



City of Pensacola

PARKS AND RECREATION BOARD

MINUTES

City of Pensacola
222 W. Main Street
Pensacola, FL
32502

July 16, 2024

10:00 AM

Hagler-Mason, 2nd Floor

CALL TO ORDER

Chairperson Bruni called the board meeting to order at 10:00 AM.

ROLL CALL

Members Present: Renee Borden, Antonio Bruni, Suzanne Lewis,
Michael Blankenship, Kirwan Price, Jake Renfroe

Members Absent: Kristin Brown, John Jerralds, Leah Harrison

OPEN FORUM

None

APPROVAL OF MINUTES

1. 24-644 MINUTES OF THE MAY 21, 2024, PARKS AND RECREATION BOARD

A motion to approve was made by Parks & Recreation Board Member Price and seconded by Parks & Recreation Board Member Lewis.

The motion by the following vote:

Yes: 6 Chairperson Bruni, Vice Chair Borden, Michael Blankenship, Suzanne Lewis, Jake Renfroe, Kirwan Price

No: 0 None

2. 24-645 MINUTES OF THE JUNE 18, 2024, PARKS AND RECREATION BOARD

A motion to approve was made by Parks & Recreation Board Member Lewis and seconded by Parks & Recreation Board Member Blankenship.

The motion by the following vote:

Yes: 6 Chairperson Bruni, Vice Chair Borden, Michael Blankenship, Suzanne Lewis, Jake Renfroe, Kirwan Price

No: 0 None

DIRECTOR'S REPORT**3. 24-646 DIRECTOR'S REPORT PARKS AND RECREATION BOARD**

Director Heistein expressed kudos to the Recreation Division for their hard work over the summer. He stated Outdoor Pursuits, Summer Camps, and Resource Centers are in big demand during the summer and staff found it very challenging to keep up, but they stepped up to the plate, so kudos to all of them for persevering and doing it with an enthusiastic smile.

Director Heistein asked for questions regarding the Director's report.

Member Lewis asked if statistics were kept on revenue generated from rentals and had we seen a significant increase? Director Heistein responded, yes, statistics are kept, but it is too soon to tell. We will run a report at the end-of-year. Member Lewis asked what is used to access the market rate amongst private venues? Director Heistein responded that the fees are not based off private venues but are based off of similar venues in other municipalities. Member Lewis suggested having further discussions regarding a strategic plan for cost recovery.

Vice Chair Borden asked if Parks and Recreation had been involved in the planning of the Hollice T Williams Project. Director Heistein responded he was part of the selection committee for the selection of an engineering firm. It is so early in the project, details are not available yet, but the community is going to be engaged, as well as the park board and city council.

Member Lewis suggested having further discussions regarding the design of Bay Bluffs with regard to sustainability, safety, access, as well as good quality recreational experience, stating that this information would be important to include in the request for proposals.

Chairperson Bruni inquired about the soccer camp at Hitzman Park being provided by Challenger Sports. Assistant Parks and Recreation Director Byrd responded that Challenger Sports has been renting the park and paying the City to use the facility for at least ten years. They charge the participants directly. Some discussion continued and Assistant Parks and Recreation Director Byrd answered questions accordingly.

STAFF REPORTS

4. 24-642 BAYVIEW COMMUNITY CENTER/SENIOR CENTER - JEREMY STREET/ADDIE QUINA

Addie Quina, Recreation Supervisor, Bayview Senior Resource Center, brought before the board a broad overview of the activities and upcoming events happening at the Bayview Senior Resource Center.

Chairperson Bruni asked if generated revenue is posted to the general fund or is it kept at the community center? Recreation Supervisor Quina, responded that it is kept and used at the community center.

Chairperson Bruni remarked that the center is doing a wonderful job with advertising and getting the word out. The emails are very informative and very fun and lighthearted.

Member Lewis asked what is the estimated number of people that are outside the East Hill East Pensacola Heights area? Recreation Supervisor Quina, responded that during the check-in, we do ask where they reside, and found that we serve a very wide spectrum. We are the only senior center in town, which is why we strive to make it great.

NEW BUSINESS

None

OLD BUSINESS

Chairperson Bruni asked board members if they had any objections to waiting until the park assessment was complete to conduct their park evaluations and then readdress it at that time. No objections. Vice Chair Borden encouraged the board to call 311 if there is an issue that needs to be reported.

Member Lewis inquired about the status of the City's Strategic Plan. Director Heistein responded he would get back to the board if updates are available.

Chairperson Bruni asked Director Heistein if the Bay Bluff project was ready for discussion. Director Heistein, responded that it was still too early in the process and a consulting firm had not been engaged. Once that is in place, a kick-off meeting and a series of workshops will be scheduled to engage the community stakeholders, board members, and council members. Member Lewis asked that the board be able to review and discuss the RFP in advance to give some input and feedback.

Vice Chairperson Borden requested to have the Park Amenity Dedication Policy added to the agenda as a discussion item at the next board meeting.

Vice Chair Borden expressed concern regarding the H K Matthew Building, stating it is in need of repairs. Director Heistein responded that the building is in the plans to be renovated. Some discussion continued regarding the use and timeline for repairing the building.

OPEN FORUM

None

ADJOURNMENT

WHEREUPON the meeting adjourned approximately at 11:15 AM
