



City of Pensacola

Environmental Advisory Board

Agenda

City of Pensacola
222 W. Main Street
Pensacola, FL 32502

August 6, 2026, 2:00 PM

Hagler-Mason, 2nd Floor

One or more members of City Council may be in attendance.

The meeting can be watched via live stream at cityofpensacola.com/video.

CALL TO ORDER

ROLL CALL

OATH OF OFFICE & SUNSHINE / PUBLIC RECORDS OVERVIEW & SELECTION OF CHAIR - VICE CHAIR

APPROVAL OF MINUTES

1. 26-858 APPROVAL OF MINUTES: REGULAR MEETING DATED MAY 7, 2026.

Recommendation: That the Environmental Advisory Board (EAB) approve the meeting minutes from May 7, 2026.

Sponsors: Neil Richards - Vice Chair

Attachments: *EAB Minutes 05.07.2026*

PRESENTATIONS

2. 26-860 PRESENTATION -- RECYCLING PROGRAM

Request: That the EAB receive a presentation from John Scanlon, Assistant Director — Sanitation Services, and Nathan Doyle, Operations Manager -- Sanitation Services regarding the Recycling Program.

Sponsors: Neil Richards - Vice Chair

Attachments: *2026PensacolaRecyclingProgramPerformanceUpdate*

STAFF COMMUNICATIONS

ACTION ITEMS

DISCUSSION ITEMS

BOARD MEMBER COMMENTS

PUBLIC COMMENT

ADJOURNMENT

If any person decides to appeal any decision made with respect to any matter considered at such meeting, he will need a record of the proceedings, and that for such purpose he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

The City of Pensacola adheres to the Americans with Disabilities Act and will make reasonable accommodations for access to City services, programs and activities. Please call 850-435-1606 (or TDD 850-435-1666) for further information. Request must be made at least 48 hours in advance of the event in order to allow the City time to provide the requested services.



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 26-858

Environmental Advisory Board

8/6/2026

ACTION ITEM

SPONSOR: Neil Richards - Vice Chair

SUBJECT:

APPROVAL OF MINUTES: REGULAR MEETING DATED MAY 7, 2026.

RECOMMENDATION:

That the Environmental Advisory Board (EAB) approve the meeting minutes from May 7, 2026.

HEARING REQUIRED: No Hearing Required

SUMMARY:

On May 7, 2026, the EAB held a regular meeting. This item seeks the approval of the meeting minutes from that meeting.

PRIOR ACTION:

May 7, 2026 -- Regular meeting of the EAB held

FUNDING:

N/A

FINANCIAL IMPACT:

N/A

REVIEWED AS TO FORM BY CITY ATTORNEY'S OFFICE: No

STAFF CONTACT:

Don Kraher, Council Executive
Katherine Alexander, Environmental Coordinator

ATTACHMENTS:

1. EAB Minutes 05.07.2026

PRESENTATION: No



City of Pensacola

ENVIRONMENTAL ADVISORY BOARD

MINUTES

City of Pensacola
222 W. Main Street
Pensacola, FL
32502

May 7, 2026

2:00 PM

Hagler-Mason, 2nd Floor

CALL TO ORDER

The meeting was called to order by Vice Chair Richards. A quorum was present.

ROLL CALL:

Members Present: Neil Richards, Vice Chair, Blase Butts, Jay Massey, Kelly Hagen, Jordan Poole

Members Absent: None. Four vacant positions

Also Present: Don Kraher, Council Executive, Sonja Gaines, Council Assistant, Katherine Alexander, Environmental Coordinator, Wendy Gavin, Street and Traffic Operations Division Manager, Mose Franklin, Arborist, Chelsea Mahan, Tom Patton, Moira Johansen

1. 26-546 OATH OF OFFICE:

Recommendation: That the City Clerk's Office administer the Oath of Office to new and reappointed members.

The Oath of office was administered to Board members Richards, Butts, Massey, Hagen, and Poole by City Clerk Ericka L. Burnett.

APPROVAL OF MINUTES:

2. 26-543 APPROVAL OF MINUTES: REGULAR MEETING DATED JANUARY 8, 2026.

Recommendation: That the Environmental Advisory Board (EAB) approve the Regular Meeting Minutes dates January 8, 2026.

Motion made by Member Massey, seconded by Member Butts to approve the minutes of the January 8, 2026 meeting of the Environmental Advisory Board. The motion carried 5 - 0, with four positions vacant.

PRESENTATIONS:

There were no presentations.

STAFF COMMUNICATIONS:

Street and Traffic Operations Division Manager introduced Mose Franklin, the new arborist to the Board. He provided brief background comments.

Brief discussion held on status and updates to the Land Development Code.

- City Attorney's Office monitoring operationally relevant bills from the 2026 legislative session--of particular interest is SB 302 requiring DEP to initiate rulemaking to establish a statewide permitting process dealing with coastal resiliency, putting in criteria and procedures in using green infrastructure and living shorelines.
- Received notice from FEMA award to update stormwater master plan with large scale field survey effort to help calibrate the model and eliminate assumptions built into the model, as well as confirm the real-world flooding impacts in the flood prone areas. This will need to go to City Council once the award package is received.
- Implemented a new "phragmites management plan" in target areas along Bayfront Parkway and Bruce Beach to prevent the spread of this invasive plant to Project Green Shores. Also, in regard to Project Green Shores, a company has reached out about the possibility of planting sea grass there. Their proposal is being reviewed.

Street and Traffic Operations Division Manager provided updates on tree plantings. With the additional left-over money, looking at scheduling another planting. At the Arbor Day Celebration, 253 trees were given out and they received numerous requests to have the tree give away held twice a year, which they are looking into.

ACTION ITEMS:

3. 26-544 CANOPY RESTORATION PROJECT -- TREE PLANTING TRUST FUND GRANT REQUEST

Recommendation: That the EAB approve the grant request from Canopy Restoration Inc., in the amount of \$5,400, for the Canopy Restoration Project Tree Planting 2026. Further, that the EAB make a recommendation to City Council regarding the funding.

Chelsea Mahan provided an update on the previously approved Tree Canopy Restoration Project grants. Since 2022, they have planted 370 trees, with a survival rate in the 90th percentile. They have set up a website and have 32 applicants within the city that have applied for 78 trees so far. They initiated a tree pruning plan with a volunteer team of arborists and master gardeners. They are

now asking again for funds for 2026. With the funds requested, they can get about 90 trees to plant.

Member Hagen is looking forward to meeting with the new arborist to review the types of trees to plant to see if he has any suggestions for different types and sizes of trees to plant, as well as reviewing the tree planting locations. The organization is looking at potentially doing two City plantings in 2026 and continuing with the tree pruning plan.

Council Executive indicated that the recommendation to City Council would be amended to say up to \$5500.

There was overwhelming support for the project. Member Hagen indicated that other groups can certainly submit an application for funds through the grant process and would be willing to share information about the process with them.

Motion made by Member Butts, seconded by Member Poole to approve the grant request from Canopy Restoration, Inc. in the amount up to \$5500 for the Canopy Restoration Project Tree Planting 2026. Further, that the EAB make a recommendation to the City Council regarding the funding. The vote was 4-0 with one member abstaining. Technically, it did not pass; however all current members of the EAB were present. Currently there are four (4) members vacant. Because of the need for an abstention (member is part of the group requesting the grant) -- the vote would have been 5-0 and would have passed.

DISCUSSION ITEMS:

There were no discussion items.

BOARD MEMBER COMMENTS:

Member Butts provided information on stormwater training being held by the extension office in May. He also reported on several projects Ocean Hour is doing. In 2025, the can recycling Dolphin raised a little over \$1100 through the collection of 59,000 cans. Ocean Hour is looking at raising funds to build a couple more. They are very expensive because they are built out of stainless steel. The City liked the solar compactors and are buying two more. The Pensacola Perdido Bays Estuary Program has also ordered five. Ocean Hour is also initiating a pilot program for mesh recycling bins to collect cans at various schools. They are also going for a grant to get more water bottle filling stations.

Member Richards inquired about the City's recycling program.

PUBLIC COMMENT:

Moria Johansen inquired about glass recycling and if there was any place locally that would take it

.

Member Poole mentioned an organization in New Orleans, A Glass Half Full, that might provide some information. They have recently established an office in Mobile as well. They basically grind up the glass and use it to restore coastlines.

Council Executive indicated that there are currently four vacancies on the Board and suggested the Board may want to consider going down from 9 members to 7 members. Council would have to make that change.

The next meeting is tentatively scheduled for June 4, 2026.

ADJOURNMENT:

There being no further business to come before the Board, the meeting was adjourned at 3 p.m.



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 26-860

Environmental Advisory Board

8/6/2026

PRESENTATION

SPONSOR: Neil Richards - Vice Chair

SUBJECT:

PRESENTATION -- RECYCLING PROGRAM

RECOMMENDATION:

That the EAB receive a presentation from John Scanlon, Assistant Director — Sanitation Services, and Nathan Doyle, Operations Manager -- Sanitation Services regarding the Recycling Program.

HEARING REQUIRED: No Hearing Required

SUMMARY:

In July of 2025 the City launched an opt-in curbside recycling program within the City. This presentation gives the EAB an update about the program with the presentation of relevant data so far.

PRIOR ACTION:

July 2025 -- City launched an opt-in curbside recycling program.

FUNDING:

N/A

FINANCIAL IMPACT:

N/A

REVIEWED AS TO FORM BY CITY ATTORNEY'S OFFICE: No

STAFF CONTACT:

Don Kraher, Council Executive

Katherine Alexander, Environmental Coordinator

ATTACHMENTS:

1. 2026PensacolaRecyclingProgramPerformanceUpdate

PRESENTATION: No

Recycling Program



PENSACOLA

SANITATION SERVICES

2026 Performance Update

The goal of the City's Recycling Program is to offer convenient and sustainable recycling services that ensure materials are recycled as intended.

Original goals for program: 25% of customer base with less than 20% contamination

One-year milestone: More than 5,037 residents have signed up for curbside recycling, a milestone that represents 25% of our customer base. We have maintained a 7% contamination rate.



**THE CITY OF PENSACOLA CURBSIDE
RECYCLING PROGRAM SERVES
RESIDENTIAL CUSTOMERS IN THE
CITY OF PENSACOLA**



**RECYCLABLE MATERIALS ACCEPTED
ARE PAPER, CARDBOARD,
ALUMINUM & STEEL CANS, AND
PLASTIC JARS & TUBS**



**CURBSIDE RECYCLING IS A
ONCE-A-WEEK SERVICE**

Great Job Pensacola

93% CLEAN RECYCLABLES



The citizens of Pensacola are passionate about recycling and recycling the appropriate items.



Low contamination levels exceeded our expectations. The City of Pensacola Curbside Recycling contamination level is 7% compared to the Florida average of 27%.



The recycling program has diverted 1,741,480.80 lbs. (870.74 tons) from the landfill.

**RECYCLING
Starts
With YOU!**



SIGN UP TODAY

**PENSACOLA
SANITATION SERVICES**

**Do Your Part
PENSACOLA**



SIGN UP TODAY

**PENSACOLA
SANITATION SERVICES**

**Pensacola
Recycling**

**SMALL STEP.
BIG IMPACT.**



SIGN UP TODAY

**PENSACOLA
SANITATION SERVICES**

**RECYCLING STARTS
With YOU!**

**PENSACOLA
SANITATION SERVICES**



SIGN UP TODAY

**Do Your Part PENSACOLA
SIGN UP TODAY!**

**PENSACOLA
SANITATION SERVICES**



SIGN UP TODAY

**PENSACOLA RECYCLING
Small Step. BIG Impact.**

**PENSACOLA
SANITATION SERVICES**

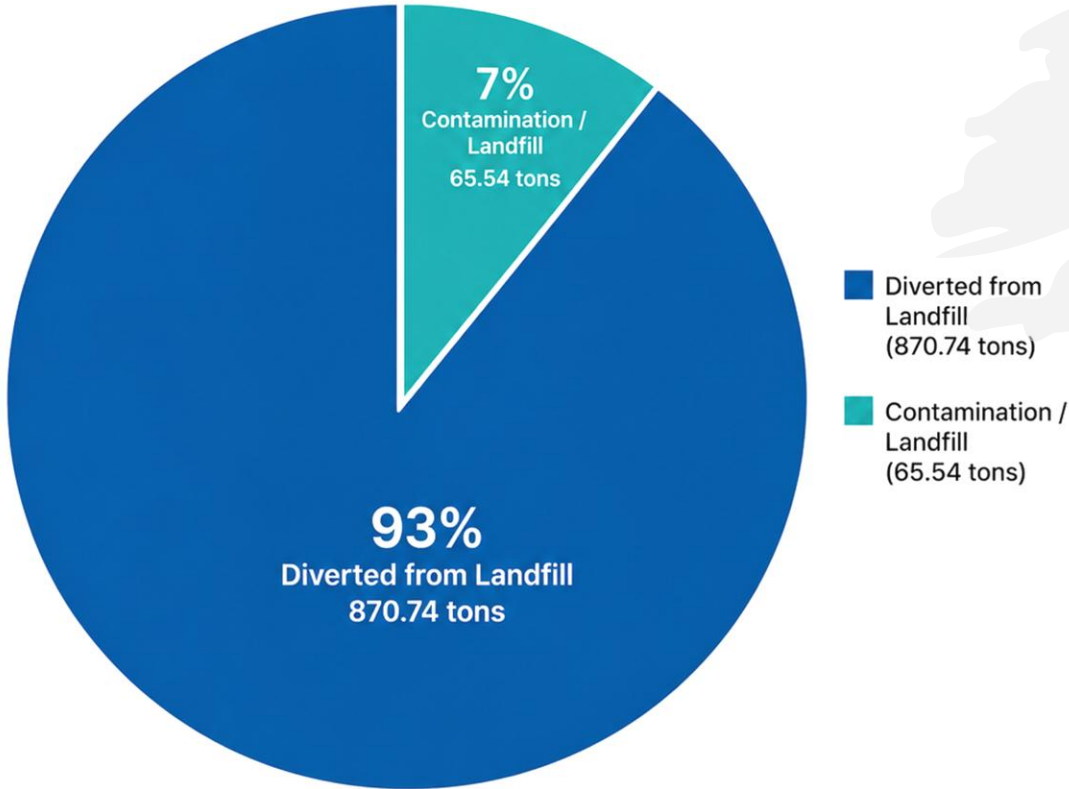


SIGN UP TODAY

The previous Recycling program suspended in 2023, had an average contamination of over 50%!

Recycling Program Overview

Year One Performance Metrics




Total Tons Collected
936.28
tons

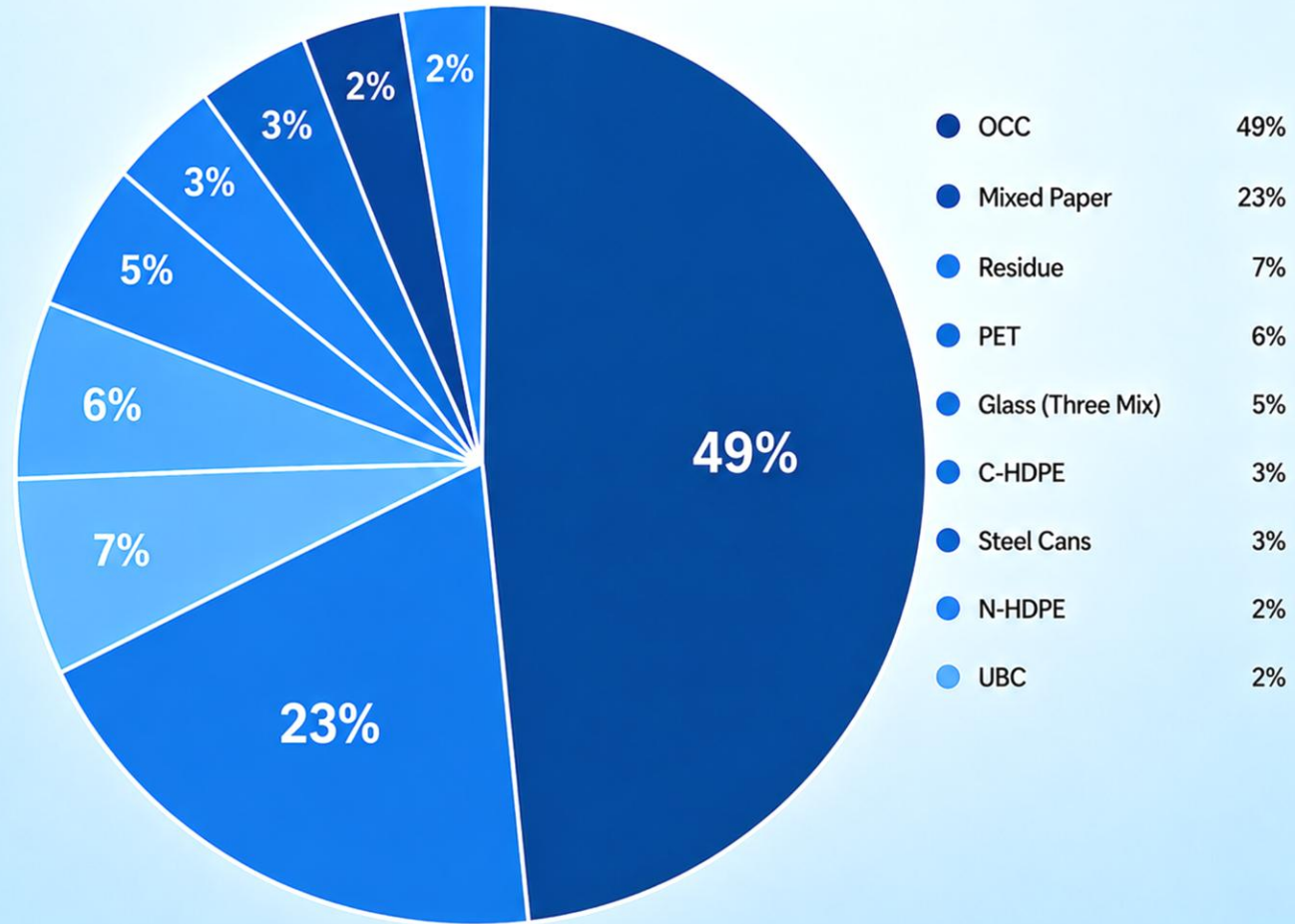

Tons Diverted from Landfill
870.74
tons
93% of total collected


Participation Rate
25.52%


Contamination Rate
7%

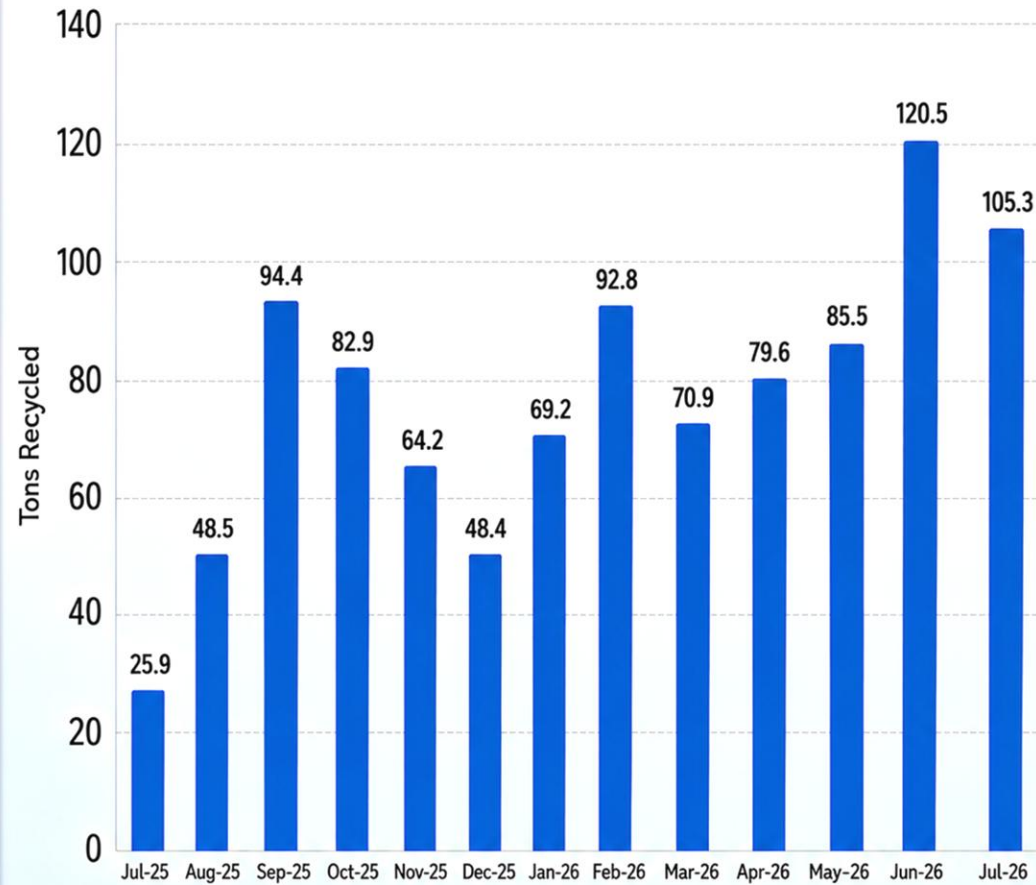
Recycling Composition Breakdown

Based on Audit Sampling



Recycling by Month (Jul '25 – Jul '26)

Tons Recycled

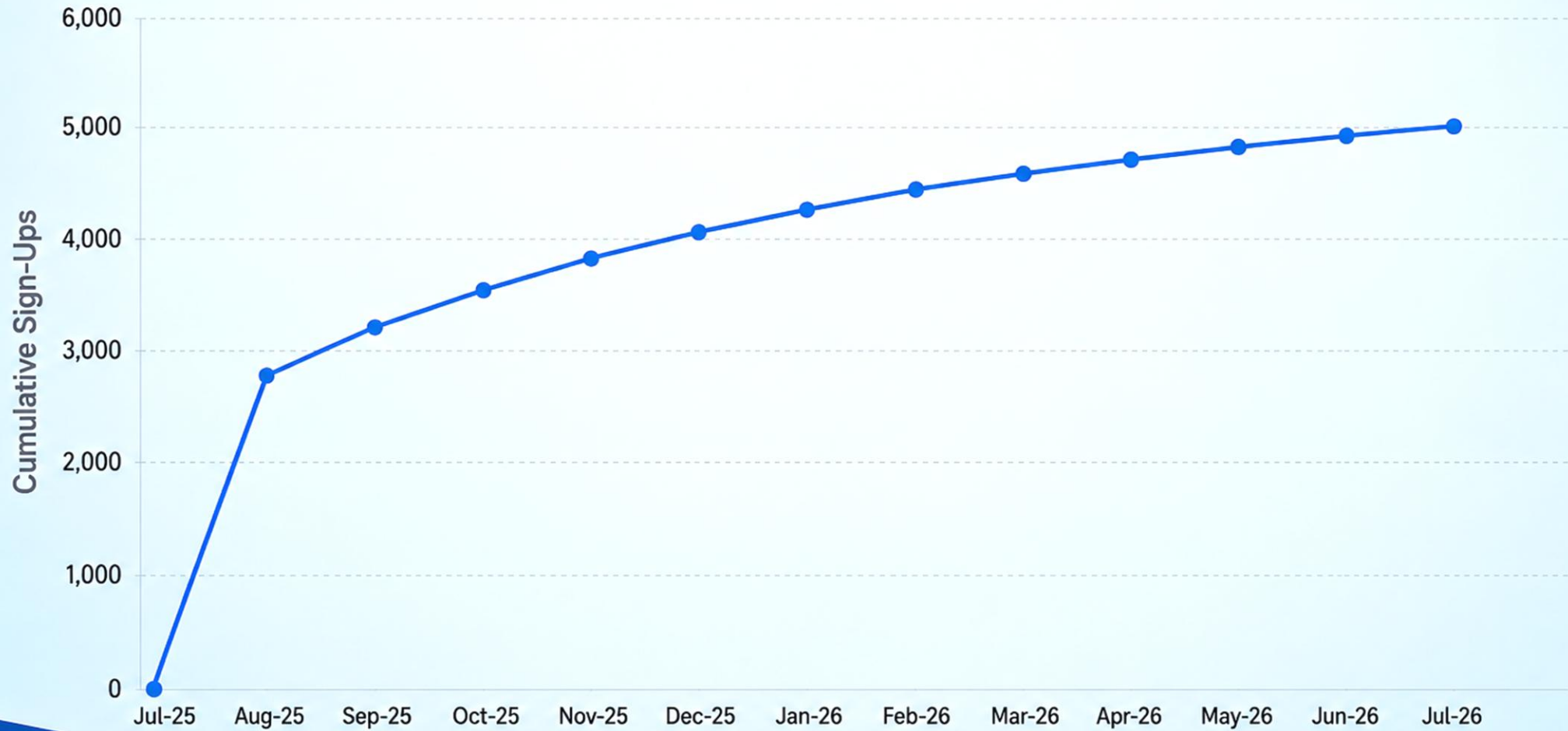


Total: 988.1 Tons

Month	Tons Recycled
Jul-25	25.9
Aug-25	48.5
Sep-25	94.4
Oct-25	82.9
Nov-25	64.2
Dec-25	48.4
Jan-26	69.2
Feb-26	92.8
Mar-26	70.9
Apr-26	79.6
May-26	85.5
Jun-26	120.5
Jul-26	105.3

Curbside Recycling Customer Sign-Ups

July 1, 2025 – Current





Outreach and Education

- Pensacola Seafood Festival
- PEP Talk News Radio Shows
- Gallery Night
- Ice Flyer Games
- Blue Angels Airshow

Social Media and Digital Campaigns

Video Ads & Display Ads:
4.86 million impressions
3,522 clicks to the website

Facebook/Instagram Campaign:
662,400 impressions
7,297 clicks to the website

NextDoor Campaign:
141,590 impressions
924 clicks to the website



Challenges and Lessons Learned



**SKEPTICISM THAT
RECYCLABLE MATERIALS ARE
ULTIMATELY RECYCLED**



**CONFUSION ABOUT
ACCEPTABLE MATERIALS**



CONTAMINATION ISSUES

Recommendations for Year Two



Routing software



Increase educational efforts



Improve contamination reduction (6%)



Increased customer base (30%)

IN CLOSING...

In its first year, the City of Pensacola Curbside Recycling program exceeded expectations, achieving lower than expected contamination rates and demonstrating strong community participation. City of Pensacola residents have embraced proper recycling practices and have diverted more than 870 tons of recyclable materials from the landfill. While expanding participation and continuing to reduce contamination remain key priorities, these first-year results highlight the program's environmental impact and establish a strong foundation for continued growth and improvement in year two.

QUESTIONS?

Please call or email us:

John Scanlon, Assistant Director
jscanlon@cityofpensacola.com
850-436-5572

Nathan Doyle, Operations Manager
ndoyle@cityofpensacola.com
850-436-5584