flat against the wall of the building.

(3) Municipal or state installed directional signs, historical markers and other signs of a general public interest when approved by the mayor and board.

ii. Prohibited signs.

(a) Any sign using plastic materials for lettering or background.

(b) Internally illuminated signs.

(c) Portable signs.

(d) Nonaccessory signs.

2. Materials

In the referenced code section for the Pensacola Historic District, there is no mention of the specific materials that are permitted. The only mention is the following sentence:

“The design, color scheme and materials of all signs shall be subject to approval by the architectural review board.”

This indicates the ARB has the ability to review and approve materials as they see appropriate for the PHD. This can include traditional materials, such as wood and metal, but also newer materials, such as high-density urethane (HDU).

Furthermore, the referenced guidebook entitled "A Uniform System for Official Signs in the Seville Square Historical District" expands upon allowed materials. On page 15, is a set of guidelines approved by the ARB on April 14, 1972. These guidelines were intended to assist “persons and businesses within the district.” Two sections reference materials:

Background Materials Permitted

In general, wood, brick, stucco are materials preferred for backgrounds. In some instances, other materials simulating the above shall be allowed.

Lettering Materials Permitted

Wood, metal, paint and in some instances, plastic shall be permitted for lettering.

As for designs, page 14 includes a short description of the intent for commercial signs:

Commercial signs, however, should have no such uniformity, but instead be individually distinctive within limits of authenticity and taste as determined by the Architectural Review Board. A good sign will enhance the visual flavor of the District.

The document provides additional information and insight as to the intent of Sec. 12-3-10(1)e.4. in regard to design and materials for commercial signage. Traditional materials are encouraged, but simulating them with other materials, including plastic, is allowed. The focus is on creating interesting and unique signage appropriate to the District, not limiting the sign making process by prohibiting materials. The focus is on preserving the art of making signs.

Reviewing Sec. 12-3-10(1)e.4.ii. Prohibited Materials, the use of plastic is specifically mentioned. This conflicts with the guidelines mentioned above, but looking at signs from the early 1970s, when this was written, one gets a better understanding of the intent.

Popular at the time were vacuumed formed plastic signs, similar to what fast-food restaurants currently use. These large sheets of plastic did not fit or resemble traditional signs and were often internally illuminated. Keeping these signs out of the PHD is the believed intention for prohibiting plastic. Based on the guidelines, a plastic material such as high-density urethane, a type of dense closed-cell foam, perfectly simulates wood and would probably be considered appropriate.

In recent years, ARB reviewers have been focused on the materials, insisting wood and metal are the only permitted materials to be used. This has caused confusion and opened the door to a variety of engineered and composite materials, such as MDF, MOD, plywood, wood veneer, and aluminum composite panels. The belief is that if the material contains some traditional materials, even if it is filled with plastic binders and resins, the material is still considered wood or metal, thus permitted.

Taking this further, Chairman Salter in a review of a high-density urethane sign stated the following:

“Polyurethane is a form of plastic so I would consider this a plastic sign. I do believe this type of sign produces a high-quality sign and may not necessarily fall into the intent of the ordinance, but I’m not currently willing to make that call.”

The UWF Historic Trust advisor was not consulted on this opinion of high-density urethane and would have referred this to the full board for review. Instead, applicants were told high-density urethane is a prohibited material. This goes against section 12-3-10.(1)d.1 outlining the process for ARB reviews.

For reference, high-density urethane is the industry standard for dimensional carved signs. It perfectly simulates wood without rot, warping, and water absorption that makes wood a substandard sign material. Because it has not been allowed, other engineered products containing wood have been used, but they don’t match the qualities of high-density urethane. If the sign is wood, engineered wood, or high-density urethane, they are indistinguishable once painted. What does become apparent is the lifespan of the sign where wood lasts the shortest before needing maintenance, at one to two years, and high-density urethane needing new paint in eight to ten years. Engineered wood products fall between wood and high-density urethane for life expectancy.

All of the current business signs in the historic district are new. They are not replacing a historic sign, they are not replicating a historic sign, and they are not in any way opening the door for plastic and alternative material to be allowed on historic structures. They are all temporary in nature and not permanent features on a building. Unique, dimensional signage is appropriate for the PHD and should be encouraged. These signs preserve the art of traditional sign making, which is more important than what material is under the paint.

3. Materials Overview

Permitted Materials

NOTE: Some have been allowed due to a lack of product information or misleading ARB applications, specifically, composite aluminum panel is often labeled as “metal.”

A. Wood

1. Solid wood, typically redwood
2. Engineered wood
 - a. Plywood
 - b. Medium Density Fiberboard (MDF)
 - c. Medium Density Overlay (MDO)
 - d. Wood veneer (applied over engineered wood or plastic)

B. Metal

1. Solid Metal
 - a. Sheet Metal – stamped, painted, vinyl decal
 - b. Cast Aluminum or Bronze
2. Composite Aluminum Panel (0.5 mm veneer over 2-6mm plastic)

C. Painted Wall Signs

Prohibited Materials

NOTE: ARB applications sometimes note “wood like” which indicates HDU or PVC is going to be used. This often gets missed and plastic is used. Also, not every material is indicated on the submitted drawings. The majority of signs in the PHD contains plastic.

A. Plastic

1. High-Density Urethane (HDU)
2. Polyvinyl Chloride (PVC)
3. Acrylic and Modified Acrylics
4. Polycarbonate
5. Vinyl

Unclear if Permitted or Prohibited

A. Composites

1. High Pressure Laminate (used for outdoor exhibit panels)
2. Solid Surface

For reference, engineered wood, aluminum composite panels, and the paint that covers all of these materials contains plastic. The only plastic that does not look or feel like plastic, but rather simulates a wood product is high-density urethane. It is a dense, closed-cell foam that is cast into sheets. Unlike other plastics, it cannot be headed and reformed; it is set once manufactured.

The other listed plastics are typically what we think of as plastic. They are used in sign making and serve a purpose depending on the design and construction. They should not be prohibited simply because they are plastic, but prohibited how they are used in the sign construction.

4. Suggestions for ARB Sign Policy

The current code should eventually be updated, but until that happens, the ARB should adopt a policy regarding sign materials. It is unclear if the previously adopted *Guidelines for Signs in the Seville Square Historic District* policy is still a valid ARB document, but if so, it should be followed and updated.

Important aspects to include in an ARB policy:

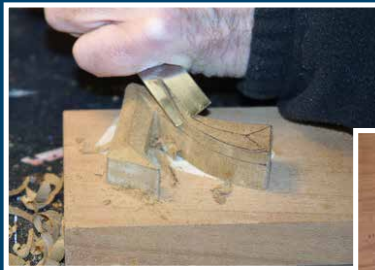
1. Encouraging unique signs by preserving the art of traditional sign making, not focused on materials, but rather the techniques.
2. Material definitions
3. List of specific materials permitted and prohibited
4. Focus on the Pensacola Historic District, but ability to use the policy as a reference in the other districts
5. Replace existing 1972 *Guidelines for Signs in the Seville Square Historic District* with an updated version

TAKE IT OUTSIDE.

EXTIRA[®]
by JELD-WEN



SUPERIOR PERFORMANCE FOR EXTERIOR PAINT-GRADE SIGNS



Extira panels carve beautifully.



Extira machines well.



*Route Extira for all
your sign needs.*

RESISTS MOISTURE, ROT AND TERMITES

- Treated exterior composite panel made from natural wood fibers, phenolic resins and zinc borate.
- Sanded two sides (S2S) for a smooth, unprimed surface.
- Better value than HDU.
- 10-year limited warranty.

KIND TO THE ENVIRONMENT

- **Made from sustainable materials:** No old growth wood is used in the manufacture of Extira panels. They are made from wood that has no commercial timber value and is the byproduct of other operations.
- **No added urea formaldehyde:** This is certified by Scientific Certification Systems under certificate number SCS-NAUF-01802.
- **Complies with CARB:** Extira panels are acknowledged by the California Air Resources Board's (CARB) Airborne Toxic Control Measure (ATCM) 93120 to utilize exempt status ultra-low emitting formaldehyde (ULEF) resins.
- **Contributes to green building programs:** Extira panels contribute to industry green building programs such as LEED and the National Green Building Standard.

WITH FIVE THICKNESSES AND THREE PANEL SIZES, EXTIRA MEASURES UP TO ANY PROJECT

FINISHING RECOMMENDATIONS

Extira is a wood based composite panel that must be primed and painted before being exposed to the outdoors. Adhesives or laminates may be used to affix other materials to Extira. JELD-WEN, Inc. manufacturers Extira and cannot guarantee the performance or compatibility of products used with Extira. Regular testing is done with popular primers and adhesives at the JELD-WEN research and development labs and at the manufacturing site. For more information, visit www.miratecextira.com and click on the Signmakers link for the technical bulletin "Using Extira to Make Signs". Qualification of all materials and their end use are the responsibility of the end user. JELD-WEN, Inc. has no liability for primers, paints, adhesives or any other treatment of Extira.



Choose from a variety of sizes and thicknesses							
Size (nominal)	Thickness (+/-0.005")						
	7/16"	1/2"	5/8"	11/16"	3/4"	1"	1-1/4"
4' x 8' (49" x 97")	●	●	●	●	●	●	●
4' x 16' (49" x 194")	●	●	●	●	●	●	●
2' x 16' (25" x 194")	●	●	●	●	●	●	●

*Available by special order.



EXTIRA IS THE BEST ALTERNATIVE

		Extira	MDF	Plywood	MDO	PVC
Price	\$	\$\$	\$	\$	\$\$	\$\$\$\$
Moisture Resistance	💧	Good	Poor	Poor	Good	Best
Rot Resistance	🪵	Best	None	None	None	Best
Weathering ³	☂️	Good	Poor	Poor	Good	Good
UV Resistance ³	☀️	Good	Good	Best	Good	Poor ²
Warranty	🏆	10-year	30 Days	None	Varies	5-year to Lifetime ¹
Machineability	🔪	Good	Good	Poor	Poor	Varies
Paintability ³	🖌️	Best	Best	Good	Best	Poor

¹ Non-transferrable

² PVC may have UV-related issues when painted a dark color

³ Ratings reflect uncoated material ranking. Extira must be field finished before use

EXTIRA
by JELD-WEN

1.800.255.0785
miratecextira.com



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1009 4/18



MATERIALS FOR SIGNMAKING AND THEMING

Rigid polyurethane foam for interior
and exterior signs, displays, props,
and design elements.



I N N O V A T I O N P R O V I D E R S
INNOVATION PROVIDERS

CORAFOAM® HDU Polyurethane Foams

CORAFOAM® is a rigid polyurethane foam designed for signs, props, prototypes, master models, dimensional letters, and thermoform plugs. DUNA-USA's unique "continuous" manufacturing technique results in an extremely tight cell structure that is easy to finish, carve or machine.

Typical sign applications for CORAFOAM® include:

- | | | |
|--|---|--|
| <ul style="list-style-type: none">• Monument Signs• Channel Letters• CNC Routed Signs | <ul style="list-style-type: none">• Hanging Signs• Sandblasted Signs• Fascia Signs | <ul style="list-style-type: none">• Dimensional Letters• Architectural Elements |
|--|---|--|

CORAFOAM® Features and Benefits:

- Will produce chips instead of dust when cut on CNC.
- Grain free consistency.
- Ultra smooth surface makes for easier finishing.
- Can be fabricated with anything that can cut wood.
- Closed-cell, will not absorb water.
- Can be easily made to look like wood. Lifetime warranty outdoors.
- Strongest HDU on the market per density

Cover photo credit: House of Signs in Frisco, CO

Photo credit: House of Signs



Sizes and Densities:

Product	Density (lb/ft ³)	Sheet Size	Thickness
CORAFOAM® U40	4	48" x 96"	Up to 24"
CORAFOAM® U60	6	48" x 96"	Up to 24"
CORAFOAM® U80	8	48" x 96"	Up to 18"
CORAFOAM® U100	10	48" x 96"	Up to 16"
CORAFOAM® U150	15	48" x 96"	Up to 12"
		48" x 120"	Up to 12"
		48" x 144"	Up to 12"
		60" x 96"	Up to 9"
		60" x 120"	Up to 9"
		60" x 144"	Up to 9"
CORAFOAM® U200	20	48" x 96"	Up to 8"
CORAFOAM® U280	28	48" x 96"	Up to 8"
CORAFOAM® U310	31	48" x 96"	Up to 6"

**Custom sheet sizes available upon request.*

Photos courtesy of House of Signs in Frisco, CO



Choosing a Density

When discussing the density of CORAFOAM®, it is referring to its weight by pounds-per-cubic foot. For example, a 12" x 12" x 12" cube of 15lb CORAFOAM® will weigh exactly 15lbs.

For signmaking, 15lb and 20lb CORAFOAM® are the most popular densities, with 15lb being the most frequently used product. In most cases, for interior or exterior signage, 15lb CORAFOAM® is the recommended product. 20lb CORAFOAM® will have a smoother surface, be more durable, and will hold edge-detail better. It's a great alternative for projects where strength or weather is a major concern, or as a potential option to reduce priming/finishing time.

Fabricating

CNC Routing: CORAFOAM®'s grain-free, non-abrasive consistency makes it extremely easy to cut with a CNC router. Both high-speed steel and carbide cutting bits can be used. For speeds and feeds recommendations, please see the DUNA-USA YouTube channel.

Sandblasting: Sandblasting CORAFOAM® can be done easily and effectively. Due to its high mechanical strength, it is popular to achieve a high level of detail with 15lb CORAFOAM®.

Standard Woodworking Tools: Anything that can cut wood can cut CORAFOAM®, that includes bandsaws, jigsaws, routers, and standard hand tools.

Waterjet cutting: CORAFOAM® can be very effectively cut with a waterjet cutter.

Photo credit: Signs by Van



Photo credit: Signs by Van



Photo credit: Oak Branch Manufacturing

Bonding

Almost any type of adhesive can be used to bond CORAFOAM®. Because it is a polyurethane foam, polyurethane adhesives such as DUNABOND work extremely well, but it is also possible to use epoxies and other types of adhesive. DUNA-USA always recommends conducting a small test first to prove compatibility.

DUNA-USA manufactures the following adhesives:

- **DUNABOND 3206:** Waterproof, single-part expanding polyurethane adhesive designed for use on CORAFOAM® but can also be used on wood, metal, concrete, PVC, and almost any type of material. Working time of 15-18 minutes.
- **DUNABOND 3140:** Waterproof, single-part expanding polyurethane adhesives designed for use on CORAFOAM® but can also be used on wood, metal, concrete, PVC, and almost any type of material. Working time of 35-40 minutes.

Priming and Painting

CORAFOAM® comes from the factory ready to prime and paint. Faces are pre-sanded to minimize post-production labor. Any time the board is cut, routed, or sandblasted, it is recommended to sand and re-prepare the board in preparation for finishing.

Priming:

Due to its ultra-smooth surface, CORAFOAM® is compatible with almost any type of primer. Generally, it is easiest to use a high-build (primer with high solid content) with CORAFOAM®, but it is not mandatory. Any high-quality exterior grade primer will work with CORAFOAM®.

We have done extensive testing with Matthews Paint Company and Akzo Nobel, and both companies have recommended systems for CORAFOAM®.

NOTE: It is important to ensure that your choice of primer is compatible with the paint. Additionally, when using water-based primers, you must ensure the primer is 100% dry before proceeding to the paint stage. If there is any moisture left in the primer, and paint is applied, there is a high chance the water will try to “escape” through the surface of the paint. Please be careful! Water-based primer is notorious for appearing dry when it isn’t.

Painting:

CORAFOAM® is compatible with almost any type of paint or coating. Many of our customers have given us feedback showing favorable results with Akzo-Nobel, Matthews Paint Company, Sherwin-Williams, and Behr Ultra-Premium paints. CORAFOAM® is also compatible with spray-metal coatings such as Plate-All.

DUNA-USA always recommends conducting a small test prior to beginning your project.

Photo credit: Signs by Van



CORAFOAM® HDU Vs. Wood

HDU offers several improvements over traditional wood substrates, particularly for exterior signage. In addition to being less expensive than wood outright, it also offers significant labor savings in its availability of large sheet sizes and thicknesses that are ready for fabrication immediately, instead of requiring joining and planning prior to starting work.

For outdoor use, CORAFOAM®, being a closed-cell product, cannot absorb water and will not rot, crack or warp. Because of this, CORAFOAM® signs have a lifetime warranty outdoors.

Installing

Adding fasteners to CORAFOAM®:

The most “bulletproof” method of attaching fasteners to CORAFOAM® is to drill a hole that is slightly wider and deeper than the fastener, fill it with epoxy or polyurethane resin, set the fastener in and let it cure.

Reinforcing/Backing:

Due to its grain-free structure, in many situations it is recommended to reinforce CORAFOAM® by using a backer or adding reinforcement in strategic areas, or by building a frame.

When installing a sign that will be getting a lot of sun (facing south), with an additional consideration being if it is also painted a dark color, it is recommended to use at least 1.5” or 2” thick CORAFOAM®, and to consider backing/reinforcing it, and/or applying fasteners every 12-14”.

General Installation Note:

The many variables and circumstances surrounding each individual sign installation mean that a one-size fits all answer is not always possible to provide. When in doubt, DUNA-USA recommends contacting a sign engineering firm.



CORAFOAM® HDU Sign Warranty

DUNA-USA proudly stands behind our products. When painted and protected correctly, we warrant that our CORAFOAM® material will not peel, warp, rust, rot or deteriorate, for as long as your sign is in use.

This warranty excludes any issues arising from faulty engineering, design, installation, workmanship, and damages from other materials laminated to or used in conjunction with our products. This warranty also excludes acts of God, animals or vandalism.

Purchaser's exclusive remedy is replacement, by DUNA-USA, of any CORAFOAM® product that fails to conform to its specifications. Please note that this limited warranty does not apply to any CORAFOAM® product which has been handled, stored, or installed in a manner inconsistent with DUNA-USA, Inc's, recommendations or industry custom. Further, DUNA-USA's limited warranty does not provide any other warranties, express or implied, and expressly disclaims any implied warranties of merchantability or fitness for a particular purpose. Finally, DUNA-USA's limited warranty disclaims all responsibility for any loss, damage, or expense, whether direct, indirect, special, incidental, or consequential, which may arise out of the use, or the loss of use, of any CORAFOAM® product.

**FOR ALL
QUESTIONS
OR INQUIRIES
REGARDING
THIS WARRANTY,
PLEASE CALL
(281) 383 3862**

Photo credit: Signs by Van



Photo credit: Oak Branch Manufacturing

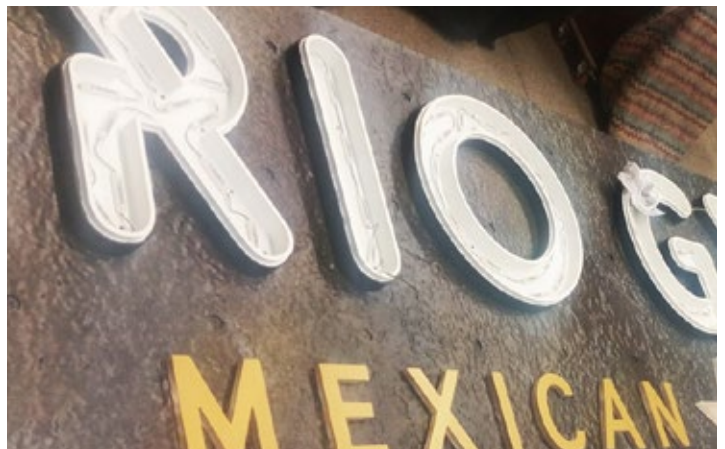


Photo credit: House of Signs



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PALIGHT® Outdoor

Foamed PVC Sheet for Exterior Signage & Displays



CONSTRUCTION



FABRICATION



SIGN & GRAPHICS



Overview

PALIGHT Outdoor is a versatile, lightweight and durable foamed PVC sheet that is ideal for outdoor signage and display applications. PALIGHT offers an excellent white color and a smooth or wood grain finish.

PALIGHT Outdoor can easily be printed to create displays and signs that pop, thanks to its consistent, smooth surface. PALIGHT Outdoor is easily handled, cut and fabricated using conventional tools and equipment.

www.PalramAmericas.com

Main Benefits

- Tested and approved by construction professionals
- Consistent, smooth surface, or woodgrain finish
- Available in various thicknesses
- Good insulation, low heat transmission
- Non-toxic / RoHS Compliant
- Very low flammability (UL 94: V-0)
- High chemical resistance
- Industry-first 25 Year Limited Warranty



Typical Applications

- Exterior signage
- Digital printing
- Screen printing
- Wood replacement, exterior trim
- Modeling
- Exhibit boards
- Custom built displays



Benefits over Wood

Property	Palight Outdoor	Wood
Rot resistant	✓	—
Virtually waterproof	✓	—
Direct contact with masonry	✓	—
Resistant to splitting	✓	—
No pre-drilling required to avoid splitting near edges when nailing	✓	—
Self extinguishing	✓	—
25-Year Limited Warranty	✓	—

PALIGHT Outdoor is well suited for:

- **Advertising** - Exterior signs, displays and exhibition boards.
- **Digital Printing** - PALIGHT Outdoor provides a suitable substrate for UV digital flatbed printer when producing signs destined for medium to long-term exterior use. The sheet combines consistent, flat surface with market-leading thickness and UV protection
- **Screen Printing** - PALIGHT Outdoor's consistent surface makes it ideal for painting or screen printing (see Fabrication Guide for important info about paint reflectance values). It is suitable for use with aqueous and solvent-based inks, and latex paints. PALIGHT's sheet surface has low absorption giving excellent ink yield.
- **Construction** - Models, partitions, wall cladding, exterior decoration, wood replacement, etc. (Note: Palight Outdoor is not intended for use in load-bearing applications.)

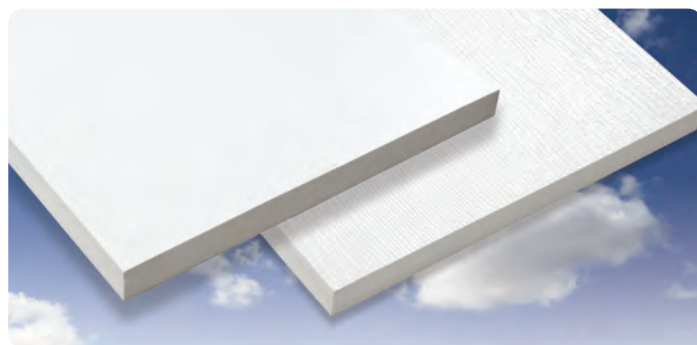
Other PALIGHT Products

- **PALIGHT® Premium** - Optimized for digital and screen printing applications, Palight Premium offers our brightest white point, a smooth, consistent surface, high ink adhesion, and excellent workability using routers, saws or thermoforming equipment.
- **PALIGHT® GPS** - Value-priced General Purpose Substrate for laminating, or display construction applications. Advertising - Exterior signs, displays and exhibition boards.

Range of Dimensions and Colors

Specification	Inch	Metric
White	Thickness Range	0.5, 0.75, 1.0, 1.25
	Panel Dimension Range	4' x 8'
		1220 x 2440

Important Notes: Other sizes may be available upon request with minimum order quantities. Contact your Palram representative for details.



Protective Masking



Some PALIGHT products are available with protective poly film on one side as an option with minimum order quantities.

Flammability

PALIGHT sheets are considered self-extinguishing and comply with the most demanding international fire resistance standards, as indicated by the results in the table at right.

Standard	Classification*
DIN 4102	B-2
BS 476/7	Class 1
NSP 92501,5	M-1, M-2
UL 94	V-0

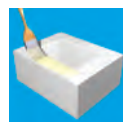
* Depends on thickness, color and type.

Physical Properties

For detailed information on PALIGHT physical properties please visit: www.PalramAmericas.com/Palight.



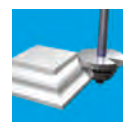
DRILL IT



GLUE IT



NAIL IT



ROUT IT



SAW IT



PALRAM AMERICAS

9735 Commerce Circle
Kutztown, PA, 19530 USA
Tel: 800.999.9459
palramamericas@palram.com



Authorized Distributor

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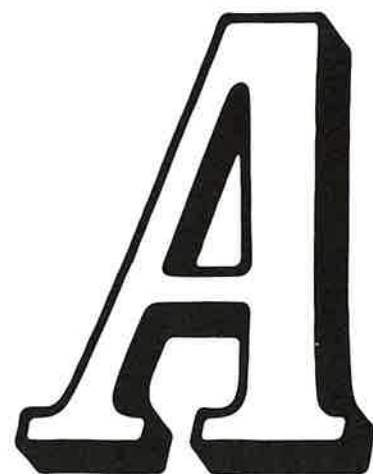


Form 1320 - 5.21.14 PBW

*A UNIFORM
SYSTEM FOR
OFFICIAL SIGNS IN
PENSACOLA'S
SEVILLE SQUARE*

HD

*HISTORICAL
DISTRICT*



UNIFORM SYSTEM FOR OFFICIAL SIGNS IN THE SEVILLE SQUARE HISTORICAL DISTRICT

The mission of signs erected by governmental agencies in the District is to communicate with and be helpful to the visitor with a minimum of detracting from the restored nineteenth-century environment that is the District goal.

A uniform signing system helps give order and unity to the District, and its proper use helps minimize the number of signs. Necessary signs should communicate concisely and with dignity and become the signature and authority of the District. They provide continuity of image throughout the District.

An effective uniform signing system includes specific designs, styles, shapes, sizes, typefaces, colors, construction, and symbols with universal understanding. The components and finished signs must harmonize with the environment and yet motivate the visitor. They must be warm and human rather than impose upon the visitor.

The signing system in this manual attempts to cover most of the signs necessary for the area as a living part of the City or which are part of the interpretative effort of the Historical District. However, other needs will arise and additional pages for this manual are anticipated.

This manual also includes the regulations for commercial signs in the District, under the direct supervision of the City of Pensacola's Architectural Review Board. These regulations have been supplemented by some examples of appropriate commercial signs, which in some cases, can actually enrich the historical atmosphere of the District rather than detract from it. Implementation of both programs is a vital element in creating an historical district which will merit the respect of both the visitor and the professional restorationist.

This publication was developed and published by the Pensacola-Escambia Development Commission, a joint agency of the City of Pensacola and Escambia County, in cooperation with the Historic Pensacola Preservation Board, a Florida state agency, and the Architectural Review Board of the City of Pensacola. Copyright, 1973, Pensacola-Escambia Development Commission.

REGULATIONS

1. All official signs will be authorized, created, erected, and maintained by the City of Pensacola or the Historic Pensacola Preservation Board. No other governmental agency, organization, or individual has authority to erect any other sign of an official nature or to alter, deface, remove, or destroy a sign erected under this system, subject to legal action by the City of Pensacola.

2. Official signs may be suggested or requested by letter to the Director, Historic Pensacola Preservation Board, 200 E. Zaragoza Street, Pensacola, Florida, 32501. Other communications concerning official signs should be made to the Director, also.

3. All official signs remain the property of the City of Pensacola or the Historic Pensacola Preservation Board, as the case may be, even if erected on private property, and are subject to the regulations in this manual.

4. The Historic Pensacola Preservation Board, through its staff, will establish (1) a periodic system of inspection of all official signs for maintenance, proper information, and replacement as needed and (2) an annual review of the entire system to evaluate need for both existing signs and additional signs.

5. A committee will be appointed by the chairman of the Historic Pensacola Preservation Board to establish a specific schedule and content for signs for this program, to plan funding for such a schedule and its maintenance, and to carry out the intent and spirit of the program as outlined in this manual. The committee will seek professional design services provided by the Pensacola-Escambia Development Commission as needed and will keep liaison with the Pensacola Architectural Review Board as necessary to control the various signs of all types within the Historical District.

6. In no case will the building, lettering, erection, repair, maintenance, or alteration of the signs in this program be carried out by personnel other than experienced carpenters or cabinet makers, sign letterers or commercial artists. Labor by lay personnel or personnel not specifically qualified for such work will render the program ineffective and an embarrassment to the entire restoration movement in Pensacola.

Type Style for Letters

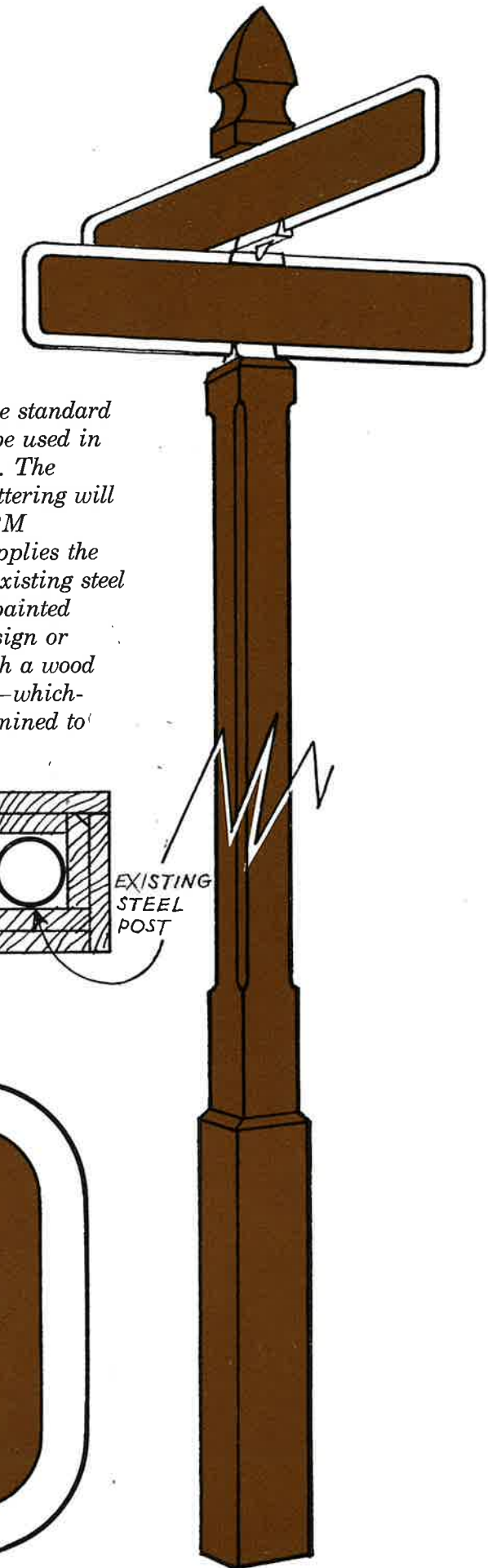
—Type style for all lettering is Clarendon, an old, well-established typeface, unaffected and easy to read. The example below is a modified version of Clarendon upper case letters, which will be used on all street signs. This is the only modified use of the Clarendon face in this manual. All other lettering will be rendered in Clarendon Italic and/or Clarendon Italic shaded.



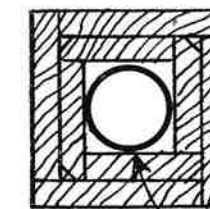
Sign Colors

—The three colors for sign faces are brown (base color), white (for lettering and trim), and black (for shading and trim). These colors can be used to minimize disturbing or unnatural qualities introduced by signs, yet can enhance legibility and target value. Letters and sign borders will be white on a brown background, with black shading as desirable. A paint sample of the official brown is below. It can be matched exactly by Merritt Paint Company in Pensacola, and it is recommended that several gallons be stocked by the Historic Pensacola Preservation Board for use by signpainters. Standard printing sample for this color is PMS-463. Matching paper stock is Strathmore Grandee (Cordoba Brown).

E CLARENDON



A modification of the standard city street sign will be used in the Historic District. The shaded Clarendon lettering will be furnished to the 3M Company, which supplies the sign material. The existing steel posts will either be painted brown to match the sign or possibly encased with a wood sleeve as illustrated—which-ever method is determined to be most practicable.



EXISTING
STEEL
POST

Sign Face Materials

—The basic sign materials are woods—
either cypress or fir.

Clarendon Italic

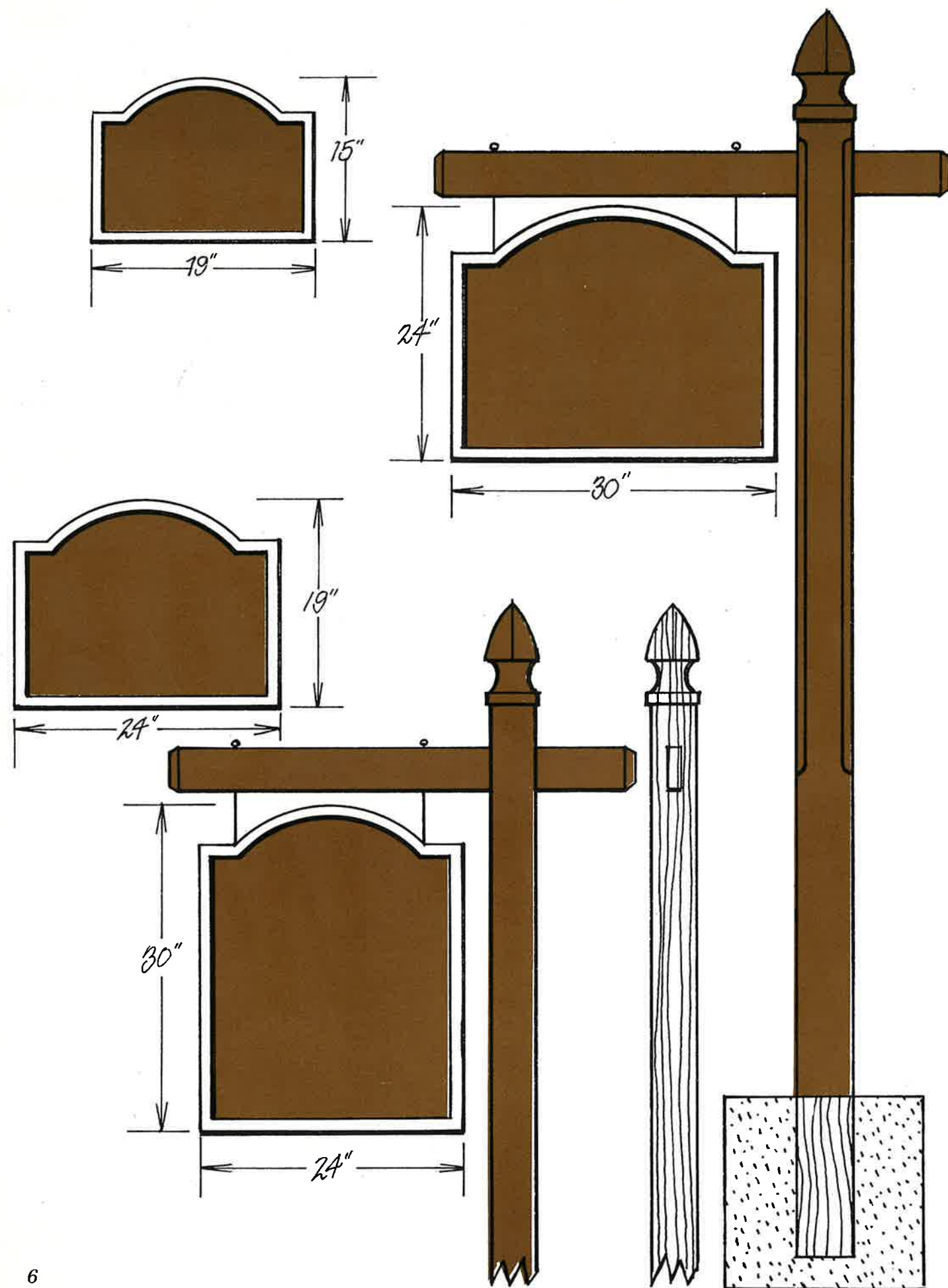
*Clarendon Italic is to be used on all hand-
lettered signs. The Clarendon Italic shaded
will be used on sizes as indicated on the first
two lines of the sign illustrated below. In
sizes smaller than that illustrated on the
opposite page, the approved form is Claren-
don Italic without shading, for ease of
lettering and economy.*

Dorr House
BUILT 1871

Maintained by Pensacola Heritage Foundation

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z

Example of approved, upper case Clarendon Italic.



Building Identification Signs

Building identification signs have been designed to allow for increase in size commensurate with the amount of copy required. Sign A shown here would be ample for identifying an historic home on the walking tour, such as the Axelson House, which is not open to the public. Sign B could be for a home, such as the Dorothy Walton House, on the walking tour which is open to the public

on certain hours, which are given on the sign. Sign C is simply another size in the same proportion. Sign D is appropriate for a structure on the walking tour which is being used as a business (such as Sherrill Realty) allowing for copy on the structure itself and the actual business occupants of the structure. Of course, when an official sign is erected at a place of business, the existing sign should be removed.

abcdefghijklmnopqrstuvwxyz

ijklmnopqrstuvwxyz

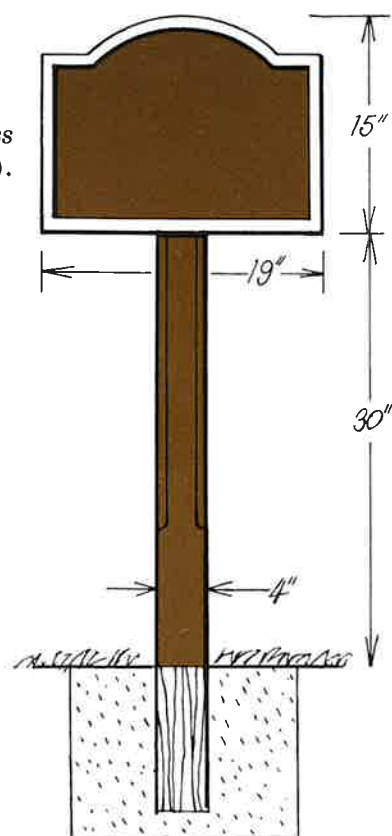
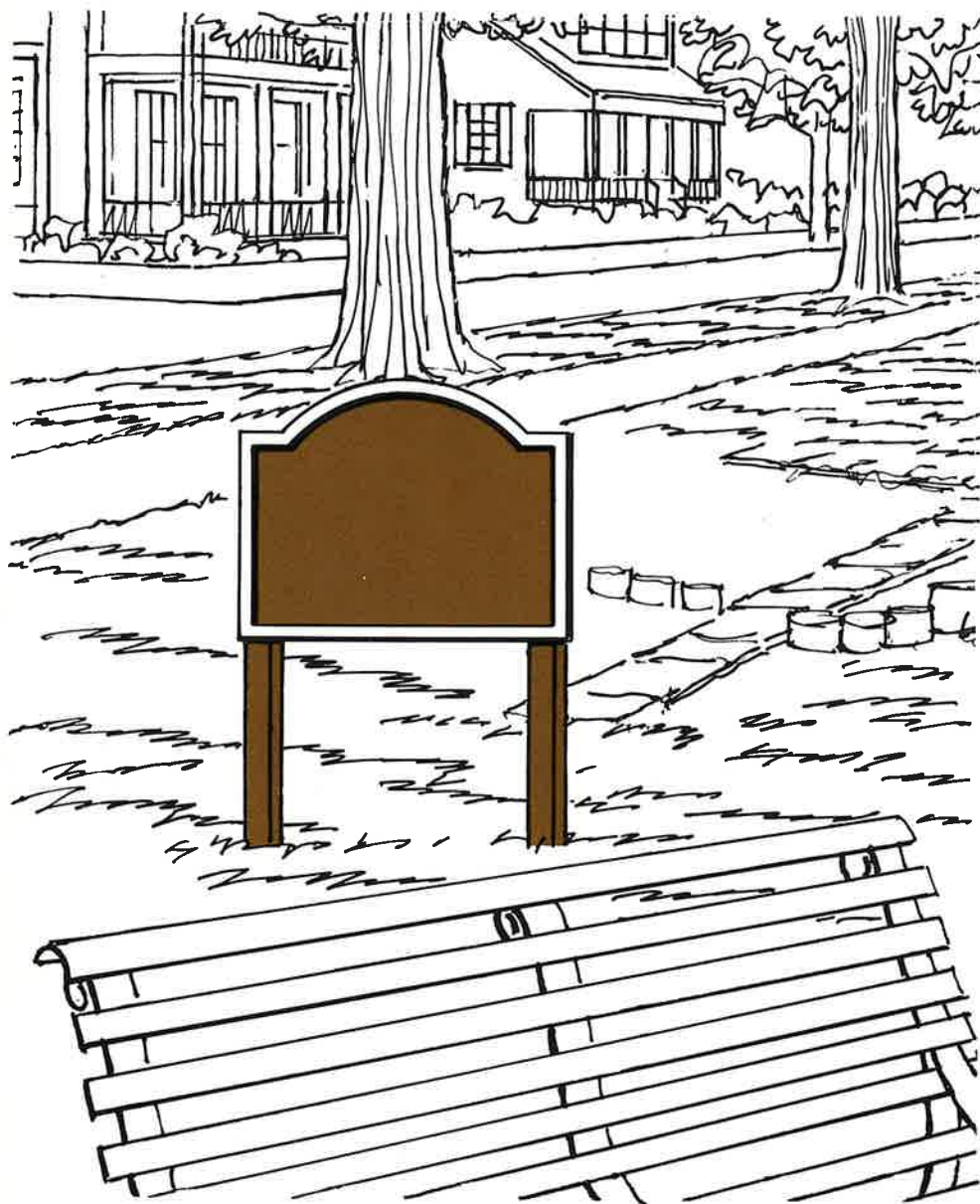
pqrstuvwxyz

wxyz

*Example of approved,
lower case Clarendon Italic*

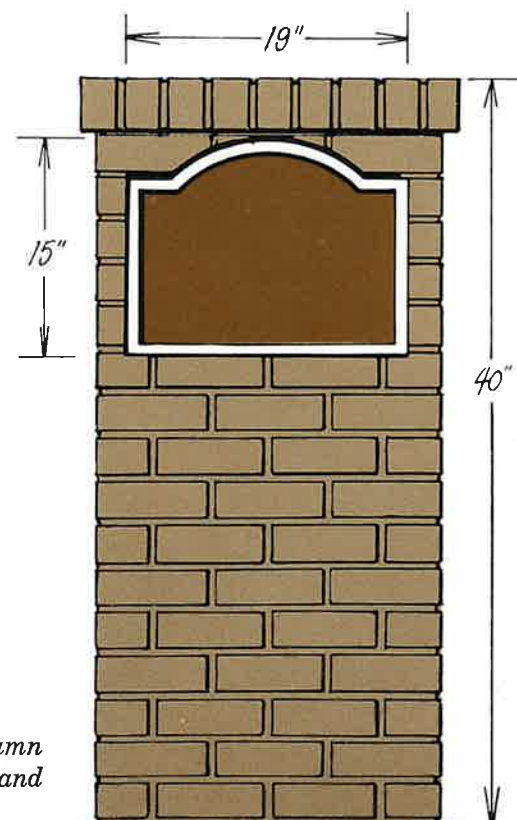
Signs previously shown can be mounted by different methods.

A Here, this 19" x 15" sign is mounted on a 30" cypress or fir post (embedded in poured concrete to prevent theft).



B This 30" x 24" sign is mounted on twin wood posts and is appropriate for marking such sites as the British Kitchen Foundation in the southwest corner of Seville Square. Any sign smaller than this would not be visually impressive.

C Here, the 19" x 15" sign is embedded in a brick column to show the size relationship between the bricks and the 19" x 15" sign.

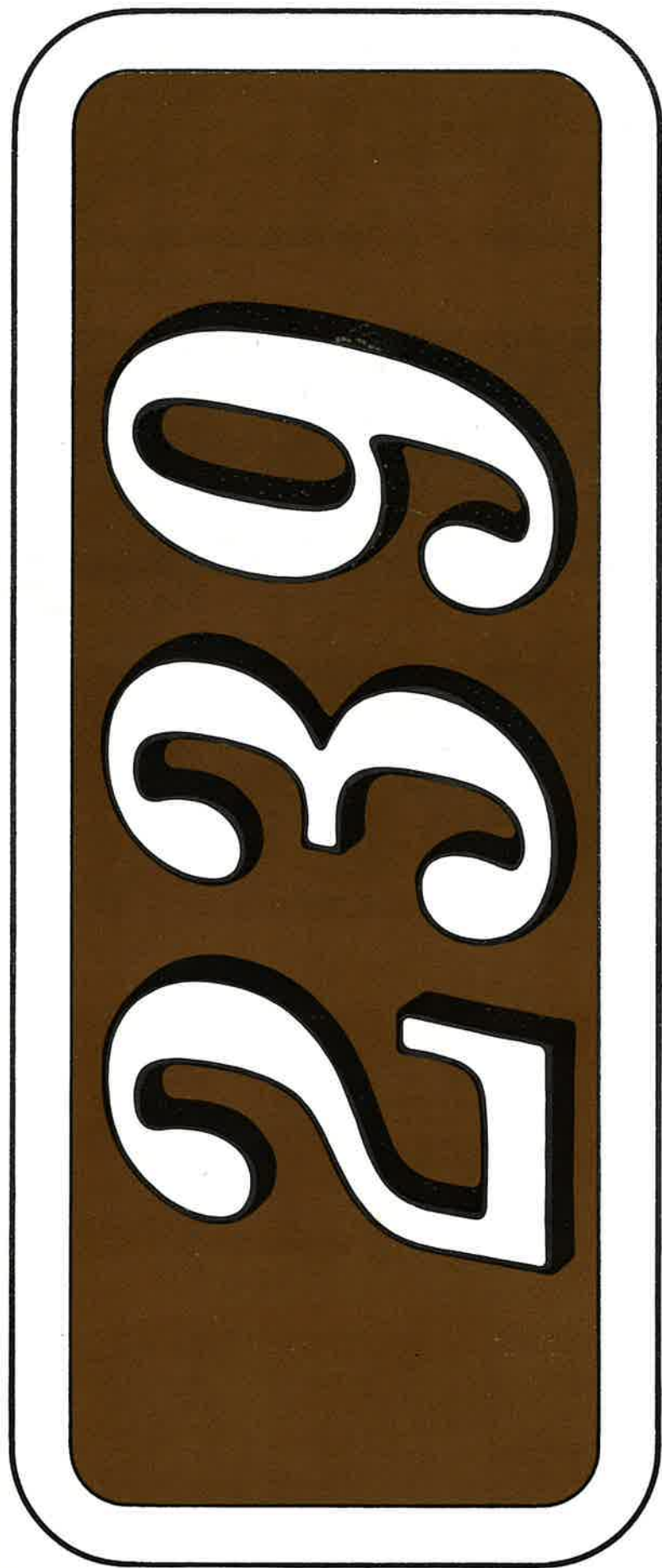


This shows how a 19" x 15" sign can be placed in relationship to the building it identifies.



The sketches on these two pages indicate other ways of positioning signs in relation to the structures they identify. Each case is determined by the appearance, scale, and positioning of the house on its lot.





House Numbers

—This is the actual size reproduction of a typical house number sign.

The numerals on the opposite page are to be used as approved examples of the Clarendon typeface.

The sketch below indicates one way to position the house number at an entrance. Care should be taken not to shield the house number with shrubbery, lights, porch columns, or any other element.



COMMERCIAL SIGNS

Commercial signs, drawing attention to a business or a profession, have been a prominent feature of townscapes since at least Roman times and by the 19th century buildings in the central areas of most cities had become in part background structures for innumerable painted signs. Old photographs of Pensacola's Palafox Street show a great variety of painted signs—on brick walls, on building cornices, on canopies, between horizontal rows of windows, on sign boards applied to buildings or perpendicular to them, and even on sidewalk curbs. The result was a 19th-century visual clutter whose only virtue was absence of lighting at night.

It would not be valid today to attempt a reproduction of all original 19th-century signing in the Historical District. Close inspection of old photographs shows that much signing was redundant; that is, new commercial signs were installed from time to time, but the old ones, especially those painted on brick walls, were not removed. Further, the Historical District of today has been preserved largely because of interest in the architecture of extant structures. That architecture should be seen without the distraction of large signs. Also, many buildings in the Seville Square area originally were residences; where these have been converted to offices and businesses, necessary signs should harmonize with the structure.

The existing "Guidelines for Signs Permitted in City of Pensacola Historical District," which are a part of this manual, govern signs and types of signs to be erected. Within these regulations a wide variety of commercial signs becomes acceptable. If the "official signs" for historic structures were used on all businesses and offices, they would bring to the District a monotony which has no historical precedent. In order to encourage creativity and imagination in commercial signs, illustrations are included in this section to serve as examples which could add to the unique charm of the Seville Square area.

In conceiving a commercial sign the designer can utilize as a primary source old illustrations of Pensacola buildings. The most desirable route is to reproduce an original sign with wording adapted to the current use of the structure involved.

Also recommended is utilizing an original sign from another old Pensacola building to give a design for a structure with a new use. Using such local precedents for designing reconstructed commercial signs is compatible with building restoration in an historic district. Carefully re-creating an authentic 19th-century structure and then marring its integrity with plastic or flashing neon signs would be wasteful. Also inappropriate to the Seville Square area are the so-called "Colonial" signs with curves, broken pediment tops and various "old" letter styles. These are mid-18th century in origin, reflecting the popularity of Chippendale furniture style at the time, and are not proper to 19th century Pensacola. The Architectural Review Board shall not approve installation of these pseudo-antique signs.

Signs of the past used representational pictures, symbols, or words to convey a message, with the use of words on signs being dependent upon the extent of literacy in any period. The same elements are employed today but the additional factor of sign shape (for quick identification by the swiftly moving motorists) has become important. In the Pensacola Historical District, for example, official signs for historic sites listed on the visitor's "Walking Tour" will have a distinct shape and color scheme that will be identifiable even before their message can be read.

Commercial signs, however, should have no such uniformity, but instead be individually distinctive within limits of authenticity and taste as determined by the Architectural Review Board. A good sign will enhance the visual flavor of the District.

When contemplating the installation of a commercial sign, a property owner should first consult the staff of the Historic Pensacola Preservation Board for reference to helpful illustrations. The proposed sign must then be drawn up with exact dimensions shown and with color scheme included. The sign proposal shall then be presented to the Architectural Review Board for approval before construction will be permitted. Signs erected without this approval shall be subject to immediate removal by demand of the City of Pensacola.

Zoning Ordinance of the City of Pensacola, July 24, 1965 (as amended) Article III—Historical Zoning, Section 6. Sign Regulations

a. The following signs shall be permitted in the Historical District:

(1) One non-illuminated sign advertising the sale, lease, or rental of the lot or building, said sign not exceeding six square feet in area.

(2) One sign per lot for churches, schools, apartment buildings, boarding or lodging houses, libraries, and community centers, and historic sites serving as identification and/or bulletin boards not to exceed twelve square feet in area. The signs may be placed flat against the wall of the building or may be free-standing provided that it be no closer to any property line than ten feet. Such signs may be illuminated provided the source of light shall not be visible beyond the property line of the lot on which the sign is located.

(3) A non-illuminated sign not more than 100 square feet in area in connection with new construc-

tion work and displayed only during such time as the actual construction work is in progress.

(4) One non-illuminated name plate designating the name of the occupant of the property; the name plate shall not be larger than 100 square inches and may be attached to the dwelling or be free-standing except the top of a free-standing name plate shall not be more than 18 inches above ground level.

(5) Municipal or state installed directional signs, historical markers and other signs of a general public interest when approved by the City Manager.

(6) Any accessory sign, attached to a building or free standing.

b. Signs generally—The design and materials of all signs shall be subject to approval by the Architectural Review Board.

Guidelines for Signs in the Seville Square Historical District as approved by The Architectural Review Board of the City of Pensacola, April 14, 1972.

The following guidelines have been adopted by the City of Pensacola Architectural Review Board as a guide in assisting persons and businesses within the district to determine if signs presently erected do conform to the requirements and assisting in design of future signs that will probably conform to the requirements as set forth by the Architectural Review Board.

This guide is in addition to any and all requirements set forth in the current edition of the City of Pensacola Zoning Ordinance.

APPLICATION

For signs to be erected within the Pensacola Historical District, each application for a permit for a sign must be approved by the Architectural Review Board prior to a permit being issued. Each application shall be accompanied by a scaled drawing of the sign, including the location of the sign on the building or other structure, or on the lot, and including such designation of the copy as is needed to determine that the location, area and other provisions of this code are met. Style of lettering, materials used, method of illumination (if any) and colors to be used are to be submitted to the Architectural Review Board.

SIGNS, GENERALLY

1. No sign shall have or consist of any moving, rotating or otherwise animated part, or any flashing, blinking, fluctuating or otherwise animated light.

2. No roof sign, wind sign, or general advertising sign shall be permitted.

3. No sign shall extend above the eave line of a building to which it is attached, or above a height of

40 feet, whichever is the lesser, or extend beyond property line.

4. No directly illuminated sign (light source within or behind sign) shall be permitted.

5. No portable sign shall be permitted.

6. No sign with audio shall have sound level heard beyond property line.

7. All signs affixed to a building shall be parallel or perpendicular to the wall to which they are attached with a sign projecting no more than 18 inches and bracket no longer than 24 inches.

8. No sign shall be posted, painted, or otherwise affixed to any rock, fence, tree or utility pole.

LETTERING AND SIZE PERMITTED

Old English, Roman, and Period lettering shall be permitted. Size of signs permitted shall be in keeping with the size, location, and purpose of the building and in no case greater than 30 square feet.

BACKGROUND MATERIALS PERMITTED

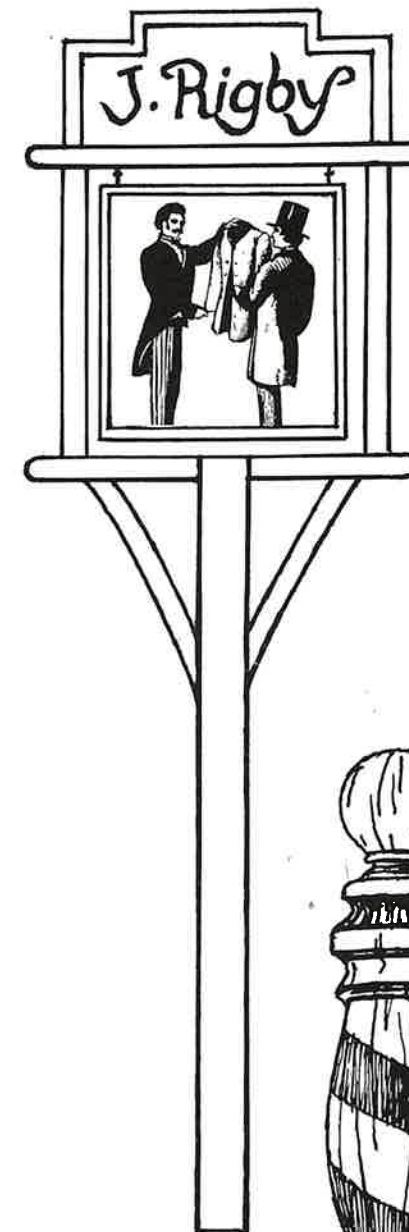
In general, wood, brick, stucco are materials preferred for background. In some instances, other materials simulating the above shall be allowed.

LETTERING MATERIALS PERMITTED

Wood, metal, paint and in some instances, plastic shall be permitted for lettering.

GENERAL

The above serves only as a guide and the Architectural Review Board reserves the right to review each application on its own merit and to permit deviations from the above guide when it is deemed in the best interests of the Historical District.



The Design Corner

