



# City of Pensacola

## Eastside Redevelopment Board

City of Pensacola  
222 W. Main Street  
Pensacola, FL 32502

### Minutes

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**May 20, 2025, 3:30 PM**

**Whibbs Conference Room, 1st Floor**

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The meeting can be watched via live stream at [cityofpensacola.com/video](https://cityofpensacola.com/video).

#### CALL TO ORDER

The Eastside Redevelopment Board (ERB) meeting was called to order by Chairperson Lane at 3:30 P.M.

#### ROLL CALL/DETERMINATION OF QUORUM

**Members Present:** Zachary Lane, Aretta Anderson, Tommy White, Jennifer Brahier (Arrived at 3:50 P.M.)

**Members Absent:** None

A Quorum was present at 3:31 P.M.

#### ADMINISTRATOR'S REPORT

None

#### APPROVAL OF MINUTES

#### 1. 25-645 ERB SPECIAL MEETING MINUTES-03/11/2025

A motion to approve was made by Board Member White and seconded by Board Member Anderson.

**The motion passed by the following vote: (with Board Member Brahier not yet in attendance)**

Yes: 3 Zachary Lane, Aretta Anderson, Tommy White,  
No: 0 None

#### PRESENTATIONS

None

2. 25-565 BOARD TRAINING ON USE OF CIVIC CLERK WITH IPADS

CRA Division Assistant Manager Hilary Halford provided an overview of the agenda item and introduced Hunter Green, Technician with the City of Pensacola's Department of Innovation & Technology. Mr. Green gave a demonstration and provided guidance on accessing and utilizing CivicClerk on iPads for meeting-related purposes. Staff addressed questions and provided responses accordingly.

ACTION ITEMS

None

DISCUSSION ITEMS

3. 25-566 PROJECT LIST AND IMPLEMENTATION PLAN STATUS REPORT

CRA Division Assistant Manager Hilary Halford provided an overview of the item. Key priorities discussed included the following:

- **Crystal Ice House Market Strategy**
- **Hollice T. Williams Stormwater Park**
- **Residential Property Improvement Program/ Resiliency Program**
- **Affordable Housing Initiatives**

Chairperson Lane requested a copy of the 30% design plans prepared by Geosyntec. CRA Program Manager Shirley Baylis provided an update on the Residential Property Improvement and Resiliency Program. The Board also held a discussion regarding the two-way conversion of Martin Luther King Jr. Drive (MLK). Following the discussion, a straw vote was conducted, resulting in consensus to reinstate the two-way conversion project on the priority list. It was agreed that this item will be brought forward for a formal vote at the next scheduled meeting. CRA staff addressed questions from Board members and members of the public throughout the discussion.

Public Speakers:  
Tony McCray

4. 25-567 2025 PROPOSED EASTSIDE REDEVELOPMENT PLAN

CRA Division Assistant Manager Hilary Halford provided an overview of the item. Discussion ensued. Staff answered questions accordingly.

**(Amended on August 5, 2025, during Approval of Minutes-see below)**

**Jeannie Rhoden, a member of the public, expressed that the Eastside Neighborhood Association hopes some local residents will have opportunities to facilitate or participate in business at the Crystal Ice House projects new development.**

OPEN FORUM

Chairperson Lane opened the forum for public comment. The following individuals addressed the Board: Ellis Jones, Jeannie Rhoden, and Tony McCray. A discussion ensued, during which Board members and CRA staff provided responses as appropriate.

ADJOURNMENT

Approved

4:51 P.M.

11/04/2025

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