



City of Pensacola

WESTSIDE REDEVELOPMENT BOARD

MINUTES

City of Pensacola
222 W. Main Street
Pensacola, FL
32502

September 23, 2025

3:30 PM

Hagler-Mason, 2nd Floor

CALL TO ORDER

The Westside Redevelopment Board (WRB) meeting was called to order by Board Member Davis at 3:37 P.M.

ADMINISTER OATHS

Ericka Burnett, City Clerk, administered the oath of office to Board members Hayes, Langford, Davis, and Lennon.

DETERMINATION OF QUORUM

Members Present: C. Marcel Davis, Joe Lennon, Jennifer Brahier, Leah Langford, Michael Hayes

Members Absent: Andrea Greer, Michelle Press

Quorum was present at 3:41 P.M.

ELECTION OF OFFICERS

Board Member Davis called for nominations for the position of Chairperson of the Westside Redevelopment Board.

Board Member Davis was nominated by Board Member Brahier and seconded by Board Member Hayes.

The nomination passed by the following vote:

Yes: 5 C. Marcel Davis, Jennifer Brahier, Joe Lennon, Leah Langford, Michael Hayes

No: 0 None

Board Member Davis was elected as Chairperson of the Westside Redevelopment Board.

Chairperson Davis called for nominations for Vice-Chairperson of the Westside Redevelopment Board.

Board Member Lennon was nominated by Board Member Brahier and seconded by Board Member Langford.

The nomination passed by the following vote:

Yes: 5 C. Marcel Davis, Jennifer Brahier, Joe Lennon, Leah Langford, Michael Hayes

No: 0 None

Board Member Lennon was elected as Vice-Chairperson of the Westside Redevelopment Board.

APPROVAL OF MINUTES

1. 25-1276 WRB MEETING MINUTES- 06/24/2025

A motion to approve was made by Board Member Brahier and seconded by Chairperson Davis.

The motion passed by the following vote:

Yes: 5 C. Marcel Davis, Jennifer Brahier, Joe Lennon, Leah Langford, Michael Hayes

No: 0 None

DISCUSSION

2. 25-1247 WESTSIDE PROJECT PRIORITIES AND IMPLEMENTATION PLAN UPDATES

CRA Programs Officer, Hilary Halford, provided an introduction to this item. Discussion ensued. CRA Program Coordinator, Amanda Childers, provided an update on the Residential Property Improvement and Resiliency Programs. CRA Program Manager, Shirley Baylis gave an update on the Commercial Property Improvement program. Hilary Halford, discussed the Affordable Housing Initiatives

and introduced the Small Scale Rental and Pre-development programs. Board Member Hayes asked for addresses to be added to the project list. Hilary Halford recommended that Caitlin Cerame, Transportation Manager, be contacted for questions regarding the West Main Street Corridor. A brief overview of the Sunshine law was given. The board was notified that CRA is planning a workshop to provide training to board members. Hilary Halford, provided an update of all items on the current project list. Staff answered questions accordingly.

3. 25-1249 GARDEN STREETLIGHT POLE BANNERS

Shirley Baylis, CRA Program Manager, provided an overview of this item. Discussion ensued. Public speaker, Angela Carter Rosier, business owner of Unique Boutique, spoke to show support for the banners and for anything that helps to bring awareness. Shirley Baylis will follow up on a request from Chairperson Davis to ask the Department of Transportation to provide an electric sign that will let the public know that businesses in the area are open during construction. Chairperson Davis made a request that the Mayor make a public statement notifying the public that businesses are still open. Staff answered questions accordingly.

PRESENTATIONS

None

ACTION ITEMS

None

OPEN FORUM

None

ADJOURNMENT

4:46 P.M.

Approved 12/16/2025