



City of Pensacola

Eastside Redevelopment Board

Minutes

City of Pensacola
222 W. Main Street
Pensacola, FL 32502

August 5, 2025, 3:30 PM

Hagler-Mason, 2nd Floor

The meeting can be watched via live stream at cityofpensacola.com/video.

CALL TO ORDER

The Eastside Redevelopment Board (ERB) meeting was called to order by Chairperson Lane at 3:35 P.M.

DETERMINATION OF QUORUM

Members Present: Zachary Lane, Jennifer Brahier, Tommy White

Members Absent: None

A quorum was present at 3:35 P.M.

ADMINISTRATOR'S REPORT

None.

APPROVAL OF MINUTES

1. 25-1013 ERB MEETING MINUTES 05/20/2025

A motion to approve was made by Board Member Brahier and seconded by Board Member White.

Board Member White relayed a concern from a citizen regarding the level of detail in the meeting minutes. Public Speaker, Jeannie Rhoden, also expressed that the minutes should include more detailed statements. Board Member Brahier clarified that, per Robert's Rules of Order, meeting minutes are intended to reflect official actions and not statements or discussion points. Board Member White discussed addressing the concern of Jeannie Rhoden by amending the meeting minutes.

A motion to Amend was made by Board Member White and seconded by Chairperson Lane.

Amend the minutes from May 20, 2025, to include Jeannie Rhoden's comment that the Eastside Neighborhood Association hopes some local residents will have opportunities to facilitate or participate in business at the Crystal Ice House projects new development.

The motion passed by the following vote:

Yes: 3 Zachary Lane, Tommy White, Jennifer Brahier
No: 0 None

DISCUSSION ITEMS

2. 25-997 PROJECT LIST AND IMPLEMENTATION PLAN STATUS REPORT

CRA Programs Officer, Hilary Halford, provided an introduction to this item. Brad Hinote, City Engineer, provided an update on Hollice T. Williams Park Design. He also discussed that an engineering study by a consultant was underway. Mr. Hinote will inquire with Rachel Bennett, CRA Urban designer, about an update with Friends of Hollice T. Williams for public engagement. Public Speaker, Joel Dittenburg, resident and business owner, inquired about Phase 1, property acquisition and timeline. Discussion ensued. Mr. Hinote will provide a map of the acquired property to the board. Amanda Childers, CRA Program Coordinator, provided an update on Residential Property Improvement and Resiliency programs. Hilary Halford, provided an update on all items on the current project list and introduced the concept of a small rental development and pre-development programs. Staff answered questions accordingly.

PRESENTATIONS

None.

ACTION ITEMS

3. 25-1012 APPROVE THE EASTSIDE PROJECT AND PRIORITIES LIST

A motion to approve was made by Board Member Brahier and seconded by Board Member White.

This item was discussed under the previous agenda item. No further discussion.

The motion passed by the following vote:

Yes: 3 Zachary Lane, Jennifer Brahier, Tommy White
No: 0 None

OPEN FORUM

No Public Comments.

ADJOURNMENT

4:17 P.M.

APPROVED

11/04/2025

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