



City of Pensacola

Parks & Recreation Board

Agenda

City of Pensacola
222 W. Main Street
Pensacola, FL 32502

December 19, 2023, 10:00 AM

Hagler-Mason, 2nd Floor-
Whibbs Conference Room - 1st Floor

The meeting can be watched via live stream at cityofpensacola.com/video.

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

1. 23-1004 MINUTES OF NOVEMBER 21, 2023, PARKS AND RECREATION BOARD

Recommendation:

Sponsors:

Attachments: 23-11-21 Minutes - Unapproved

DIRECTOR'S REPORT

2. 23-1005 DIRECTOR'S REPORT

Attachments: 23-12-19 Director's Report Parks and Recreation Board

STAFF REPORTS

3. 23-1006 ROGER SCOTT TENNIS CENTER - BROCK SAKEY

Attachments: None

NEW BUSINESS

OLD BUSINESS

4. 23-1059 BUDGET DISCUSSION

Attachments: None

OPEN FORUM

ADJOURNMENT

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City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 23-1004

Parks and Recreation Board

12/19/2023

MINUTES

SUBJECT:

MINUTES OF NOVEMBER 21, 2023, PARKS AND RECREATION BOARD

ATTACHMENTS:

1. 23-11-21 Minutes - Unapproved



City of Pensacola

PARKS AND RECREATION BOARD

MINUTES

City of Pensacola
222 W. Main Street
Pensacola, FL
32502

November 21, 2023

10:00 AM

Hagler-Mason Conference Room,
2nd Floor

CALL TO ORDER

The meeting was called to order by Chairperson Hicks at 10:00 AM.

ROLL CALL

Members Present: Rand Hicks, Renee Borden, Alejandra Escobar-Ryan, Antonio Bruni, Jake Renfroe, Kristin Brown, Michael C. Wolf

Members Absent: John Jerralds, Leah Harrison

APPROVAL OF MINUTES

1. 23-211 MINUTES OF OCTOBER 17, 2023, PARKS AND RECREATION BOARD

A motion to approve was made by Parks & Recreation Board Member Renfroe and seconded by Parks & Recreation Board Member Brown.

The motion Passed by the following vote:

Yes: 5 Rand Hicks, Renee Borden, Antonio Bruni, Jake Renfroe, Kristin Brown

No: 0 None

DIRECTOR'S REPORT

2. 23-212 DIRECTOR'S REPORT

Parks Superintendent Bill Kimball addressed the board to report updated information regarding current projects. The Bayview Park Erosion Control/Stabilization project is now 100% complete. The Roger Scott Tennis Center

is progressing on schedule.

Vice-Chairperson Borden asked regarding the status of the Wayside Park project. Parks Superintendent Kimball responded that Public Works is overseeing this project and a lot of different agencies are involved in the planning of the project. He will speak with Director Heistein, to make sure board members are given more information on the status of the project.

Member Bruni suggested to staff starting next year having the Optimist Club set-up their Christmas tree sales operation a little further down from where they are now. The location currently being used is impeding the use of the first hole of the disc golf course, therefore moving down a little will allow the disc golfers access to the first hole. Parks Superintendent Kimball stated he will discuss the options with them and make that happen.

STAFF REPORTS

3. 23-213 PARKS AND RECREATION BUDGET - KENDRA WEEKLEY

4. 23-214 OSCEOLA GOLF COURSE - RYAN MATTOX

Osceola Golf Course Manager Ryan Mattox brought before the board a brief update of activities occurring at the Osceola Golf Course. Osceola Golf Course Manager Mattox spoke of a program offered at Osceola Golf Course: PGA HOPE (Helping Our Patriots Everywhere), funded by PGA REACH, the charitable foundation of the PGA of America. Veterans come to the golf course and take lessons, which are all funded by PGA Reach. Osceola Golf Course Manager Mattox read an email to the board that he received from one of the participants stating he enjoyed the golf lessons and golf has now become a passion of his since taking the classes and meeting all the people. Osceola Golf Course Manager Mattox shared that this type of program is a perfect example of how the city can help to enhance community involvement with our veterans and be financially responsible.

Osceola Golf Course Manager Mattox spoke of another program activity where the golf course has engaged with the community. Next week, with the help of volunteers, golf lessons will be given to around 200 students from the 3rd, 4th, and 5th graders who attend Sherwood Elementary School. The following week, 5th graders will have a field trip to the golf course.

Osceola Golf Course Manager Mattox shared with the board that the following on social

media for the golf course has tripled in the past year. Previous numbers were at 259, as of yesterday they were at 750. Engagement in the community is going up. We have been working with Marketing Coordinator Deja Dowdell on plans for more activities in the upcoming months.

Osceola Golf Course Manager Mattox also shared with the board an update on the operations at the golf course stating it has become more efficient in tracking inventory and tracking golf rounds. Tracking has not been set up in the system before.

Osceola Golf Course Manager Mattox asked if the board had any questions.

Vice Chair Borden asked regarding Operation 36 if it is still going on and what is the participation rate that translates into active golfers. Osceola Golf Course Manager Mattox replied he has 20 youths that participate at this time. In the spring, it will begin to include adults.

Vice Chair Borden asked if the facility had been rented to hold tournaments. Osceola Golf Course Manager Mattox replied that 8 tournaments had been held during the month of October, the weather being perfect, it increased revenue by 30% compared to last October. Vice Chair Borden asked if participation was tracked to see membership players versus new players. Osceola Golf Course Manager Mattox replied that the increased revenue is seen from new players but does not have numbers. Osceola Golf Course Manager Mattox added that the marketing plan moving forward is to bring in different audiences and also the golf course is turning 100 years old in 2026, so we are launching a new campaign, a new logo design, and re-branding to bring new players to the golf course.

Member Wolf asked if the revenue coming in is enough to cover all the expenditures. Osceola Golf Course Manager Mattox replied that we are not at this time. We are subsidized by \$200,000 from the city. The past year was good, and we are forecasting this year to be another good year. Our goal is to be revenue neutral within 5 years.

NEW BUSINESS

5. 23-1002 DISCUSSION - PARKS AND RECREATION ANNUAL PRESENTATION TO CITY COUNCIL

Chairperson Hicks began discussion with board members regarding what items they want to include in the annual report for council that would be carried to the agenda conference in December.

- Terms of Public Engagement - Attendance and participation at meetings

representing Parks and Recreation.

- Review Process - Memorandum of Understanding, Naming of Amenities, Registration at Pools, Facility Assessments, and others.
- Notes from National Recreation and Parks Association (NRPA) publications.

Chairperson Hicks asked for input from board members to include in the annual report.

- Vice Chair Person Borden would like feedback from council on how we can better assist them and/or administration starting with the new fiscal year be more proactive.

OLD BUSINESS

OPEN FORUM

ADJOURNMENT

PARKS AND RECREATION BOARD

DIRECTOR'S REPORT

December 19, 2023

PARKS UPDATES:

- Bruce Beach Phase 2 – Construction Phase; Construction has commenced with erosion control measure, earthwork, and haul out of unsuitable material. Anticipated completion end of fall 2024.
- Mallory Heights #2 Drainage Improvements – Engineering and Design phase. Survey has been completed.
- Miraflores Park – Ground penetrating radar and historic human remains detection survey scheduled for November 27th to December 1st. Report to be submitted 30 days following fieldwork.
- Roger Scott Tennis Courts – Construction Phase; Pavement is complete will cure for 30 days before continuing. Anticipated completion Winter 2023.

SPECIAL PROJECTS:

- Bay Bluffs Structural Assessment – Temporarily closed; Boardwalk contains a considerable amount of rot and deterioration. Researching grants and other funding sources for providing future improvements and access.
- Roger Scott Pool Building – Design Phase; Replacing restrooms, pool operations offices, and equipment/chemical storage.
- Sanders Beach Park Amenities Upgrade and Kayak Launch Project – Design Phase; FWC awarded the grant for development of an ADA accessible kayak launch and other park improvements.
- 17th Avenue Boat Ramp and Pedestrian Access – Design Phase; Public Works managing project for improvements to the boat ramp, pedestrian boardwalk around bridge to access stormwater pond boardwalk.

ATHLETICS UPDATES:

- Vickrey Center Youth Basketball League registration has closed. Ages 5 - 14 yr. Practices starts in December.
- Vickery Center Cornerstone Martial Arts, Yoshukai Karate & Shotokan Karate classes are all currently registering new students.

PARKS AND RECREATION BOARD

DIRECTOR'S REPORT

December 19, 2023

- Vickrey Center after school program (managed through the YMCA) averages 150 children per day.
- Adult Sports - Fall Season continues with Co-Ed Kickball, Men's Softball, Senior Men's Softball and Co-Ed Softball Leagues at Exchange Park; 650 Participants / 42 Teams.
- Fall Youth Soccer & Bill Bond Baseball / T - Ball has concluded.
- Youth Football & Cheerleading, for NEP Wildcat's, Magee Field Rattlers and Legion Field Tigers has concluded.
- NEP Wildcats won the 7U & 9U age groups, Legion Field won the 8U age group & Magee Field won the 10U age group. Each Park had at least one team in the championship games, with each park winning a championship game for their perspective age group.

MARKETING UPDATES:

- Sanders Beach Corinne Jones Resource Center Jingle Bells on the Bay took place Saturday, December 2 promoted in the PNJ Big Book of Savings reaching local market holiday shoppers during the Thanksgiving Holiday.
- Osceola Golf Course visited Sherwood Elementary School to host golf clinics for 3-5th grade students during PE, Capstone Day hosted at Osceola Golf Course on Friday, December 8th to provide an opportunity for 5th grades to showcase what they learned during physical education clinics.
- Bayview Senior Winter Formal took place Friday, December 8th.
- Alpha Elite Youth Basketball registration open through January 2nd. Both leagues are open to boys and girls ages 6U, 8U, 12U and 14U. Visit www.playpensacola.com for more information.
- Completion of Winter 2024 Activity Guide Covering Activities and Programs December 2023 – March 2024.
- Ongoing Promotional Advertisement Winter Activities and Programs.

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RECREATION UPDATES:

Bayview Community Center

- There will be six private rentals during the month of December.
- The fourth annual East Hill Sleigh Ride will start in Bayview Park's parking lot at 5:30pm on Saturday, December 16th. A processional of decorated golf carts, cars, wagons, trailers, bikes, and walkers will be sure to spread cheer throughout the neighborhood.
- Bayview will be closed December 27th through December 29th for the annual maintenance days.

Bayview Senior Center

- The Annual Winter Formal was on December 8. This was a chance for seniors to get together for a social dance, dressed to impress.
- Christmas Movement and Meditation will take place Monday, December 18th from 9:30am to 10:30am. The exercise class moves your body and relaxes your mind.

Cobb Center

- Children will have the opportunity to attend Winter Break Camp Thursday, December 21, 2023, through Friday, January 5, 2024. Outside play time will be emphasized, weather permitting.
- The Senior group will have their annual Christmas Party on December 22nd. There will be special awards for the best dressed senior decked out in their Christmas attire.
- Youth Christmas Party will be on December 20th. There will be play as staff prepare to indulge children in Christmas snacks and all will receive a special Christmas toy.

Fricker Center

- This month Fricker has a rental for a citizen celebrating their 70th birthday.

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- Reclaiming Our Youth, a non-profit group that strives to help youth in the Northwest Florida communities, will be hosting a basketball game.
- Christmas Holiday Camp will be offered Thursday, December 21, 2023, through Friday, January 5, 2024.
- Senior BINGO and Christmas Dinner will be on December 22nd. This is an opportunity for the senior population to get together for fellowship and a few friendly games of BINGO.
- Pensacola Sing Chorus is an enrichment program offered to elementary age children during after school program hours free of charge, Tuesdays from 5pm to 6pm. Milk & Honey, a local non-profit faith-based organization, has also started utilizing the choral opportunities for their program participants.

Gull Point

- Winter Break Camp for school age children will take place Thursday, December 21, 2023, through Friday, January 5, 2024.
- The dance program is currently finishing session two of dance classes early December. There will be a special Winter Showcase at Vickrey Center at 7pm, free for all to enjoy.
- The center is accepting Letters to Santa as one of their seasonal opportunities.
- Girl Scout troop 2039 meets at the facility. Currently, they are doing a service project to collect various personal hygiene and non-perishable items for their Homeless Drive.
- Homeschooling group, Carpe Schole, use four rooms each Tuesday to offer classroom-setting lessons.

Outdoor Pursuits

- On the Outdoor Pursuits program calendar this December, there will be one Fishing and Archery Day Camp coming up at Community Maritime Park on December 22nd. Approximately 20 kids who are signed up will be dropped off

PARKS AND RECREATION BOARD

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at Bayview Community Center. From there it's a ride out to Community Maritime Park in the city vans towing the fishing trailer and set up for a morning of fishing. Then, after a break for lunch, heading out to the grassy area in front of the sound stage for an afternoon of learning and practicing archery with targets.

- Up until Christmas Eve the Outdoor Pursuits Center (or "the Boathouse" as staff calls it) will be staffed on weekends, Mondays and Fridays, and open by appointment only for the rest of the week.
- In his role as Volunteer Coordinator, Paul Pipes will be partnering with several volunteer groups during the month of December including Ocean Hour, East Hill Neighborhood Association, and the Honor Society.
- On Saturday, December 2nd a crew from Ocean Hour will be led by Paul Pipes and other employees from the Outdoor Pursuits Center on a paddle out from the Boathouse to Tahar Island in Bayou Texar on the south side of Cervantes Street bridge to clean up trash and debris. Paul is also partnering with East Hill Neighborhood Association for a cleanup the same day.
- December 9th is a Chimney Park cleanup, December 16th will see another partnership with Ocean Hour, a clean-up at Graffiti Bridge and William Bartram Memorial Park, and then on December 30th a Sanders Beach cleanup.
- On December 10th there will be an Honor Society shoreline clean up at Bayview Park which will be led by Boathouse rental employee and Eagle Scout Johnathon Pollitt.

Sanders Beach-Corinne Jones Resource Center

- Christmas is in full swing at Sanders Beach with nine facility rentals and two community events. Some of our annual events having Christmas parties this month are Southeast Comfort Systems, Allen Turner Hyundai, Homebuilders Association of West Florida, American Concrete Supply, Aylstock, Witkin, Kreis & Overholtz and Deliverance Tabernacle.

PARKS AND RECREATION BOARD

DIRECTOR'S REPORT

December 19, 2023

December 2nd

- Jingle Bells on the Bay Indoor Holiday Market

This is the second year that Sanders Beach hosted the Jingle Bells on the Bay Indoor Holiday Market. We had a good turnout despite the bad weather. There were 27 vendors that sold their handmade items inside the ballroom. We had everything from pottery to local honey, woodwork and art. Santa was set up in the lobby taking pictures with all the little boys and girls that came in. Amazing Grace Bully Rescue hosted a dog adoption event in the room adjacent to the lobby. The dogs were very frisky and loved having the people come in and give them snuggles. The community and the vendors really enjoy the holiday market, and we will continue to expand and continue to improve the event.

December 11th

- Pensacola Bay Concert Band

The Pensacola Bay Concert Band is having their biennial Community Bands of the Panhandle Christmas Concert. This is a free event and open to the public. They will be accepting non-perishable food items which will be donated to the Manna Food Pantry. The concert will begin at 7:00pm with performances by The Pensacola Bay Concert Band, North Okaloosa Community Band, Walton County Community Band, and Emerald Coast Community Band.

December 13th

- Parks and Recreation Christmas Party

The Parks and Recreation department will be having their annual Christmas party on Wednesday, December 13th. There will be good food, an ugly sweater contest, cornhole, and more holiday fun! Prizes will be given out to ugliest Christmas sweaters. We will have a selfie station to take holiday pictures with coworkers, and party favors to send off with everyone.

December 16th

- Nightmare before Christmas Community Event

Join us for a spooktacular holiday evening for a showing of Nightmare before Christmas. Come sing-along with Jack and Sally, play some movie trivia, and get a snack from the concession stand. We will also have a toy drive for people to donate one unwrapped toy for Toys for Tots.



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222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 23-1059

Parks and Recreation Board

12/19/2023

DISCUSSION

SUBJECT:

BUDGET DISCUSSION

ATTACHMENTS:

None