



City of Pensacola

URBAN CORE REDEVELOPMENT BOARD

MINUTES

City of Pensacola
222 W. Main Street
Pensacola, FL
32502

July 22, 2025

3:30 PM

Hagler-Mason, 2nd Floor

CALL TO ORDER

The Urban Core Redevelopment Board (UCRB) meeting was called to order by Chairperson Satterwhite at 3:36 P.M.

ADMINISTRATION OF OATH

Robyn Tice, Assistant City Clerk, administered the oath of office to Board Members Carro and Cronley.

ROLL CALL/DETERMINATION OF QUORUM

Members Present: Christopher Satterwhite, Jared Moore, Kelly Wieczorek, Michael Carro, Shirley Kirchharr Cronley, Michelle MacNeil, Eddie Todd

Members Absent: Melanie Nichols, Linda Webb

Quorum was present at 3:38 P.M.

ADMINISTRATOR'S REPORT

CRA Division Assistant Manager, Hilary Halford, presented a PowerPoint presentation outlining the conceptual design for the Palafox Project, which is currently out for bid. Ms. Halford also provided a brief update on the Civic Center Redevelopment Project and informed the Board that Erica Grancagnolo, Economic Development Director, would attend the next Board meeting to deliver a more comprehensive update. Staff answered questions accordingly.

APPROVAL OF MINUTES

1. 25-882 UCRB MEETING MINUTES - 4/29/2025

A motion to approve was made by Board Member Moore and seconded by Chairperson Satterwhite.

No Discussion

The motion passed by the following vote:

Yes: 7 Christopher Satterwhite, Jared Moore, Kelly Wieczorek, Michael Carro,
Shirley Kirchharr Cronley, Michelle MacNeil, Eddie Todd

No: 0 None

DISCUSSION ITEMS

2. 25-910 URBAN CORE REDEVELOPMENT PLAN UPDATE REVIEW

Hilary Halford, CRA Assistant Division Manager, presented a PowerPoint overview of the Urban Core Redevelopment Plan, specifically highlighting updates on Special Demonstration Projects. The top five priority projects identified are:

1. Hashtag & Waterfront Development
2. Belmont-DeVilliers
3. Reus Street Block
4. Wright & Alcaniz Area
5. Hollice T. Williams Park and the Equitable Development Plans

Rachel Bennett, CRA Urban Design Planner, provided an update on the ongoing community engagement efforts related to Hollice T. Williams Park. She announced two upcoming events titled Party in the Park, scheduled for August 9th and August 16th at the Cobb Center. Brad Hinote, City Engineer, delivered an overview of the park's design, with a focus on the Long Hollow Pond stormwater mitigation project. He also discussed the transportation and traffic study currently underway in collaboration with a consultant. Board Member Todd inquired about a list of currently identified roads that will be preserved as part of the project. In response, Brad Hinote stated that he would request the CRA Director to email the board members the most recent rendering from the consultant. He noted, however, that the rendering is still in draft form and not final.

3. 25-888 PROJECT LIST AND IMPLEMENTATION PLAN UPDATE

Hilary Halford, CRA Assistant Division Manager, introduced the item, and discussion ensued. Amanda Childers, CRA Program Coordinator, provided an update on the following programs:

Residential Property Improvement Program
Commercial Property Improvement Program
Resiliency Programs.

Chairperson Satterwhite inquired about specific projects under the Commercial Improvement Program. Ms. Childers responded that she would follow up with the Commercial Improvement Program Manager and provide the requested information to the Board. Board Member Carro requested additional details regarding the Eastside and Westside programs for comparison. Ms. Halford confirmed that she would provide the requested information. Anna Kate Baygents, Assistant Director Economic Development, introduced herself to the Board. A discussion followed regarding the Sidewalk Improvement Map. Staff noted that a key to the map would be provided via email. Staff addressed questions accordingly.

PRESENTATIONS

None.

ACTION ITEMS

4. 25-904 APPROVE THE URBAN CORE PROJECT AND PRIORITIES LIST

A motion to approve was made by Board Member Wieczorek and seconded by Board Member Moore.

Discussion ensued.

A friendly motion was made by Board Member Carro and seconded by Board Member MacNeil to ratify the top priority list as follows:

1. Affordable Housing Initiatives
2. Bruce Beach Park Improvement Phase 3
3. Hashtag Streetscape
4. Public Restrooms
5. Hollice T. Williams Storm Water Park

6. Low Barrier Shelter

The motion Passed by the following vote:

Yes: 7 Christopher Satterwhite, Jared Moore, Kelly Wieczorek, Michael Carro,
Shirley Kirchharr Cronley, Michelle MacNeil, Eddie Todd

No: 0 None

BOARD MEMBER COMMENTS

None.

OPEN FORUM

No Public Comments.

ADJOURNMENT

4:39 P.M.

APPROVED

10/21/2025